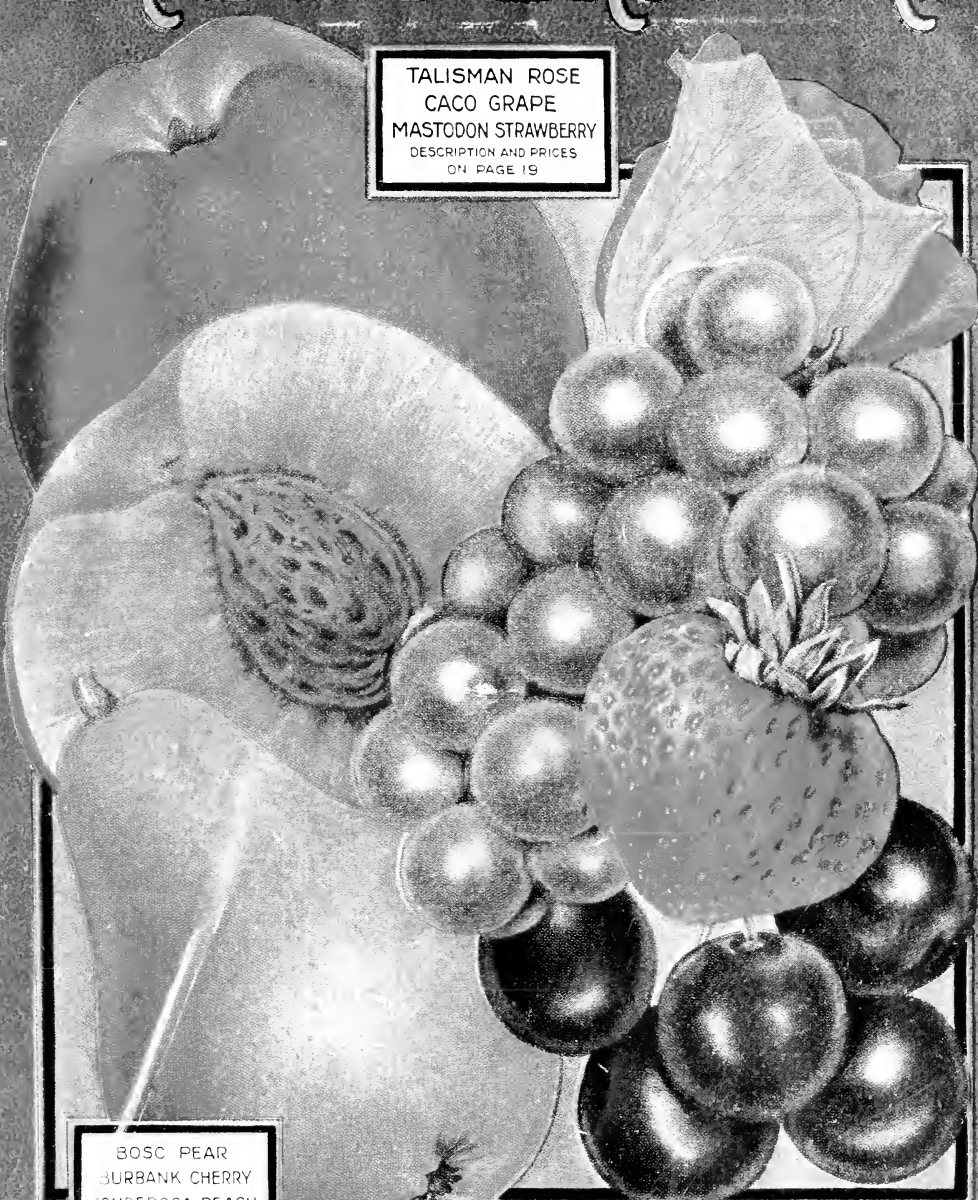


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

BRADLEY BROTHERS

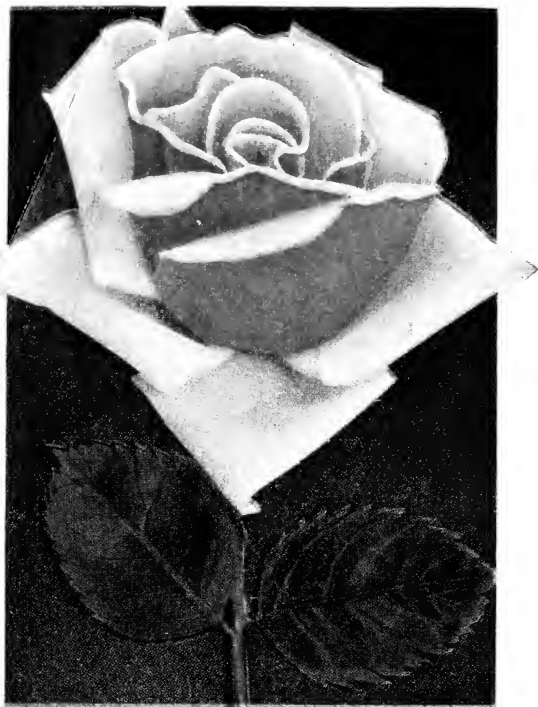


TALISMAN ROSE
CACO GRAPE
MASTODON STRAWBERRY
DESCRIPTION AND PRICES
ON PAGE 19

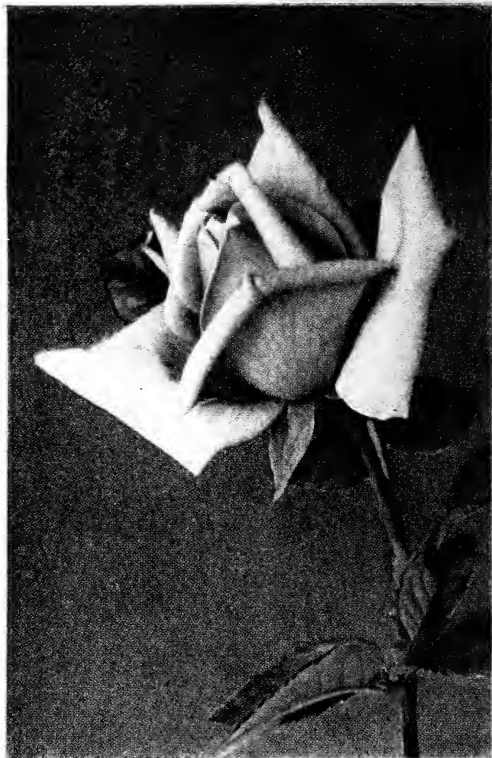
BOSC PEAR
BURBANK CHERRY
PONDEROSA PEACH
DELICIOUS APPLE
DESCRIPTION AND PRICES
ON PAGE 18

CARBONDALE 1932
ILLINOIS

The Growers who Guarantee Satisfaction



Hilda



Willowmere

Three new introductions which will give added charm and distinction to your Rose Garden. All are Hybrid Tea varieties which bloom all Summer.

President Herbert Hoover. An outstanding rose with a charming color combination of pink, scarlet and gold. This combination gives the most dazzling color effect ever seen in a rose. Flowers are large and the buds are beautifully pointed. The petals are broad and thick, retaining this characteristic days after the flowers are open. The exquisite fragrance of this rose is one of its strongest points, we have never had a rose to compare with it in fragrance. This rose is a selection from over forty thousand seedlings. Easy to grow, hardy and a wonderful bloomer. **Price \$1.00 each.**

Hilda. A charming rose. A beautiful blend of orange carmine with inside of petals a delicate salmon pink. Growth vigorous, producing in continued succession during the growing season, strong shoots, each one bearing an enormous flower. Very fragrant. Buds handsome long pointed, color is maintained until the last petal falls. **Price \$1.00 each.**

Willowmere. Surpasses the deservedly popular Los Angeles. The buds, coral red suffused with salmon, open into large beautiful flowers of rich shrimp-pink shaded with yellow in the center and flushed with carmine pink toward the edges. **Price \$1.00 each.**



President Herbert Hoover

**SPECIAL INTRODUCTION
BARGAIN No. R-1**

**1 President Herbert Hoover
1 Hilda 1 Willowmere**

**All strong two year field grown
bushes that will bloom this Summer
for only \$2.45 postpaid.**

**See Pages 62 and 63 For Other Varieties
of Roses.**

Lower Prices Without the Sacrifice of Quality



A. L. Bradley

BRADLEYS'

**BOOK OF GOLDEN
OPPORTUNITIES**

**Finest Stock and Greatest
Values Ever Offered**

**OUR 42nd YEAR SELLING
DIRECT TO THE PLANTER**



H. J. Bradley

BRADLEYS' first quality stock is still the finest that can be grown. Sturdy, strong, vigorous upland stock with fine, long fibred roots and of surging life, such stock matures faster, yields quicker, produces more lavishly, gives larger fruit and more brilliant blossoms. Bradleys' first quality stock is in short, the kind of stock that you have always hoped to own. **IT PAYS TO BUY FIRST QUALITY STOCK FROM A RELIABLE NURSERY.**

Under the best possible growing conditions, only about sixty per cent of the nursery stock grown by nurserymen develops into perfect salable stock.

WHAT HAPPENS TO THE OTHER FORTY PER CENT? RELIABLE NURSERYMEN DESTROY THEM.

Unfortunately, however, millions of these inferior plants and trees are sold annually to the public at prices that look like bargains. There are many reliable nursery firms who have been supplying their customers with the best trees and plants that can be grown—they have succeeded over a long period of years by satisfying their customers.

Bradley Brothers sell direct to the planter. This method makes it possible for the Home Owner or Orchardist to purchase direct from us the highest quality selected nursery stock at the lowest possible cost. It eliminates agent's commissions of thirty to forty per cent and other unnecessary expenses that the purchaser has to pay in the end. Bradleys' method of selling direct to the planter for forty-two years has saved many thousands of people millions of dollars.

**Your Purchases
are Safeguarded
by the Experience
of 42 Years**

**We Have Always
Been in Front in
the Advance of
Quality**

**Free Delivery—
All Prices are
Prepaid
Nothing to Add
for Postage
Nothing to Add
for Express**

**All Customers
Receive Our
Absolute
Co-operation**

**Benefit by Our
Experience**

Thoughtful buyers realize that trees, plants and shrubs of honest quality are the cheapest in the long run. The surest way to get good trees, plants, and shrubs, fresh and true to name, is to order from nurserymen of long experience.

Bradley Brothers have never believed that it was sufficient to make their stock "Good Enough." We have always endeavored to make it better. The Golden Rule has always been the corner stone of this organization.

The Printed price is all you pay. Nothing to add for postage, nothing to add for express. We ship only by express and parcel post unless otherwise instructed. Freight is too slow. It is quick, easy and convenient to buy from Bradley Brothers. You receive more for your money both in quantity and in quality. Our complete service means that the printed price is the delivered price. Regardless of what you select from this catalogue, the printed price is all you pay. We pay the postage, we pay the express; all the transportation charges are paid by Bradley Brothers.

You are entirely welcome to our time and to our experience of over forty years. We solicit correspondence and information will be given to the best of our ability. Our advice is FREE. If in doubt about varieties best adapted to your particular soil and location write us.

We take pleasure in giving our customers the benefit of our experience. This year, next year, and for years to come, we have a sincere desire to have you thoroughly pleased in all your dealings with us. Write for special prices on larger quantities than quoted in this catalog.

HOW TO ORDER SEE PAGE 4

Year after year many new varieties of fruits and flowers are introduced and bought by garden lovers of America. Some are good, and worthy of introduction, while others are not, and thousands of dollars are wasted annually by people who have no way of telling which ones to buy.

Forty-two years of experience with fruits and flowers makes it possible for us to determine which of the new introductions are worthy of planting. Before a new variety is offered by Bradleys' it is thoroughly tested, must prove perfectly hardy, and have remarkable, outstanding characteristics in taste, quality, flower, habit of growth, and be far superior to other varieties in its class.

For forty-two years people have bought with confidence fruits and shrubs offered in our catalogue, because of our steadfast policy of growing only the best varieties of the highest quality. We have kept faith with our customers by rigidly maintaining our policy. It takes the best to be good enough for our customers.

We especially appreciate and feel grateful for the confidence and support of those we have numbered as our regular customers since we started in 1890. Sixty per cent of our new business comes to us from people to whom our customers have recommended Bradley grown stock.

**Complete
Instructions
For Planting
Free with Each
Order**

We attach complete planting instructions to every shipment. If you will follow these instructions you can be reasonably sure to grow fruits and flowers just as we picture and describe them, on your own soil.

Our Location

Carbondale is located in the great Illinois fruit belt. In this famous location we have almost every kind of soil—soil especially adapted to the growing of the most thrifty, heavy producing trees, plants and shrubs. We have direct connections with all railroads running north, east, south and west, which assure prompt and safe delivery. No matter where you live, your stock will not be on the road more than four days. In most sections, your stock will reach you in one or two days. Remember, Bradleys' stock is packed by experts and the finest packing material is used, throughout. We prepay all transportation charges.

**The Time to
Order**

We always urge customers to order early. If we receive your order before the rush shipping season we can give it a little better service by selecting and reserving the stock in your name until time to plant in your location. Early orders always get the first selection of stock.

How to Order

Use the order sheet and envelope found in this catalog. Fill in blank spaces carefully and enclose payment for the amount of the order. Write your name, post office, county, state, street and house number or R. F. D., where you get your mail, very plainly. If goods are to be shipped to some other town, give explicit directions. To avoid mistakes, do not write letters on the same sheet as orders.

**Time of
Shipment**

Spring, February 15th to May 15th. Fall, October 15th to December 1st. If no shipping date is given, all orders will be shipped in time to reach you at the proper time for planting in your locality. We keep familiar with weather conditions in every part of the United States, during the shipping season.

**How to Send
Money**

Remittance may be made by check, draft, postal or express money order. If cash is sent, send by registered letter.

Small Orders

If your order amounts to less than \$1.00, please add twenty cents for extra packing cost. Due to the cost of labor and materials, we find it unprofitable to fill orders for less than \$1.00 without a small additional charge for packing.

Club Orders

It is best to order all your wants at one time. This will save you time in handling and planting. If your wants are few, have one or more of your friends or neighbors join with you in ordering. We will tie and tag each person's order separately and bundle all together in one package and ship to whatever address you desire.

**We Guarantee
Our Stock**

To be true to name; To be of quality represented; To be free from disease; To reach you in good condition. If shipment arrives in damaged condition we expect customer to notify us immediately. Claims of any kind must be made within five days after receipt of stock.

**Satisfaction or
Your Money
Back**

There is only one fair, square guarantee, and we make it: "Satisfaction or Your Money Back."

OUR REFERENCES

References

Carbondale National Bank, Carbondale, Ill.
Bradstreet Commercial Agency.
R. G. Dun Commercial Agency.
Carbondale Building Loan Assn., Carbondale, Ill.
Many thousands of loyal, satisfied customers located in every section of the United States.



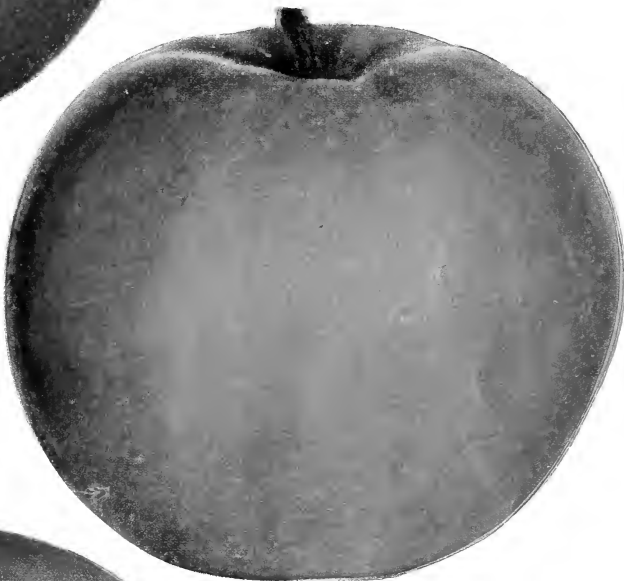
Wilson's Red June

WEALTHY. A most dependable and widely planted late Summer apple: bright red; medium large size. Ripens over a long season. Excellent quality. Tree upright grower; very hardy; bears young. Adapted to many soils and climates. Good shipper; especially recommended for home use and commercial planting.

Price same as Red June



Satisfied Customers are Our Greatest Assets



Wealthy

UNIVERSAL. Succeeds everywhere. Trees vigorous and extremely hardy. In our opinion not equaled in quality and flavor by any other variety. Fruit attractive in appearance, bright deep-red, ripens in October. We recommend the Universal everywhere. If you have been unsuccessful with apples plant Universal.

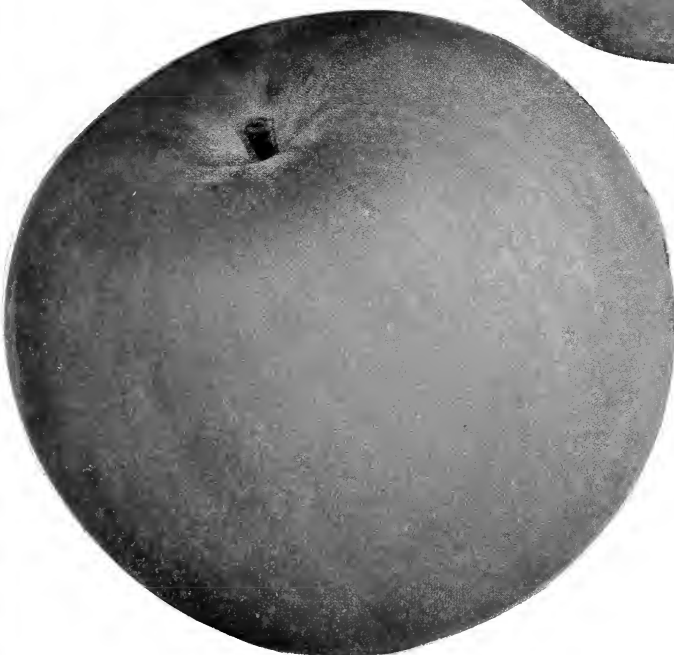
Another big reduction in prices on the same high quality trees.

DELIVERED PRICES

Orchard grade, 1 year, 2 to 3 ft. trees, each, 20c; 10, \$1.80; 25, \$4.25; 100, \$17.00. Select heavy grade, 1 year, 3 to 4 ft. trees, each, 30c; 10, \$2.50; 25, \$7.00; 100, \$23.00. Medium size, 2 year, 4 to 5 ft. trees, each, 50c; 10, \$4.50; 25, \$10.75; 100, \$40.00. Extra heavy select, 2 year, 5 to 7 ft. trees, each, 65c; 10, \$6.00; 25, \$14.00; 100, \$52.00.

Please turn to page 20 for full description of Bradley Grown Apple Trees.

FREE DELIVERY. WE PAY THE POSTAGE OR EXPRESS CHARGES TO YOUR HOME.



Universal

WILSON'S RED JUNE. Earliest large red apple. A deep solid crimson. Very fine quality. Hardy, vigorous, very productive, bears young. Most beautiful of its season; good shipper. Especially recommended for the North and central states.

Another big reduction in price on the same high quality trees.

DELIVERED PRICES

Orchard grade, 1 year, 2 to 3 ft. trees, each, 16c; 10, \$1.50; 25, \$3.60; 100, \$14.00. Select heavy grade, 1 year, 3 to 4 ft. trees, each, 25c; 10, \$2.25; 25, \$5.50; 100, \$21.00. Medium size, 2 year, 4 to 5 ft. trees, each, 40c; 10, \$3.85; 25, \$9.00; 100, \$30.00. Extra heavy select, 2 year, 5 to 7 ft. trees, each, 55c; 10, \$5.00; 25, \$12.50; 100, \$45.00.

Free delivery, we pay the postage or express charges to your home.

PLEASE TURN TO PAGE 20.

JONATHAN. A beautiful bright red apple; once tasted, always wanted. It has an aromatic flavor and juice full of snap and sparkle. Medium size. Bears young and regularly. Fine for home and commercial planting. Ripens in September.

Price same as Wilson's Red June

SPECIAL APPLE BARGAIN NO. 42

Two Universal, two Golden Pippin, two Red Delicious. Select 1 year, 3 to 4 foot trees. All for only **\$1.35 delivered.**

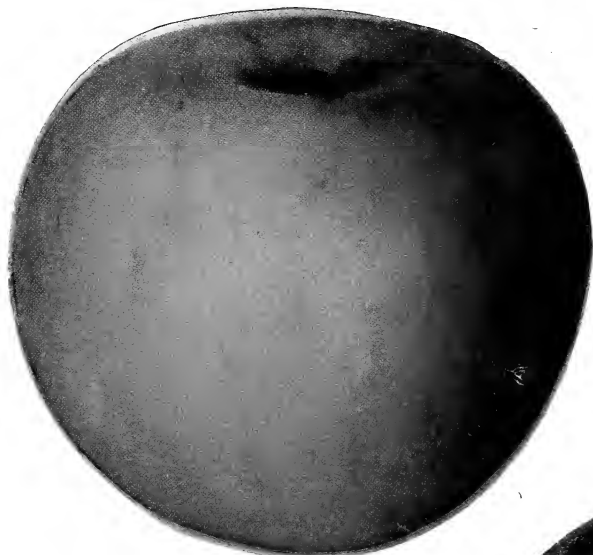
SPECIAL APPLE BARGAIN NO. 43

One Universal, one Golden Pippin, one Red Delicious. Extra heavy select specimen 5 to 7 feet trees. All for only **\$1.60 delivered.**

Bradleys' Quality is Known The World Over.



Jonathan



Golden Pippin

GOLDEN PIPPIN. A rich golden yellow, richer, spicier, juicier and finer flavored than Grimes Golden, one of the best eating and most profitable apples grown. Trees bear when three years old; an enormous yielder, hardy, thrifty and free from disease. Flesh is yellow, very crisp but tender, rich, aromatic and juicy. The highest quality yellow apple and one of the best for home and commercial planting. Thrives under almost any conditions. Price same as Universal. Page 5.

STAYMAN'S WINESAP. The largest of the Winesap family. Color dark crimson. Splendid quality. Tree a quick grower, bears very young often producing a barrel to a tree when five years old. Bears every year. Fruit colors early, this means greater profits for the grower because of earlier picking, earlier marketing, no windfalls. A great keeper. We especially recommend this variety as a money maker. Ripens in early October.

Price same as Wilson's Red June
Page 5.

*Galesburg, Ill.
April 4, 1931.*

*Trees received to-day are certainly fine trees.
J. H. Tyler.*



Stayman's Winesap



Bradleys' Improved Rochester

SOUTH HAVEN PEACH

The Great Hardy Yellow Freestone Peach for Cold Regions Stands from 10 to 20 Degrees Colder Weather than any Other Peach Grown

Originated in Michigan where the Winters are very cold. South Haven has produced a crop of fruit when ordinary varieties were badly frozen. Fruit large roundish and uniform in size. Color deep golden yellow with an attractive crimson cheek. A perfect freestone, larger than Elberta and from 10 to 12 days earlier on the market. South Haven is a wonderful grower and three year old trees have been known to bear three bushels of fruit. Whole orchards are being planted to South Haven in the leading peach belts of the country as far-sighted growers know it will bring big profits. This wonderful variety fills a gap between the Bradleys' Improved Rochester, the Wonderful, Ponderosa and Elberta. We approve and highly recommend this remarkable variety for commercial purposes, it is ideal for Home use.

NOTE THE BIG REDUCTION IN PRICES

Delivered prices on select trees:
2 to 3 ft. trees, each, 16c; 10, \$1.50; 25, \$3.60; 100, \$14.00. 3 to 4 ft. trees, each, 20c; 10, \$1.80; 25, \$4.25; 100, \$17.00. Extra heavy, 4 to 6 ft. trees, each 35c; 10, \$3.00; 25, \$7.00; 100, \$24.00.

Please turn to page 22 for other varieties.

SPECIAL PEACH COLLECTION NO. 38

2 Ponderosa, 2 Bradleys' Imp. Rochester, 2 South Haven. Extra heavy 4 to 6 feet trees all for only \$2.00.

Full description of Bradley grown Peach Trees on page 22.

BRADLEYS' IMPROVED ROCHESTER. Our Improved Rochester is in a class by itself because it is the only good sized yellow freestone Peach of fine quality ready for market in the middle of July, about two and a half weeks ahead of the Elberta. The fruit is large, yellow, with a most attractive red blush; juicy and delicious and keeps well; an excellent shipper. Its greater sweetness over other Peaches requires only half the usual quantity of sugar in canning. The tree is a much stronger grower than the old Rochester, more hardy and a better bearer. We believe this wonderful improved Peach is going to be the most profitable variety grown. Large size, wonderful color and flavor, maturing when the highest market price prevails. Market men are seeking a fine, firm, yellow Peach that ripens at this time. This grand variety is going to supply this demand, not only for its large size and beauty, but for the further reason that it is an excellent shipper. We highly recommend and guarantee this perfect early yellow freestone.

NOTE THE BIG REDUCTION IN PRICES

Delivered prices on select trees:
2 to 3 ft. trees, each, 20c; 10, \$1.80; 25, \$4.25; 100, \$17.00. 3 to 4 ft. trees, each, 25c; 10, \$2.25; 25, \$5.25; 100, \$20.00. Extra heavy, 4 to 6 ft. trees, each, 40c; 10, \$3.85; 25, \$8.50; 100, \$28.00.



South Haven

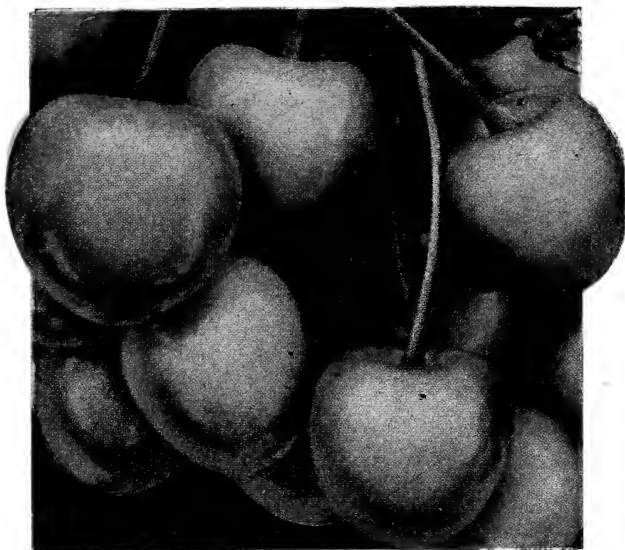
Yellow Spanish. We highly recommend this variety for home garden on account of its earliness, beautiful appearance and delicious flavor. Large, beautiful, yellowish white with shades of crimson. The flesh is tender, juicy, with an abundance of colorless juice and a flavor that has given it a reputation of being one of the best in quality. We recommend planting this variety along with the Abundance and Burbank.

TREES DELIVERED

Price, 4 to 5 ft., each, 85c; 10, \$8.00; 25, \$18.00. Price 5 to 7 ft. bearing size, each, \$1.00; 10, \$9.00; 25, \$23.00.

Full description of Bradley's Cherry Trees and other varieties on page 24.

BRADLEY BROTHERS
Carbondale, Illinois



Yellow Spanish

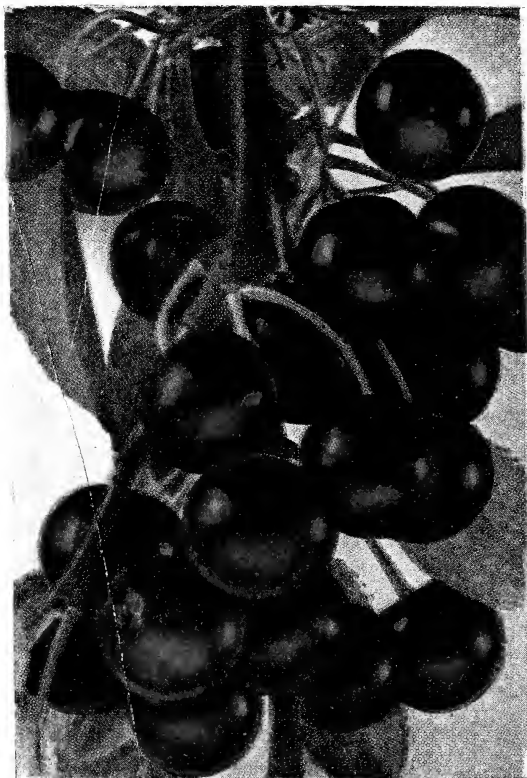
Abundance. This valuable new sweet Cherry, absolutely hardy anywhere, uninjured by the coldest Winters, succeeds where other sweets are failures. Does exceptionally well in the North, South, East and West. Strong, vigorous grower, making large, spreading tops, very ornamental. Fruit bright red color, of very large size. The flavor is rich and sweet, which, with the abundant juice and firm, crackling flesh, makes it a most delicious and refreshing Cherry. By virtue of its large size, handsome appearance, and high quality, probably the most profitable Cherry. Valuable for canning and preserving. Early and abundant bearer. We highly recommend this variety.

DELIVERED PRICES

4 to 5 ft. each, 85c; 10, \$8.00; 25, \$18.00.
5 to 7 ft. each, \$1.00; 10, \$9.00; 25, \$23.00.



Abundance



Montmorency

Montmorency. It leads in the demand for this fruit in the markets, for the cannery and for home use as a culinary cherry. Less susceptible to brown rot than any other variety, because of its firm flesh and thick skin. It stands shipping well. Best money maker in the cherry orchard. Fruit is beautiful, large, red, acid. Last of June.

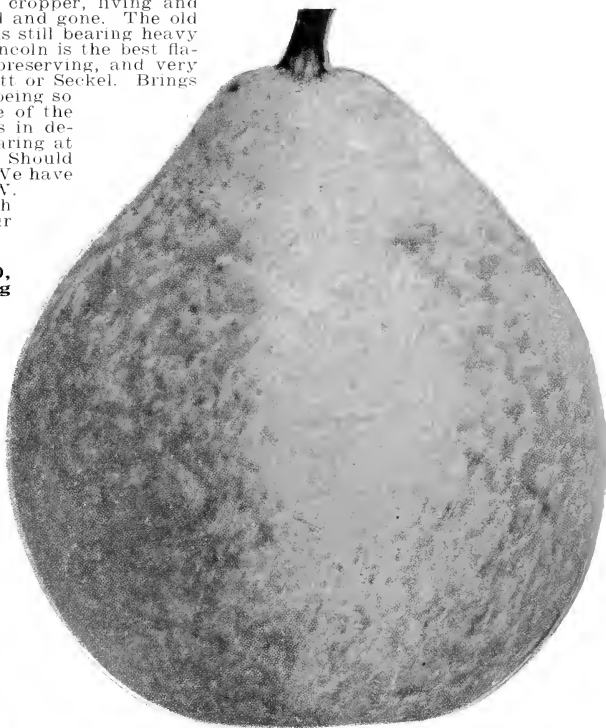
DELIVERED PRICES

4 to 5 ft. each, 65c; 10, \$6.00; 25, \$13.50.
5 to 7 ft. each, 75c; 10, \$7.00; 25, \$16.50.

Lincoln. The great blight-proof Pear; heavy cropper, living and bearing big crops after all other varieties are dead and gone. The old original tree, which is now over eighty years old, is still bearing heavy crops of fine, sweet, juicy and delicious Pears. Lincoln is the best flavored, best for eating fresh, best for canning or preserving, and very handsome. Larger and better quality than Bartlett or Seckel. Brings high prices, selling for \$3.00 to \$4.00 per bushel, being so large it attracts the attention of everybody. One of the richest and highest flavored Pears known; always in demand for desserts and luncheons. Comes into bearing at two years old and is an annual and prolific bearer. Should be in every home orchard and in every dooryard. We have the genuine Lincoln, which was originated by E. W. Brown of Illinois. We especially recommend both the Lincoln and Bosc Pears to every one of our friends and customers.

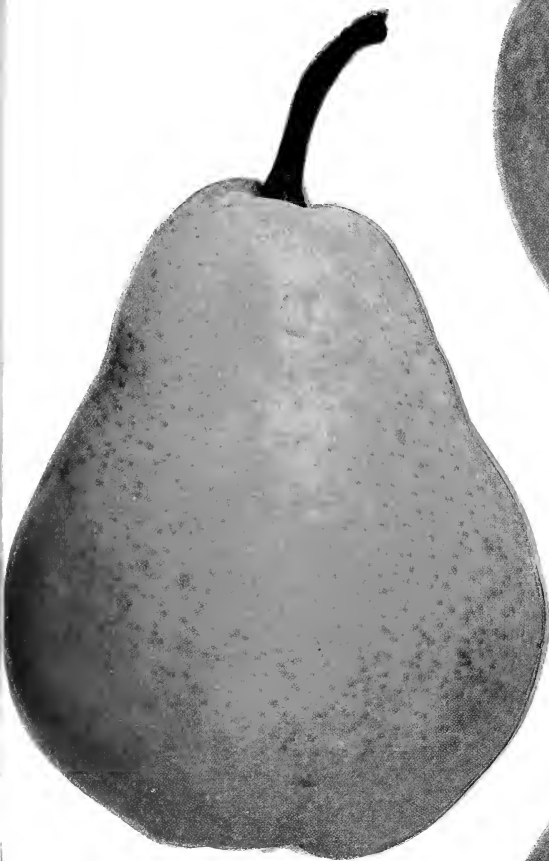
DELIVERED PRICES

4 to 5 ft. medium grade trees, each, 75c; 10, \$7.00; 25, \$16.50. 5 to 7 ft. extra heavy bearing size trees, each, 85c; 10, \$8.00; 25, \$18.00.



Lincoln

Full description of Bradleys' Select Pear Trees and other varieties shown on page 25.



Duchess

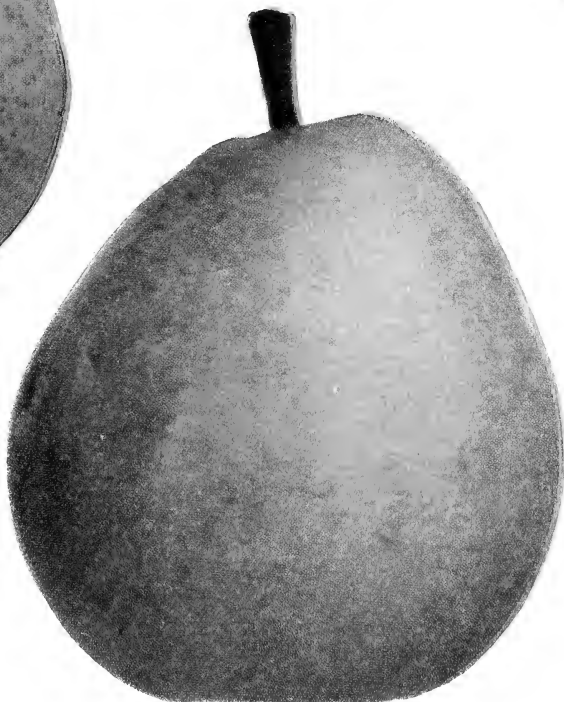
Duchess. (Of Angouleme.) Very large, lustrous, rich, juicy. The most popular market variety as a dwarf. It is best to pick them before maturity, wrap in tissue paper, and rack away for complete ripening.

DELIVERED PRICES

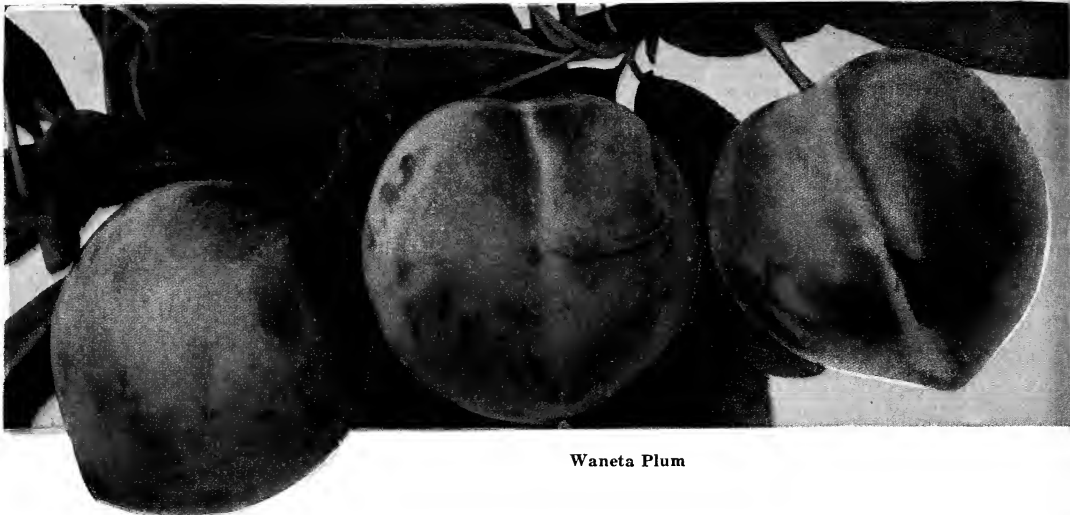
4 to 5 ft. medium grade trees, each, 65c; 10, \$6.00; 25, \$13.50. 5 to 7 ft. extra heavy bearing size, each, 75c; 10, \$7.00; 25, \$16.50.

Winter Nelis. Without exception the best Winter variety produced. Tree very sturdy and a good cropper. Fruit good size, yellow in color, covered with russet. Flesh yellow, sweet, and fine grained. Unexcelled in flavor and quality. Excellent keeper, will keep all Winter in cool, dark cellar or other place of even temperature. Especially commended for extreme northern sections.

SAME PRICE AS DUCHESS



Winter Nelis



Waneta Plum

Waneta. The most delicious of all Plums. Unquestionably Prof. Hansen's Masterpiece in Plums. It combines hardiness, immense size, delicious quality, long keeping, beautiful color, small pit, early bearing, often producing a good crop the year after planting. It often bears fruit in the nursery row. We believe the Waneta is better than anything grown at this time in any part of America. This splendid Plum grows as large as a good sized peach. Skin a beautiful reddish purple; flesh yellow, sweet and of the finest quality; heavy annual bearer and a wonderful shipper, always selling for fancy prices. Waneta is abso-

lutely hardy any place in America, giving excellent results in Canada and in the extreme Southern States. Regardless of your climate or soil you are perfectly safe in planting Waneta.

DIRECT TO PLANTER DELIVERED PRICES

4 to 5 ft. medium size trees, each, 70c; 10, \$6.50; 25, \$15.00. 5 to 7 ft. trees, extra large bearing size, each, 85c; 10, \$8.00; 25, \$18.00.

Shropshire Damson. This grand old variety is the largest and best known of the Damsons and is greatly prized both for canning and preserving. Enormously productive, vigorous, hardy, and healthy. Dark purplish black overspread with thick bloom, with golden flesh, juicy, agreeably tart and of good quality. Trees bear enormous crops with little or no care. Every garden and home should contain two or three Shropshire. Ripens in late September.

DIRECT TO PLANTER DELIVERED PRICES

4 to 5 ft. medium size trees, each, 45c; 10, \$4.00; 25, \$9.00. 5 to 7 ft. trees, extra large bearing size, each, 70c; 10, \$6.50; 25, \$15.00.

Full description of Bradleys' Heavy Bearing Plum Trees and other varieties shown on page 26.



Shropshire Damson Plum

SPECIAL PLUM BARGAIN No. 70

Select 4 to 5 feet trees

- 2 WANETA
- 2 SHROPSHIRE DAMSON
- 2 BRADSHAW

All for only \$2.95

Chicago, Ill.
Nov. 10, 1931.

I was in Tenbrook, Mo. when your trees arrived. I want to say they were the nicest trees I have ever seen. The best I ever received from any nursery. If I have any more orders I will be sure to send them to you.
Mrs. Agnes Stevenson.



New Standard Prune

New Standard Prune. Is one of Burbank's latest and best productions and adds millions of dollars to the prune industry. Trees enormous, never failing bearers; very hardy in all climates. Fruit very large, skin of purple-blue; flesh amber or honey-yellow, fine grained, juicy, yet firmer than most other drying prunes; perfect freestone and never rots, but dries up while on the tree. This is considered the highest in quality of all prunes. **Delivered price, 4 to 6 ft. trees, \$1.00 each; 3 for \$2.50.**

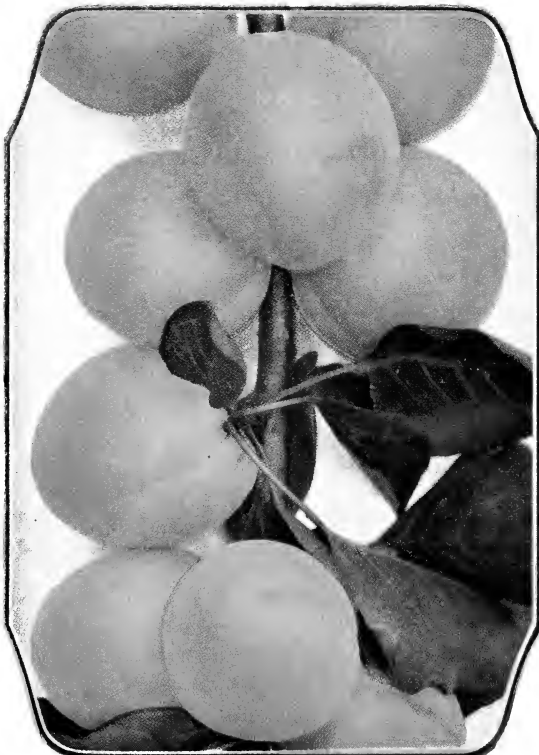
Pineapple. We consider this by far the best Quince. The tree is healthy, hardy, and very prolific, and comes in bearing when two years old. Size is enormous, weighing over one pound each. The flavor is suggestive of the Pineapple; in flavor, texture and quality it is unapproached; delightfully fragrant; fine for baking; canned or dried it retains the quince-apple flavor. Can be eaten like an apple, and is by far the best variety for jellies and preserving. Trees thrifty, healthy, and never fail to produce large crops. **Delivered price, 4 to 5 ft., \$1.00 each; 3 for \$2.50.**

Superb. (Freestone). Hardy as far North as South Dakota. Latest blooming apricot, seldom injured by latest Spring frosts. Fruit large, smooth, light salmon color, with red cheeks; flesh yellow, firm, fine grained, highly flavored. Tree very hardy, vigorous grower; very productive. **Delivered price, 3 to 4 feet trees, 60c each; \$6.50 per dozen. 4 to 6 feet trees, 75c each; \$8.00 per dozen.**

Full description of Bradleys' Hardy Prunes, Quinces and Apricots shown on page 27. Please read.



Pineapple Quince



Superb Apricot



Three Year Old English Walnut Tree



Franquette English Walnut

✓ **Franquette.** A fine lofty growing tree, with handsome, spreading head; produces large crops of thin shelled, delicious nuts which are always in demand at big prices. Tree very hardy, thrifty and productive, will bear nuts two years after planting. Every home garden, and every lawn should have one or more trees of this variety. **Delivered price, well branched, sturdy, 3 to 4 ft. trees, \$1.50 each; 3 for \$4.00.**

Mayette. This very hardy variety will stand 35 degrees below zero without injury, a rapid growing, handsome tree like Franquette, bears young and abundantly. Shell thin, the meat comes out whole and is of excellent quality. Begins to bear when two or three years old. We especially recommend this variety. **Delivered price same as Franquette.**

English or Persian Walnuts

After years of experience, careful investigation, thorough testing under all conditions, in all climates, we have developed two varieties of English walnuts that will grow and produce the finest of nuts, in every section of the United States. We can without hesitation, recommend both the Franquette and Mayette varieties for the North, East, South, and West, regardless of how cold your Winters are. There are no trees in cultivation that pay larger profits or are as well assured of a profitable market for their products. For ornamental shade trees for lawn or park, there are none with more grace, beauty or attractiveness.

Why plant a tree for shade alone, when you can have a more beautiful tree that will produce great crops of the most delicious nuts?

*Martinsburg, Pa.
April 6, 1931.*

Received my order of trees in good condition. The walnut and pecan trees are fine, fruit trees came through alright also.

Heaster L. Smith.

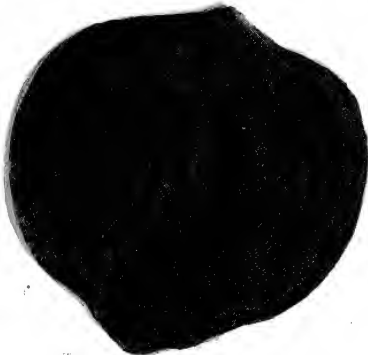
Butternuts

This rapid growing, lofty, spreading, attractive, ornamental tree is one of our finest native trees. While exceedingly hardy, it is valued for its tropical appearance and beautiful wood. Produces large crops of long, nutritious nuts, greatly prized for home uses and in good demand by bakers and confectioners. Bears in two years. **Delivered price, 4 to 5 ft. trees, \$1.50 each.**

Black Walnuts

American. There is great money in growing the improved varieties of black walnuts. It does not require a very large tree to produce a bushel of nuts. Large trees produce 8 to 10 bushels. One bushel will produce 10 pounds of meat which will sell for about 60c per pound. This is a fast growing tree, and its exceedingly valuable wood is in great demand by furniture makers and gunsmiths, at fancy prices. **Delivered price, 4 to 5 ft. trees, \$1.00 each.**

Illinois. Originated in Illinois. Nuts are very large; shell thin; kernel full and of very fine quality. When cracked with a hammer is very easily removed in halves. Trees very thrifty, hardy, and productive, bears in two years and makes a most beautiful attractive lawn or shade tree. **Delivered price, 4 to 5 ft. trees, \$1.00 each.**

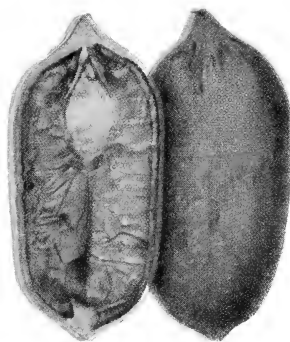


Illinois Black Walnut

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS



Illinois Pecan, 5 Years Old



Illinois Pecan

the highest prices on the market. Tree a heavy bearer, strong grower, reaching an immense size, very beautiful, large foliage. This grand hardy variety originated near here, the parent tree produces large crops of nuts every season, which sell on the market for 30c and more per pound. We recommend this variety above all others. **Delivered price, strong, sturdy trees, 3 to 4 ft., \$1.50 each; 3 for \$4.00; doz., \$15.00.**

Indiana. The nut is very large, shell soft, kernel full and of excellent quality. A strong, healthy grower, an early and very prolific bearer. Very desirable for any purpose. **Delivered price, strong, well developed trees, 3 to 4 ft., \$1.25 each; 3 for \$3.50; doz. for \$12.00.**

Make your shade or lawn trees pay their own way by producing big crops of the finest and most delicious nuts.

Large, Thin-Shelled Pecans Will Absolutely Thrive in the North

After years of experimenting we have been able to produce hardy thin shelled Pecans, that can be very successfully grown in all parts of the North, East, and West. The nuts are as large, and of as fine a quality as the paper shelled varieties of Pecans that can be grown only in the extreme Southern States. These two varieties begin bearing nuts at three years old. Trees thrifty, productive, and develop into one of the most beautiful ornamental shade trees. Commercially Pecans of this type are the most profitable investment one could make.

✓ **Illinois.** Nuts very large, $1\frac{3}{4}$ to 2 inches long. Oblong with a thin brownish shell. Excellent cracking quality. Kernel plump and of finest flavor, bright color, rich and sweet. Nuts bring

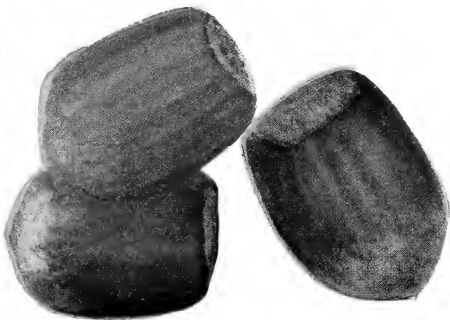


Indiana Pecan

Filberts

American. A low growing shrubby tree, 10 to 12 ft. high. Used largely for ornamental purposes. Makes very attractive hedges. In the Fall they produce abundant crops of the most delicious nuts, which are always in great demand at good prices. Thrifty, vigorous growers, are hardy any place in America. Can be grown on almost any kind of soil. **Delivered price, 3 to 4 ft., strong, well rooted trees, 50c each; 6 for \$2.75; doz. \$5.00.**

✓ **English.** A low growing bushy tree, producing abundant crops of roundish, tender nuts of fine flavor, greatly prized for home use and used extensively in the manufacture of candy. Will grow in any location and on almost every kind of soil. Profitable if you will plant your waste land to Filberts. The nuts are larger and of much better quality than the American Filbert. **Delivered price, strong, well rooted selected, 3 to 4 ft. trees, 75c each; 10 for \$6.00.**



English Filbert

Catalpa Bungei

(Umbrella Catalpa)

A beautiful umbrella-shaped tree about 8 or 10 feet high with large, heart-shaped leaves laid with shingle-like precision, forming an even, compact, dome-shaped head. Makes a most beautiful top without pruning. Perfectly hardy, and flourishes in almost all soils and climates. One or two of these trees, planted as specimens in front of the home, give that formal touch that can be attained in no other way. This remarkable tree is today in the front rank of ornamental trees. We especially recommend the Catalpa Bungei to be planted in every lawn. **Delivered price, large, selected, well developed, 2-year, grafted heads, \$2.00 each; 2 for \$3.75, delivered.**

Paul's Double Scarlet Hawthorn. Pronounced the best of all. A small spreading tree growing from 15 to 18 feet tall. Produces large, brilliant double scarlet flowers in June. Entirely hardy, thriving well in dry, unfavorable situations. Makes a very fine, and beautiful lawn tree or specimen planting. **Delivered price, 4 to 5 feet trees, \$2.25 each.**

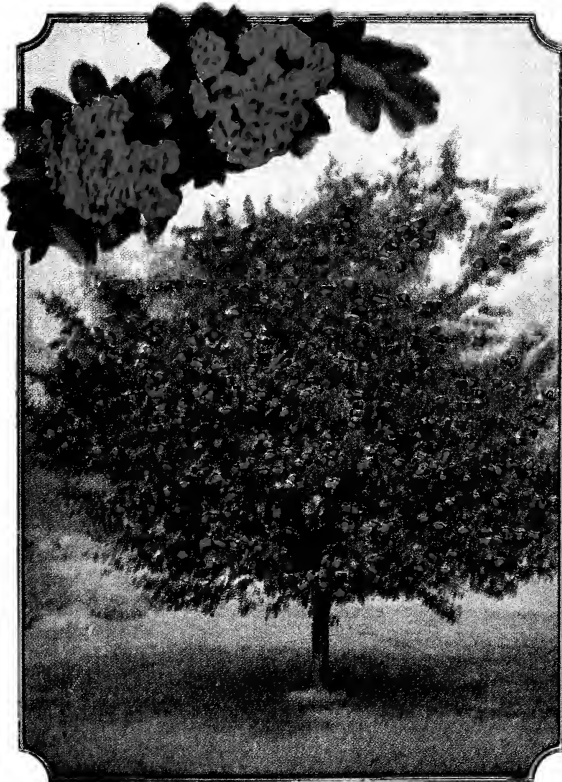
Teas' Weeping Mulberry

The most graceful, attractive, and hardy weeping tree in existence. Forms a perfect shaped head, with long, slender, willowy branches drooping to the ground. These branches are covered with very delicious beautiful berries, which are excellent for pies, jams, and fine for eating fresh from the tree. Leaves large, dark green and glossy, and cover the tree with a dense mass. Tree rapid grower and exceedingly hardy. Safe and easy to transplant. **Delivered price, well developed, grafted, 2-year heads, \$3.00 each.**

BRADLEY BROTHERS
Carbondale, Illinois



Catalpa Bungei

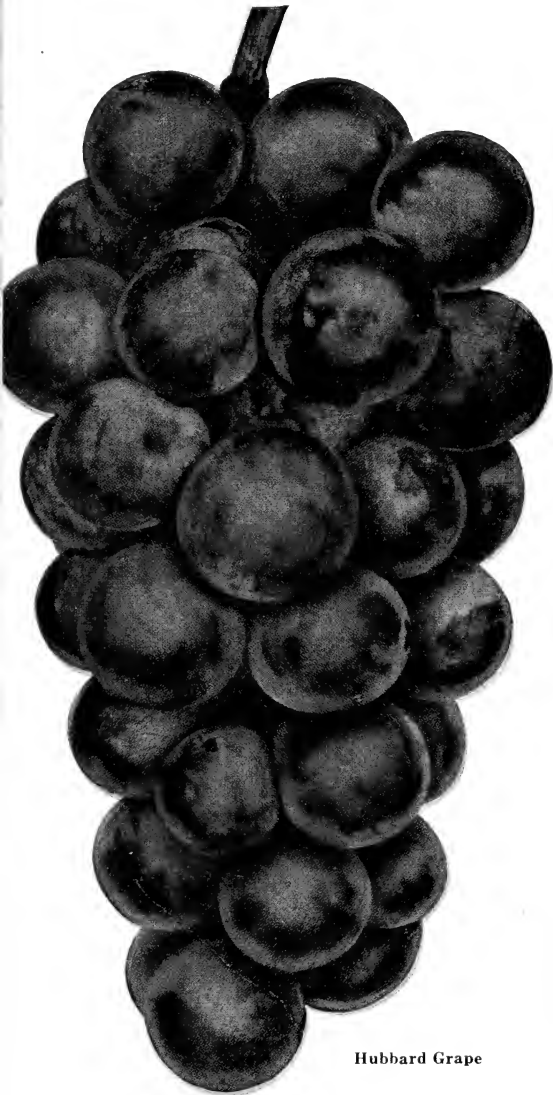


Hawthorn, Paul's Double Scarlet



Teas' Weeping Mulberry

THE WONDERFUL HUBBARD GRAPE



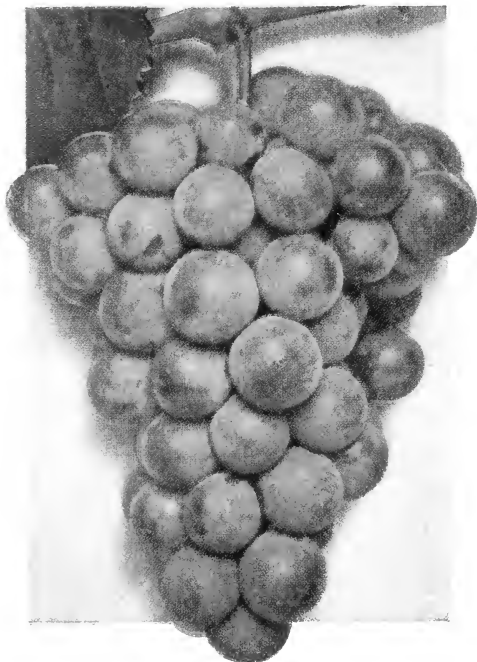
Hubbard Grape

Portland. A new white grape developed by the New York State Experiment Station. Ripens earlier than any other known grape, which permits its being planted over a wide range of territory. Berries are very large and have that beautiful yellowish color which is so much desired. All the truly good qualities desired in a grape are incorporated in it to a very high degree. Quality is excellent, equal to any of the later grapes, which is very remarkable for so early a variety. Because it contains so much sugar it can be eaten with enjoyment long before it is fully ripe. Vines are extremely hardy and productive. We can truly guarantee this new and finest white grape to more than please. We sincerely believe it will become one of the most profitable grapes in America. We advise all our friends and customers to plant at least a few of this grand variety. **Delivered price, strong two year old vines, 40c each; 10 for \$3.50; 25 for \$8.25; \$30.00 per 100.**

Complete planting instructions sent free with each order.

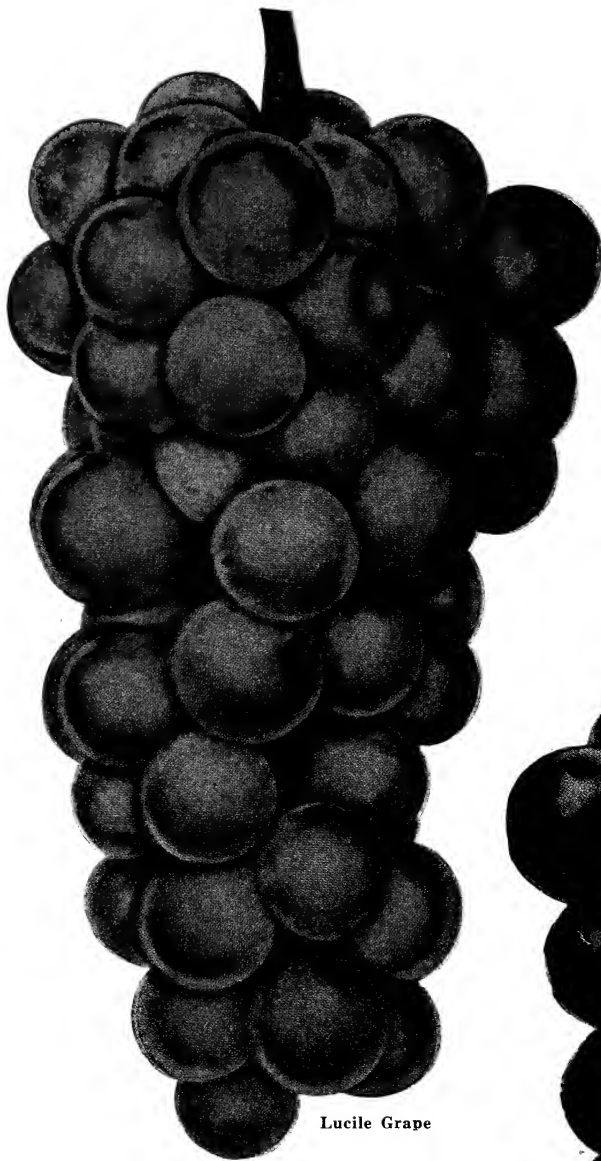
Without any question, the finest early black Grape. It has the most delicious flavor and is of the highest quality of any Grape we have ever tested. Bunches extra large, very compact and solid; berry extra large, jet black with a thin skin; seeds few and very small which separate freely from the tender pulp. The fruit sells in the open market for double the price of other varieties. The vine is a vigorous grower, enormously productive, very often yielding 40 to 60 pounds to a single vine. The fruit is absolutely immune to rot; it has never been known to winter-kill, always yields a full crop and ripens up to perfection. Hubbard is an ideal Grape for the North, where early, extra hardy varieties are wanted. It thrives on any kind of soil, in all climates and should be planted in every garden. We have harvested many Hubbards so large that a bunch could not be put in a 2-qt. basket. We receive many flattering testimonials for the Hubbard every year. The Hubbard was awarded the Wilder Silver Medal by the American Pomological Society at its meeting in Berkeley, California, in competition with California's best varieties. It is in great demand everywhere. **For home use Hubbard is the best. For commercial vineyards Hubbard is the most profitable variety that can be grown. We recommend it above all others.**

Direct to planter price. Strong, 2 year old vines, 40c each; 10 for \$3.50; 25 for \$8.25; \$30.00 per 100, delivered.



Portland Grape

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS



Lucile Grape

Marvelous. One of the largest, sweetest, and most productive Grapes grown. Bunch large, usually double-shouldered and compact. Its pulp is sweet to the center. Its skin is tough and it is an excellent shipper and keeper. Very early. The vine is a very rank grower, exceedingly hardy and a tremendous bearer. We receive many fine reports from the Northwest where only the earliest and hardiest varieties succeed. The market takes them very readily at the highest prices, making them one of the most profitable varieties. Foliage immune to rust. Grapes do not crack in wet weather; never mildew or rot, and hang well on the vines, drying up almost into raisins. Very desirable for preserving, canning and make excellent grape juice or wine. We highly recommend the Marvelous for any soil or climate.

Lucile. A red grape ripening soon after Moore's Early. The Lucile is a most vigorous grower, hardy and an enormous bearer. It will ripen all of its wood even under a load of fruit. It has never been known to winter-kill and is peculiarly free from grape diseases. The bunch is very large, usually shouldered. We have harvested many so large that two bunches could not be put in a two-quart basket and fasten the cover on. Quality very good. The Lucile is a wonderful grape anywhere, but especially for the short season in the North. We receive many flattering testimonials for the Lucile every year. Everyone should plant at least one vine in their garden.

Mishicot, Wisc., May 18, 1931.

Much praise I am giving about your Nursery. I sure am pleased with the fruit trees which I got from you a year ago, they are showing forth buds. Thanking you and if I want any more nursery stock I will sure give you the order.

Mrs. George Reiss

Port Richmond, Va., May 5th, 1931.

I want to thank you for the extraordinary value in your fruit trees, rose bushes and shrubs I received from you. I certainly have never seen such handsome trees and plants anywhere, and the way in which they were packed and received was beyond criticism and must say they are doing wonderful.

Mrs. John B. Yosko



Marvelous Grape

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS

Grapes

Largest Return for Time and Effort Expended



Grape Arbor

Of all fruits the Grape takes first place in making itself at home everywhere in this wonderful country of ours. It is easily grown, takes up the least room and produces the largest returns for the time and effort expended. It comes into bearing the second year, and the demand for the fruit is universal. Back porches, line fences and out of the way places may be used thus bringing profit out of heretofore useless ground. Grapes are moneymakers. The demand for beverage making grapes has been so great in recent years that the supply falls far short of the demand. Every city and country should have grapes. They occupy little space and furnish an abundance of healthiest, most delicious fruit. Nothing so refreshing as the fresh, ripe fruit on the vines; nothing so desirable as the jams, jellies, and grape juices for the Winter. A row of Grape vines in your garden will produce more profit and beauty than any other known fruit. Five hundred dollars worth of Grapes have been sold from 100 vines in one year. You can do the same, it is surely a splendid investment. From the multitude of varieties, we have selected and described in this book those of proven merit; all are most satisfactory for both home and commercial purposes, and have adapted themselves to the existing conditions in almost every section of this country. **By all means plant Grape Vines, but be sure that they are healthy, vigorous, heavily rooted vines and varieties that have been tested such as described below. Plant Grapes 6 to 8 feet apart.**

Campbell's Early. A Grape of very high quality, free from foxiness, has small seed. Large in size, attractive appearance, very hardy. A good keeper.

Clinton. Black. Desirable for wine and preserving; flesh juicy and spicy; ripens about two weeks later than Concord.

Concord. The standard black variety; succeeds wherever Grapes will grow.

Green Mountain. The best white Grape. Extra early, an exceptionally prolific bearer. Because of its rather thin skin it is particularly useful for home gardens. Of strong constitution, it is immune to attack of fungous diseases and it has proven so hardy everywhere that it has never been known to winter kill. It bears immense

crops, both bunch and berries very large. The quality is exceptionally high, the flavor very sweet and sugary—together it is ideal for making a delicious wine or grape juice. It also has few equals as a table variety.

Herbert. Vine very vigorous, healthy and long lived. Especially recommended for the South. Bunch and berry very large. Flesh sweet, tender, and of the finest quality. Early; very hardy. Will stand long seasons of extremely hot dry weather uninjured. Fruit excellent for preserving, canning and eating fresh from the vine. Juice makes the finest grape juice or wine.

Niagara. Occupies the same position among the white varieties as Concord among the black; the leading profitable market sort. Bunch and berries large, yellowish white.

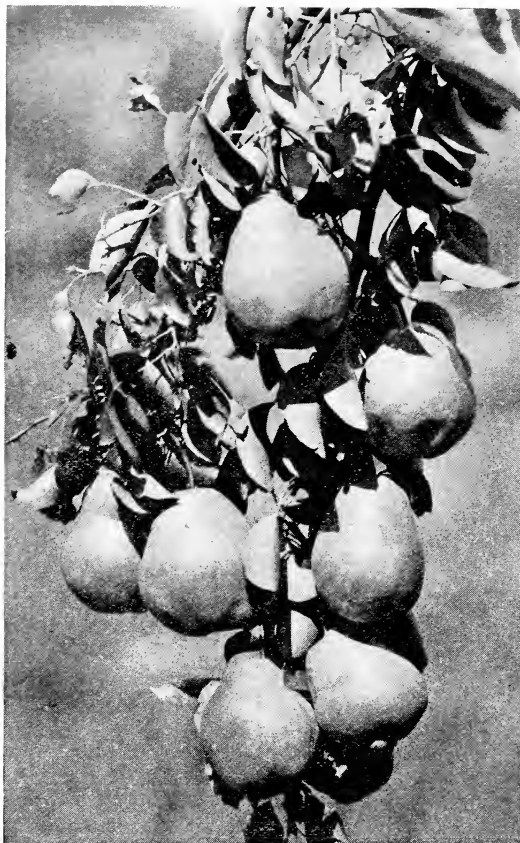
Worden. A splendid Concord type; larger, better quality and earlier. Vine vigorous; hardy and productive.

Direct to Planter Delivered Prices on Extra Large 2-yr. Grape Vines

	Each	10	25	100
Beta.....	\$.20	\$1.50	\$3.00	\$ 9.00
Caco.....	.40	3.50	8.25	30.00
Campbell's Early.....	.25	2.00	4.00	12.00
Clinton.....	.25	2.00	4.00	12.00
Concord.....	.12	1.00	2.00	7.00
Daisy.....	.25	2.00	4.00	12.00
Delaware.....	.25	2.00	4.00	12.00
Green Mountain.....	.30	2.50	4.50	14.00
Herbert.....	.25	2.00	4.00	12.00
Hubbard.....	.40	3.50	8.25	30.00
Ives.....	.12	1.00	2.00	7.00
Lucile.....	.30	2.50	4.50	14.00
Marvelous.....	.25	2.00	4.00	12.00
Moore's Diamond.....	.25	2.00	4.00	12.00
Moore's Early.....	.20	1.50	3.00	9.00
Portland.....	.40	3.50	8.25	30.00
Worden.....	.15	1.20	2.50	8.00
Niagara.....	.15	1.20	2.50	8.00

Write for Prices on Larger Quantities

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS



4 Year Bosc Pear

Bosc Pear

Bosc, King of Pears. Without a doubt the highest quality and best flavored Pear of all. After fruiting it for years we find it to be one of the most perfect Pears grown. It excels everything else in the world in the way of Pears. Extra large size, beautiful shape and color and of the most delicious spicy flavor. In great demand at fancy fruit stores, often selling as high as 10c apiece. Mr. Thompson of Illinois sold \$66.00 worth of Pears from four young trees. They bear large crops of beautiful Pears every year, no off seasons. They are of a long ripening season, extending over a period of four weeks. We especially recommend Bosc Pear for productiveness, hardiness, large size, great beauty, fine quality and as an excellent keeper. They are vigorous growers in orchard or garden, trees never affected by blight. If you wish the best, plant Bosc. (See front cover page.)

Direct to planter, reduced, delivered prices on selected sturdy Pears, Standard and Dwarf.

4 to 5 ft. medium grade, each, 75c; 10, \$7.00; 25, \$16.50. 5 to 7 ft. extra heavy bearing size, each, 85c; 10, \$8.00; 25, \$18.00.

Please state whether Dwarf or Standard trees are wanted.

Apple

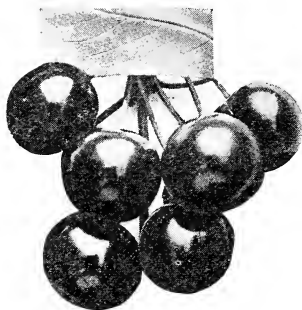
Delicious. Our trees are genuine Delicious, descended from the original tree stock. The fruit is large, rather elongated, and with its rich crimson coloring and extraordinary flavor, peculiarly its own, it commands the highest prices in the Apple market the world over, and is a favorite everywhere. It is known and easily distinguished by the five little knobs on the blossom end which are often light yellow blending perfectly with its crimson beauty. It is very productive and comes into bearing early. The tree is of free, open growth, and very hardy; does well in all sections of the United States.

Orchard grade, 1 year 2 to 3 ft. trees, 16c each; 10 for \$1.50; 25 for \$3.60; 100 for \$14.00. Select heavy, 1 year 3 to 4 ft. trees, 25c each; 10 for \$2.25; 25 for \$5.50; 100 for \$21.00. Medium size, 2 year 4 to 5 ft. trees, 40c each; 10 for \$3.85; 25 for \$9.00; 100 for \$30.00. Extra heavy select, 2 year 5 to 7 ft. trees, 55c each; 10 for \$5.00; 25 for \$12.50; 100 for \$45.00.

Please turn to page 20.

Burbank Cherry

Burbank. Our largest, best, and most valuable Cherry, absolutely hardy any place in the United States. The fruit is of a deep mahogany color. The flesh is dark, tender, very juicy with fine, rich flavor. It is an excellent shipper and brings big money on the market. No matter how unfavorable the season may be, Burbank can be depended upon for a full crop. Tree vigorous, upright grower, it bears invariably at two years old, quantities of the most delicious fruit. This is one of the very best Cherries for canning and preserving. Its large size, handsome appearance and fine quality give it first rank for fancy trade, and command top price. We guarantee this variety to produce fruit as described. See front cover page. **Prices, select 2 year trees, delivered. 4 to 5 ft. medium, each, 85c; 10, \$8.00; 25, \$18.00. 5 to 7 ft. extra heavy bearing size, each, \$1.00; 10, \$9.00; 25, \$23.00.**



Burbank Cherry

Ponderosa Peach

Ponderosa. A proven variety, a leader of all peaches and the greatest commercial variety known. Sells for higher prices on the market than Hale or Elberta, is much superior in flavor and color, a deep golden yellow with a beautiful crimson blush. Flesh deep yellow, firm, fine grained, sweet and very delicious. It is truly the King of peaches. The tree is a strong upright grower, hardy as an oak, has stood 20 degrees below zero and produced a good crop, while other varieties under the same conditions produced no blossoms, consequently no fruit. The Ponderosa is a quick grower, an early

bearer and enormously productive. One grower picked five bushels from a three year old tree. Grows in almost any soil or climate, does well in many sections where others fail. A perfect freestone, flesh always parts freely from the stone. Ponderosa is a winner with our customers. **IT IS A PEACH OF A PEACH,** ripens 10 days later than Elberta. We especially recommend this grand hardy variety.

DELIVERED PRICES ON SELECT TREES

2 to 3 ft. trees, each, 20c; 10, \$1.80; 25, \$4.25; 100, \$17.00. 3 to 4 ft. trees, each, 25c; 10, \$2.25; 25, \$5.25; 100, \$20.00. Extra heavy, 4 to 6 ft. trees, each, 40c; 10, \$3.85; 25, \$8.50; 100, \$28.00.

Special varieties that are shown in nature's color on the front page.



Ponderosa Peach

The Mastodon Everbearing Strawberry

The Greatest Strawberry Ever Produced. Holds the World's Record.

The only Genuine Successful Everbearer We Have Ever Found

Produces three big profitable crops within 18 months.

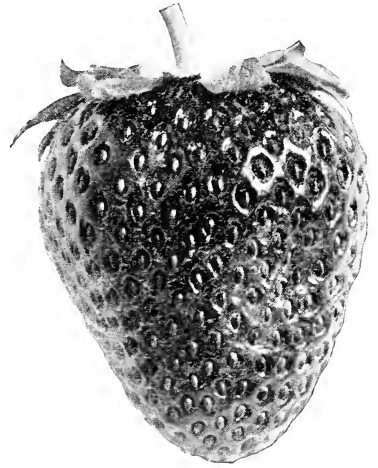
Begin bearing in 90 days from planting, nothing stops them till hard freezing weather.

No special soil or care necessary to grow big, delicious berries all Summer, Fall and Spring. Plant and cultivate just like other varieties.

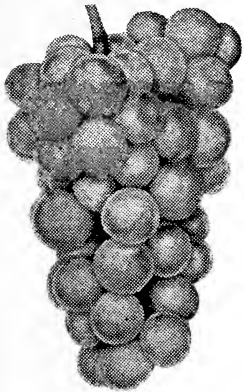
Bradleys' True Strain Mastodon will give complete satisfaction and produce everywhere.

Mastodon has a wonderful flavor, a beautiful deep crimson color, firm, hold up well after taken from the vines. They are excellent shippers and sell for wonderful prices on all markets. Mastodon is one of the largest Strawberries grown. No berry of any kind has ever been written and talked about as much as the Mastodon. There has never been enough Mastodon plants grown to supply the demand. Thousands of dollars are returned every Spring to people whose orders for Mastodon cannot be supplied. You, we feel sure, will want some Mastodon this Spring, and while we have a very fine supply of the finest plants we have ever grown, we would advise that you place your order early and save disappointment. Remember, that back of Bradleys' Mastodon stands forty years of experience and a reputation for fair and square dealing.

Delivered price, 25, \$1.00; 50, \$1.50; 100, \$2.50; 250, \$5.50; 1000, \$20.00.



Mastodon Everbearing Strawberry



Caco Grape

Caco. This new red Grape has the most delicious flavor and is of the highest quality of any Grape we have ever tested. Three qualities are desired by the gardener in search of perfect Grapes: Appearance, flavor and hardness. Caco brings us an ideal combination of all these factors. It will not only grow healthily and bear abundantly in all sorts of soil and climate, but the clusters are more beautiful than those of any other hardy Grape. The Grapes themselves are artistic triumphs in wine-red and amber, overlaid with a beautiful bloom. The deciding factor, however, in favor of Caco is its unusually rich and sugary flavor, which alone would mark it as a superb discovery. No other Grape grown out-of-doors or under glass can surpass Caco in quality, beauty, dependability, or as a combination of all these qualities. It stands highest among Grapes today. Awarded a medal by the American Institute of New York — the highest honors conferred upon a new Grape. We strongly advise every one of our customers and friends to plant a few Caco Grape vines this year. (See front cover page.)

Direct to planter delivered prices on extra large, two year vines. 40c each; 10 for \$3.50; 25 for \$8.25; \$30.00 per 100.

*Hubbard, Iowa.
April 25, 1931.*

Trees received on time and they are the largest, thriftiest looking, best rooted and topped cherry trees that I have ever seen. They will be a credit not only to your firm, but to the ground they are planted on. Hope they will bring you more business.

*Dr. J. F. Brubaker,
Physician and Surgeon.*

Talisman Rose. One of the most beautiful roses produced in years. Brilliant orange-red buds open to large, fragrant, high-pointed bloom of glowing golden yellow, stained with copper-red and orange on the inside of the petal. It is the most magnificently colored flower we have ever seen and arouses astonishment and admiration everywhere. The bush has proven vigorous and healthy and has withstood severe Winters unprotected. Blooms continually from late May to freezing weather, truly a wonderful rose.

Delivered price, large 2 year old bushes, \$1.00 each; 3 for \$2.50. Shown in color on front page.



Talisman Rose

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS

Big Profits From Apples

The Apple is the most healthful and palatable of all fruits. We like to sell you Apple trees because they will make you money. Apples will succeed anywhere. It is an alarming fact that the planting of Apple trees during the past ten years has decreased while the population and consumption of fruit has been increasing. Nearly every farmer has a piece of ground he can give over to an Apple orchard. While the trees are small he can grow between them cultivated crops, and in a few years he will have a fine, very profitable orchard. Every home property should contain some Apple trees even on the back lot where a little shade is needed, they also make splendid shade, street and lawn trees, and provide delicious fruit. Most varieties of Apples will come into bearing within three years. Unlike most fruit the period of ripening extends nearly throughout the year. Through the careful selection of varieties an almost constant succession of fruit can be obtained. Bradley Apple trees are of the highest quality, they are grafted on the finest selected whole-root stock. The scions or buds are taken from the heaviest tested yielding trees of the finest bearing orchards. We guarantee every Bradley grown tree to be of the heaviest bearing type.

The varieties offered here are a selected list of the choicest and most profitable, the result of 40 years of careful study and investigation on our part. Bradley's trees are guaranteed extra strong, thrifty, vigorous and well rooted. Do not confuse Bradley's trees with the common ordinary Apple trees. Remember our trees are propagated from parent trees that have the highest record bearing qualities, showing the most perfect color and largest uniform size.

Red Delicious. Our trees are genuine Delicious, descended from the original tree stock. The fruit is large, rather elongated, and with its rich crimson coloring and extraordinary flavor, peculiarly its own, it commands the highest prices in the Apple market the world over, and is a favorite everywhere. It is known and easily distinguished by the five little knobs on the blossom end which are often light yellow blending perfectly with its crimson beauty. It is very productive and comes into bearing early. The tree is of free, open growth, and very hardy; does well in all sections of the United States.

Fameuse. Known as Snow. Its white, tender, exceedingly crisp flesh and fine flavor make it a delicious eating apple. Deep crimson skin. Tree strong, vigorous grower. Highly recommended for the North and West.

Grimes Golden. Extremely popular. Fruit large golden yellow, very attractive. Considered the best eating apple. Good bearer, produces regularly.

McIntosh. Large, deep crimson. Flesh pure white, crisp, very tender, excellent flavor. Good producer. A favorite in the East.

Rome Beauty. Large, yellow shaded red; tender, juicy, sub-acid.

Northern Spy. A large red Winter apple. Blossoms very late, escaping late frosts. Fine keeper, retains its crispness and fine flavor until March.



Bradley Grown Apple Trees Bear Young

Guysville, Ohio.

Nov. 2, 1931.

The trees arrived in fine shape and alright, they look nice and full of life. I will know where to send my order when I want more trees.

Martin Kaehler.



Fameuse

FREE DELIVERY. WE PAY THE POSTAGE
AND EXPRESS



Winter Banana

Yellow Transparent. By far the best of the early Summer apples for home and commercial purposes. Because of the upright habit of the tree it is preferred as a filler in commercial orchards, and the trees come into bearing very young. It enables the commercial planter to realize a profit from his orchard before many other varieties bear. The fruit is large clear pale yellow, flesh crisp, excellent quality, tender, and has a splendid flavor. Two year trees frequently produce fruit. Succeeds in almost every section of the United States. One of the most profitable Apples, the first good apple to ripen.

Winesap. An old and tried variety. Largely planted as a commercial apple in the Central States. A beautiful red color, thick skin, good quality and excellent shipper and keeper. In bearing qualities it is ahead of most all others. Tree strong, upright grower, healthy and hardy.

Winter Banana. Fruit large, perfect in form; golden yellow and beautifully shaded with bright crimson-red. Flesh lemon-yellow, fine grained, rich aromatic flavor, and of the highest quality. Good keeper. Tree remarkably strong grower, and on account of its great hardiness, will thrive in any climate. Its early bearing is something simply wonderful, generally producing a fine crop the

second year. A valuable market variety. Very popular especially in Pennsylvania, Ohio, Indiana, Iowa and Illinois.

ANOTHER BIG REDUCTION IN PRICES ON THE SAME HIGH QUALITY TREES.

Prices for all varieties of apples except otherwise noted.

Orchard grade, 1 year, 2 to 3 ft. trees, each, 16c; 10, \$1.50; 25, \$3.60; 100, \$14.00. Select heavy grade, 1 year, 3 to 4 ft. trees, each, 25c; 10, \$2.25; 25, \$5.50; 100, \$21.00. Medium size, 2 year, 4 to 5 ft. trees, each, 40c; 10, \$3.85; 25, \$9.00; 100, \$30.00. Extra heavy select, 2 year, 5 to 7 ft. trees, each, 55c; 10, \$5.00; 25, \$12.50; 100, \$45.00. Our 5 to 7 ft. trees are select specimens, the largest trees that can be successfully transplanted.

FREE DELIVERY. WE PAY THE POSTAGE OR EXPRESS CHARGES TO YOUR HOME.

The Best Hardy Crab Apples

For preserving, jellies, and ornament. All are unequalled for cider or vinegar. The trees are noted for their hardiness and vigor and usually bear the second season after planting. **Prices of trees same as other Apples.**

Hyslop. Fruit large, deep crimson; productive, in clusters; flesh yellow, very crisp, fine flavor. Popular on account of its large size, beauty and hardiness.

Transcendent. This is one of the best of all Crab Apples, is popular over the entire country. Perfectly hardy everywhere and is an immense bearer, yielding large crops every year. It is also a rapid grower and bears fruit two years after planting. Is held in high esteem by housewives for making jelly. Fruit bright yellow striped with red. Blossoms very beautiful.

Roodhouse, Ill.
April 13, 1931.

Received those trees in good shape today and am well pleased with them. I thank you very much.
U. S. Gibbins.

Mr. Clarence H. Levitt writes: Your peach trees which I bought 5 years ago bore heavily last summer. I wish you could have seen the Crab apple tree 5 years old, it bore more than 10 bushels of fruit.



Apple Blossom Time

BRADLEY BROTHERS
Carbondale, Illinois

Peaches Pay Big Profits Quickly

The demand for fine ripe peaches is growing heavier every year, and new orchards are not being planted as rapidly as old ones are dying off. For many years it was the opinion that peaches would thrive only in certain sections of the country. We know better now. With one or two exceptions it has been shown that this fruit can be grown at a good profit in every state in the Union. Peaches can be grown on any soil that will produce the average yield of farm crops. Careful cultivation and pruning will work wonders with peaches. The big secret in growing peaches is to be sure you have the right kind of trees. It is very important that the trees have a good and sufficient quality of fibrous roots so they will withstand the hot sun and drought that may occur after planting. It is imperative that the buds used in propagating the trees be taken from thrifty parent trees. Our peach trees are budded with buds taken from the thriest and heaviest bearing trees in the finest orchards. They are budded on the right kind of seedlings, grown in soil that is especially adapted to the growing of young trees. The work is done by experts who have spent more than thirty-five years specializing in the production of peach trees. If you have a small plot of ground or a little garden space by all means plant Bradleys' Hardy Peach Trees. They come into bearing in two or three years. We offer a select list of varieties that have been thoroughly tried and found to be the cream of over a hundred kinds. Peach trees will succeed if given the proper care. We furnish free instructions with every order.



A Three Year Old Ready to Bear Fruit

BIG REDUCTION IN PRICES

Delivered prices on select well rooted full of life Peach trees. All varieties except Ponderosa and Bradleys' Improved Rochester.

2 to 3 ft. trees each, 16c; 10, \$1.50; 25, \$3.60; 100, \$14.00. 3 to 4 ft. trees each, 20c; 10, \$1.80; 25, \$4.25; 100, \$17.00. Extra heavy, 4 to 6 ft. trees each, 35c; 10, \$3.00; 25, \$7.00; 100, \$24.00.

PONDEROSA AND BRADLEYS' IMPROVED ROCHESTER

2 to 3 ft. trees each, 20c; 10, \$1.80; 25, \$4.25; 100, \$17.00. 3 to 4 ft. trees each, 25c; 10, \$2.25; 25, \$5.25; 100, \$20.00. Extra heavy, 4 to 6 ft. trees each, 40c; 10, \$3.85; 25, \$8.50; 100, \$28.00.

EARLY RIPENING PEACHES

Carman. Large, resembles the Elberta in shape. Color creamy white with a yellow blush. Skin very tough. Ships and holds up well after taken from tree. Blooms very late and escapes late frosts. Free from rot. Very hardy and productive. Very profitable commercial variety.

Mayflower. The earliest peach. Trees hardy and productive. Fruit medium size, bright crimson color. As it is the first peach to ripen it sells for high prices on the local market.

MIDSEASON VARIETIES

Belle of Georgia. Skin white; with red cheek; flesh white, firm, and of excellent flavor. Trees rapid growers and very productive.

Champion. Unusually large, a sweet, rich, juicy, white freestone.

Crosby. A medium size, yellow freestone, good quality, very hardy.

Early Elberta. In every respect, except its time of ripening, it is similar to Elberta. Ripens 10 days earlier, is larger and has a better flavor and color.

Elberta. The most popular peach grown. It is hardy, a sure bearer, and very prolific. Fruit large, yellow with red cheeks. Flesh yellow, firm,

juicy, and of high quality. It leads all other varieties in number of trees planted in America and is the most popular peach on the market. We guarantee our Elberta Trees to be the finest grown.

J. H. Hale. Considerably larger than Elberta. Color is a golden yellow with a deep red cheek. Ripens about five days after Elberta, and is considered by many to have a superior flavor. Excellent keeper and shipper.

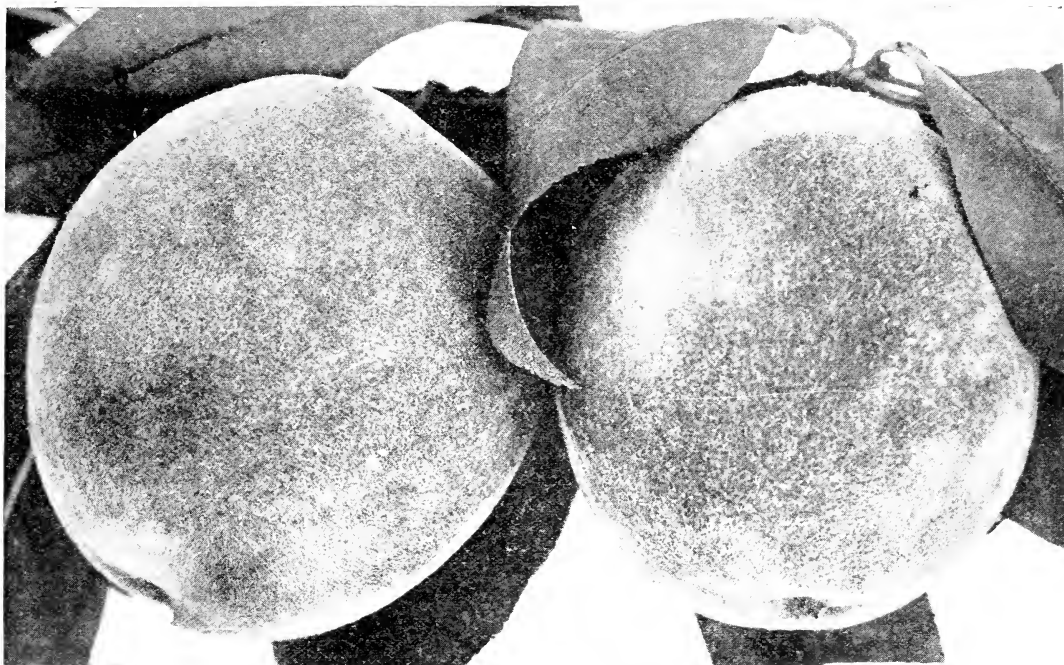
Lemon Free. An exceedingly large and fine freestone of lemon shape and color. It sometimes measures over 12 inches around the center, has a thick, juicy flesh of excellent quality. Immensely productive. Many housewives rank it first for preserving and canning.

LATE VARIETIES

Indian Cling. An old favorite. Skin and flesh blood red, excellent for preserving and pickling. Trees very hardy.

Mammoth Heath Cling. Large, creamy white with faint blush; fine quality and good keeper. One of the sweetest, juiciest, most luscious of the peach family, the housewife's favorite for canning and preserving. Tree very hardy, vigorous, early bearer, productive. Sells for fancy prices. A real money maker.

BRADLEY BROTHERS, Carbondale, Illinois



J. H. Hale

Snowflake. One month later than Elberta. Large, white clingstone. Flesh firm, sweet, juicy, and very delicious. Does not bruise in handling. Long keeper, keeps until Thanksgiving in any ordinary cool place. Will very often lie on ground until snow flies keeping in good condition. Hangs on tree until freezing weather. A favorite for sweet pickles. Tree strong grower. Extremely hardy, and does well even where others fail. Bears young. It comes on the market after all other good peaches are gone, and the peach lovers gladly pay high prices for them. We especially recommend this variety for the extreme southern states.

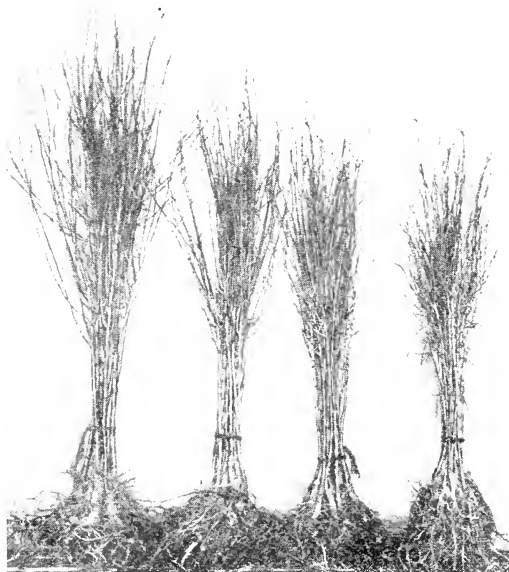
NOTICE. We can also supply the following varieties in limited numbers. Captain Ede, Chinese Cling, Crawford Late, Lemon Cling, Niagara, Mountain Rose, Shippers Big Late, Oldmixon, and Salway. Price same as other varieties.

KRUMMEL'S. The best and most profitable late yellow freestone. Fruit very large, yellow with an attractive red blush. Ripens after all good yellow freestones are gone and commands very high prices. Flesh firm, fine grained, juicy. A favorite for canning and pickling. Tree healthy, hardy, prolific bearer. Great commercial peach. We especially recommend this peach.

BRADLEY BROTHERS
Carbondale, Illinois



Snow Flake Peach



Bradley Grown Peach Trees Are Always Well Rooted and Healthy

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS



A Young Cherry Orchard in Bloom

CHERRIES

The Most Profitable and Delicious Fruit
Can be Successfully Grown any Place in the United States

Due to the rapidly increasing demand for fruit juices, Cherries are becoming more profitable every year. Those who plant Cherries now can with assurance look forward to big returns on their investment. Cherries will thrive on any kind of soil, and are free from disease and insects. Spraying is not necessary. Our selected varieties are extremely hardy; thrive in all climates.

Few trees combine the useful and ornamental in such large degree as the Cherry. They make an exceedingly handsome shade tree. When in bloom it is one of the most beautiful of all blossoming trees. Worthy of a place in every yard or lawn. They can be grown in any waste space or corner, no matter how rough or stony, needing no cultivation after two years. They are long lived. Require least attention of all fruits, because it has been demonstrated beyond question that no disease or pest will harm the Cherry. Bradleys' Cherry trees are the best that can be grown, being produced under expert care and methods. This year they are unusually well rooted and thrifty. You will do well to plant this year when you can secure extra good stock at bargain prices. Plant trees 15 feet apart each way.

Every home garden should have at least a tree or two of both the sweet and sour varieties.

ORCHARDISTS BUYING LARGE QUANTITIES WRITE FOR SPECIAL PRICES

Direct to planter, delivered prices on selected, sturdy Cherry trees: All varieties except Abundance, Burbank, and Yellow Spanish.

4 to 5 ft., medium grade each, 65c; 10, \$6.00; 25, \$13.50. 5 to 7 ft., extra heavy bearing size each, 75c; 10, \$7.00; 25, \$16.50.

Burbank, Abundance and Yellow Spanish

Prices, select 2 year trees, delivered 4 to 5 ft. medium each, 85c; 10, \$8.00; 25, \$18.00. 5 to 7 ft., extra heavy bearing size each, \$1.00; 10, \$9.00; 25, \$23.00.

See pages 7 and 18

SWEET CHERRIES

Baldwin. Red, sweet Cherry. Fruit large, one of the sweetest and largest sweets. Remarkable for earliness, quality, vigor, hardiness, and productiveness. It is a splendid shipper and fine for canning; to eat out of hand it is surpassed by few.

Black Tartarian. The best known of all sweet Cherries, adapted to a wide range of soil and climate; tree lives to an old age and bears regularly; fruit medium size, brownish black; flesh purplish red, juicy, rich and for home use is one of the best. Tree a vigorous grower and productive.

SOUR CHERRIES

Early Richmond. This is one of the most valuable and popular Cherries and is unsurpassed for cooking purposes. This hardy Cherry fruits on young trees soon after planting. It is the good old dependable variety that yields such marvelous crops in the garden and lawn. The most hardy of all varieties, uninjured by the coldest Winters. The trees are the cleanest and best growers and are less subject to disease, less affected by wet weather, and are the best bearers of all sour varieties. No matter how unfavorable the season may be Early Richmond can be depended upon for a full crop. The fruit is dark red, tender, juicy and of excellent quality. Very delicious for eating from the hand. We consider the Early Richmond the best all-round sour Cherry. If you wish to plant a sour Cherry that can absolutely be depended upon plant the Early Richmond.

English Morello. For extremely cold latitudes. Fruit dark red, quality excellent, with a rich acid flavor. Easily grown, generally producing a very heavy crop. Ripens very late.

Dyehouse. The earliest Cherry of fine quality. Has the smallest pit of any Cherry known. For tarts, pies, and especially for canning it has no superior among Cherries. Tree very hardy, abundant bearer. Often bears at two years old.

See page 8

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS

Pears

Thoroughly Tested Varieties

Every home orchard should have a few Pears, especially the Bosc and Lincoln. Pears have delicious eating qualities and are excellent for canning. Their much deserved popularity makes them a fine market crop. There are but a few varieties which have the qualities essential to a real good Pear. After years of experience, careful investigation, and thorough testing we have developed this list of selected varieties. They are the cream of hundreds of varieties. We recommend all of them, too, without hesitation.

All these varieties do well on both standard and dwarf roots. The descriptions apply to both except that the dwarfs are naturally lower growing trees. They also come into bearing sooner and the fruit as a rule is a little larger. Standard Pear trees are usually planted 20 feet apart each way and dwarfs 10 feet apart each way. Pear trees do well on almost any type of soil. We can furnish all varieties described in both standard and dwarf trees.

A word about dwarf Pear trees. Dwarf Pear trees are particularly valuable for the city or village garden where space is limited, as they can be grown very closely together and permit an assortment of varieties to be planted in a very small area. The dwarfish habit of the trees permits easy picking from the ground without the use of a ladder. Dwarf trees bear the second year from planting. The trees are very productive, hardy and vigorous. Dwarf Pear trees are grown on quince roots and should be planted deep enough to cover the junction of Pear and Quince two or three inches. Prices same as Standard.

PRICES

Direct to planter, reduced, delivered prices on selected sturdy Pears, Standard and Dwarf. All varieties except Bosc and Lincoln:

4 to 5 ft., medium grade each, 65c; 10, \$6.00; 25, \$13.50. 5 to 7 ft., extra heavy bearing size each, 75c; 10, \$7.00; 25, \$16.50.

Bosc and Lincoln

4 to 5 ft., medium grade each, 75c; 10, \$7.00; 25, \$16.50. 5 to 7 ft., extra heavy bearing size each, 85c; 10, \$8.00; 25, \$18.00.

Please state whether Dwarf or Standard trees are wanted.

See pages 9 and 18

Bartlett. Large, buttery, juicy, high flavored, great bearer; very popular both for eating out of the hand and for canning. August and September.

Clapp. Very large, yellow and dull red, with russet specks. Melting, rich. August.

Kieffer. Large size, handsome appearance and remarkable keeping and shipping qualities. Thrifty and productive.

Lawrence. Medium, yellow with brown dots, melting. Excellent flavor; moderate grower and abundant bearer.

Seckel. Small, skin yellowish brown with deep brownish red cheek; flesh very fine grained, sweet; one of the richest and highest flavored Pears known. Equally popular for dessert and pickling. Tree a moderate grower.



A Three Year Old Lincoln Pear Tree.
See Page 9 Please



SECKEL PEAR

BRADLEY BROTHERS
Carbondale, Illinois

Plums

Easy to Grow; Bear Delicious Fruit in Two Years

Our Thoroughly Tested Varieties. Thrive Any Place in the United States

Few people realize how easy it is to grow luscious, edible Plums. Plums thrive and bear readily on any land that is not too wet. Our selected hardy varieties will stand any degree of Winter temperature and any amount of extremely hot, dry Summer weather. Following is a selected list of varieties chosen for size, appearance, and flavor of their fruit and the hardiness and strong growing characteristics of the trees. Our Plum trees are all extra thrifty and hardy, being grown on Plum root, which is far more satisfactory in every way than growing them on peach roots as some nurseries do in order to save expense. Regardless of climate, soil or season, you can successfully grow our selected varieties of Plums. No matter how small your dooryard or garden is you have room for a few Plum trees. Be sure to plant this Spring and gather highly colored fruit—fruit that is ideal for canning, pies, preserves, and to eat fresh from the hand next Summer. Don't forget that every tree we grow is guaranteed to grow and give entire satisfaction.

Plant Plums 15 feet apart each way for commercial orchards. In dooryards and gardens where space is limited, Plums can be set 10 feet apart each way if pruned annually.

Direct to planter, delivered price on selected, guaranteed varieties of Plums. All varieties except Waneta and Bradshaw:

4 to 5 ft. medium size each, 45c; 10, \$4.00; 25, \$9.00. 5 to 7 ft., extra large bearing size each, 70c; 10, \$6.50; 25, \$15.00.

Waneta and Bradshaw: 4 to 5 ft., medium size each, 70c; 10, \$6.50; 25, \$15.00. 5 to 7 ft., extra large bearing size each, 85c; 10, \$8.00; 25, \$18.00.

ORCHARDISTS BUYING LARGE QUANTITIES WRITE FOR SPECIAL PRICES

America. Large, glossy red, very beautiful; firm, sweet, and juicy. Blooms late and scarcely ever gets killed by late Spring frosts. If your location is subject to late Spring frosts, plant America. Bears enormous crops every year. Tree very hardy, vigorous and thrifty grower in almost any kind of soil.

Bradshaw. In our opinion one of the most profitable Plums for orchard purposes and a variety that should be in every home garden. It is finely flavored whether eaten out of hand, stewed or canned. In cooking it changes to a dark wine color, very attractive in appearance, with a most pleasant sprightly flavor. Trees are large, hardy, productive, well formed, and bear regularly. Purplish black overspread with a thick bluish. Flesh yellow, juicy and of best quality. Free-stone. Keeps and ships well. Ripens last of July.

Burbank. Ripens 10 days after Bradshaw. Tree hardy; sprawling, vigorous, productive, bears young. Fruit large, excellent quality; cherry red with lilac bloom.

Mammoth Gold. Golden yellow covered with a red blush. An extremely large, handsome Plum worthy of consideration by either the amateur or commercial grower. Extremely early and brings fancy prices on the market and supplies the table before other varieties are ripe. Free from rot; begin to bear second year. Tree hardy in all climates, vigorous grower, and very productive.

Mikado. A very large plum of greenish yellow color, nearly round. One of the most rapid growers. This is the most remarkable of all plums for its enormous size, beauty, and good quality. It is



A Three Year Old Bradshaw Bearing

probably the largest plum in existence. Especially recommended for the South and Southwest.

*Port Richmond, Va.
Oct. 26, 1931.*

Your trees just received and I am more than pleased, they were packed by ones that certainly know their business. A friend of ours came here and looked at the trees and they can not get over the beautiful stock you deliver, they are going to send you an order.

John B. Yosko.

*Downers Grove, Ill.
Sept. 5, 1931.*

Please send catalogue. I have purchased before and am entirely satisfied with the quality of your stock.

Edward W. Nowack.



A Young Plum Orchard. Always Highly Profitable

Selected Varieties Sugar Sweet Prunes

We offer only a selected list of varieties that have been thoroughly tried and tested and found to be possessed of the essential characteristics of good prunes. All our varieties are hardy any place in the United States, easy to grow and come into bearing the second year from planting.

Giant Prune. The largest prune known, is truly a giant in size. Skin dark bluish color, flesh yellow, fine grained, very sweet and of delicious flavor. A perfect freestone; never rots. Tree very thrifty, hardy and very productive. **Price 4-6 ft. trees 80c each; 3 for \$2.00.**

Sugar Prune. Trees are enormous, never failing bearers. Strong, thrifty, healthy and hardy growers. Fruit very large, purple skin, fine grained; flesh tender and rich in sugar and are very fine for drying. **Price 4-6 ft. trees 80c each; 3 for \$2.00.**

Australian Prune. Color dark blue, flesh golden yellow and delicious. Tree is a splendid grower, extremely hardy. It comes into bearing at an early age. There is no easier grown fruit that gives greater or more certain profit than this prune. An excellent keeper. **Price 4-6 ft. trees 80c each; 3 for \$2.00.**

See New Standard Prune on page 11

Hardy Apricots

These selected hardy varieties have stood 30 degrees below zero without injury, and are therefore very desirable for the Northeastern, Northwestern, Central, and Southern States. The apricot is a cross between the peach and plum. In shape and color it resembles the peach, but in texture and smoothness of skin, it is more like the plum. The tree is slender in form, has beautiful, dark green foliage, pretty pink blossoms, and makes a very satisfactory ornamental tree, in both garden and lawn. Apricots have a delicious flavor and, in addition to being very desirable for eating fresh, they are much prized for canning and drying. Trees begin bearing two years after planting, are very vigorous, hardy, and productive.

Moorpark. An old dependable variety, grown largely for commercial purposes, in many sections. Especially desirable for canning and evaporating. Large yellowish green with brownish red on sunny side, flesh bright orange, parts readily from seed. Tree thrifty, very productive.

Stella. Unsurpassed for productiveness, size, and color. The hardest Apricot known; harder than most apples, peaches and plums. Stella bears heavy crops when many other varieties are killed. We especially recommend the Stella for all sections.

Delivered price of hardy Apricots: 3 to 4 ft., sturdy trees, each 60c; 12, \$6.50; 25, \$12.00. 4 to 6 ft., sturdy trees each, 75c; 12, \$8.00; 25, \$15.00.

Three or more at dozen rates.

Turn to page 11 please

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS

BRADLEY BROTHERS, Carbondale, Illinois



Hardy Prune Trees in the Nursery Row

Hardy Quinces That Bear Heavily

Quinces ought to be grown more largely, as there is no finer fruit for syrup, jellies, preserving, and canning. They are easy to grow and need but little attention, bear heavily and regularly and are a highly profitable crop, since in all markets the demand for good quinces is never fully supplied. Both the fruit and flowers are quite fragrant, and the trees and bloom highly ornamental. Plant 10 feet apart each way. The trees begin to bear two years after planting.

See page 11

SPECIAL TEST—BARGAIN No. 45

One New Standard Prune.

One Superb Apricot.

One Pineapple Quince.

Extra Large Select, 4 to 6 Foot Trees
All for \$2.00

Hutchinson, Minn.

April 27, 1931.

The shrubs, trees, bulbs and plants arrived in fine shape Saturday noon and are all planted and ready to grow. They are all just fine. Mr. Braum said you had all the nurserymen beat up here for packing and splendid root stock. Each and every item was just splendid and we thank you.

Mrs. Paul L. Braum.

Hardy Fruiting Mulberry Trees

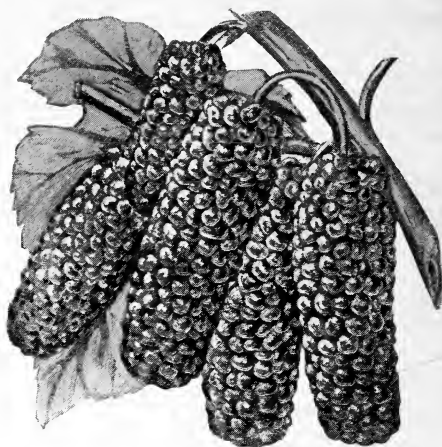
Valuable for shade and ornament as well as for fruit. Birds are very fond of the fruit, and for this reason Mulberry trees are often planted near Cherry orchards, for birds will leave Cherries alone if they can obtain Mulberries. They also attract many song birds; a lover of birds should plant a Mulberry tree.

New American. The most beautiful tree for ornamental planting. All Summer and Fall it bears clusters of large, jet black, delicious berries, which are wonderful for eating fresh out of hand, and make the most excellent jams and jellies. Tree a very rapid grower, entirely hardy and easily transplanted. Very attractive in any location; it makes a large, wide spreading, graceful shade tree. Fruits continuously from May to August. For shade, beauty, attractiveness, and excellent fruit, plant the Mulberry tree. **Delivered price, large, 4 to 6 ft. trees, \$1.00 each.**

Downing. This tree is not alone valuable for the large refreshing berries it bears, but is very handsome as a lawn or street tree. Should be in every yard and garden. Tree very hardy, thrifty, vigorous grower. Bears large crops of delicious berries the second year from planting. Flourishes in all soils and climates. Fruit one to two inches long by one-half inch thick. **Large, 4 to 6 ft. trees, 50c each, delivered.**

Adams Improved Elderberry

A grand new fruit perfected from the common Elderberry. This beautiful shrub bears large clusters of fragrant white flowers, turning to clusters of red. Then bluish black edible berries are borne in immense quantities, bending the branches until they resemble weeping trees. The berries are highly esteemed for cooking and making of cordials. In many parts of Europe they are grown for the



New American Mulberry

purpose of making the highest quality of wine, and are said to be of great value for medicinal purposes in cases of stomach disorder. They are very ornamental shrubs throughout the entire season. The leaves are large and resemble fern fronds. They make beautiful screens. Include at least a few of these in your order. We can guarantee you to be more than pleased with this most useful and ornamental shrub. They grow 6 to 8 feet high. Very hardy any place in the United States. **Delivered price, strong, well rooted trees, 3 to 4 ft., 50c each; 3 for \$1.00; 6 for \$1.75.**

*Smiths Grove, Ky.
March 18, 1931.*

Received shipment of trees alright. I have about 25 trees I have ordered from you and they are all doing extra good.

B. M. Davis.



Adams Improved Elderberry

Persimmons

After many years of propagating and improving of varieties, we are now able to offer our customers two varieties of Persimmons that can be grown successfully in all sections of the United States. The trees are thrifty, vigorous growers, can be grown on the poorest of soil, and bear fruit in two years from planting. The tree reaches a height of 25 to 30 feet, makes a very beautiful and valuable ornamental tree for lawn, garden or street planting. Long after the leaves have fallen, the branches are heavily laden with plum-shaped, golden, pink tinted fruit that is very attractive and ornamental. The fruit is rich, highly flavored, very sweet, and delicious.

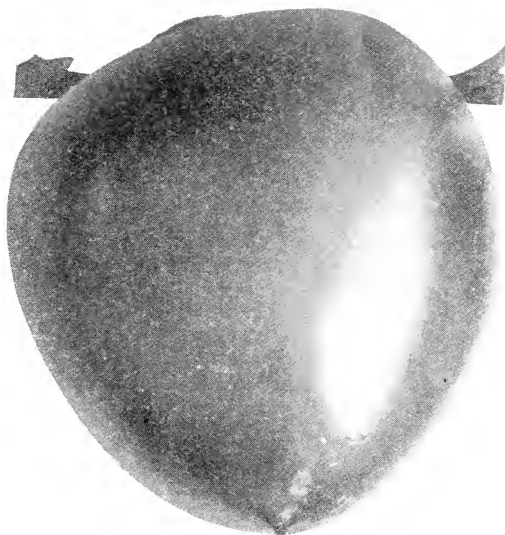
Egyptian. Is very large, broadly oblong, pointed. Skin light yellow, changing to a deep golden yellow when fully matured. Flesh yellow; quality very fine, delicious, firm, juicy, and sweet. Nothing tastes more delicious in the Fall of the year than a well ripened persimmon; trees bear at two years. Very hardy and productive. The well shaped spreading tree with beautiful dark green heart shaped leaves makes a very attractive appearance.

Tane Nashi. This variety never fails to bear big crops. The tree, with its large, glossy leaves during the Summer months and its immensely high colored fruit, clinging to the twigs after the leaves have fallen, is a striking object of beauty in the lawn or garden. Fruit exceedingly large, broadly oblong, pointed. Skin golden yellow changing to bright red when fully ripe. Fruits will hang on the tree for several months after ripe and retain their high flavor and fine quality; never rot on the tree. Tree vigorous grower and prolific bearer. Hardy as far north as Wisconsin.

Delivered price on Bradleys' Persimmons, 4 to 5 ft. trees, \$1.00 each; 3 for \$2.75.



Paw Paw



Egyptian Persimmon

Paw Paw (Winter Banana)

A small handsome tree with large purple flowers which are very beautiful and fragrant, and large dark green foliage which makes it a handsome tree for the park or lawn. Produces large yellow fruit which has the flavor and shape of the banana and is very delicious and attractive. Tree very hardy and productive. Can be grown in all sections of the United States. Should be planted in every lawn and garden. **Delivered price, strong, healthy, well developed trees, 4 to 5 ft., \$1.00 each.**

Georgetown, Ohio.

Oct. 10, 1931.

The English walnuts and pecans purchased from you last year were fine specimens and have made an excellent growth this season.

O. E. Young.

Buena Vista, Iowa.

Sept. 4, 1931.

All my fruit trees bought from you two years ago are doing fine.

Archie P. Marsch.

Walla Walla, Wash.

March 16, 1931.

I received order number 1600 several days ago in finest condition and I want to thank you for the fine quality and well rooted vines and rose bushes. It is a real pleasure to receive quality shrubbery like you sent me.

Norman H. Anspauch.

PRIZE TEST BARGAIN No. 73

1 Egyptian persimmon
1 Tane Nashi persimmon
1 Paw Paw
All for \$2.50 delivered

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS

BRADLEY BROTHERS, Carbondale, Illinois

Asparagus

Rightfully called the Vegetable Aristocrat. No vegetable that we know of has its rich, refined, delicious flavor. You will never really know how delicious this vegetable can be until you go into your own garden and within a short time after cutting, dish out the long big stalks of this vegetable delicacy. This most delicious, healthful, easily grown vegetable deserves a place in every garden.

The culture of Asparagus is very profitable. It comes early in the season when there is little else to market and the proceeds are quite acceptable. It is no uncommon thing for the first shipments of Asparagus to sell for 50c to 75c per bunch of about twenty stalks. At about 25c per bunch an acre would net you about \$500.00. This is especially true of the pedigreed Martha Washington variety. In this section Asparagus growing is considered the most profitable gardening. There is never an off year for Asparagus.

It is easy to grow Asparagus. Asparagus does well in any kind of good garden soil, with no extra preparation required. Simply work the soil well as you would to prepare any garden for planting. Set the roots 1 foot apart in the rows, rows 2 feet apart for garden culture. For field culture the rows 4 feet apart with the roots 1 foot apart in the rows. Roots should be placed in furrows 6 inches deep. Cover 3 inches and tramp. In hoeing, work soil toward plant so that by midsummer the ground is level. This is all that is required to give you a perfect asparagus bed.

Martha Washington. Developed by U. S. Department of Agriculture. A heavy yielding pedigreed variety immune to rust; grows rapidly and produces uniformly large long tender stalks of unexcelled quality. Briefly summarizing, the outstanding characteristics of this new grand variety are: Absolute rust-resistance due to unusually vigorous constitution (secured by critical selection extending over ten years). Extraordinary yielding qualities, large size of individual stalks, and their rapid development to cutting size, which rapid growth stands for tenderness. The shoots are straight, of dark green color, with heavy purple overtone. They are always tight and so do not open until well above the ground. Without hesitating, we recommend the Washington Varieties above all others, for all purposes.

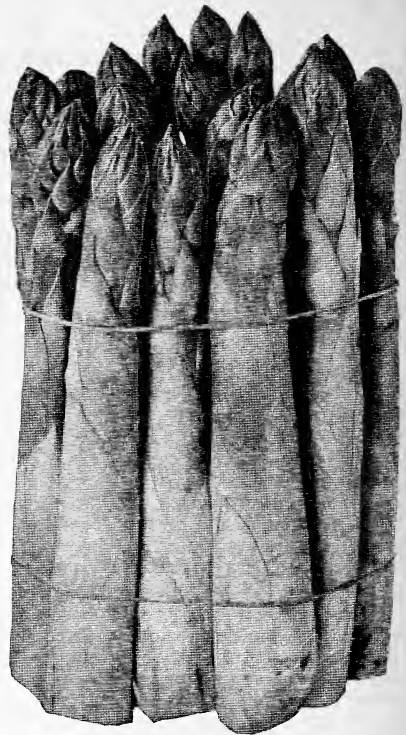
DELIVERED PRICE OF ASPARAGUS

Martha Washington, 1 yr., No. 1, 25, 50c; 100, \$1.25; 1000, \$8.00. Martha Washington, 2 yr., No. 1, 25, \$1.00; 100, \$2.00; 1000, \$12.50.

Palmetto. An old variety still preferred by some who have not tested the Martha Washington.

Palmetto, 1 yr., No. 1, 25, 35c; 100, 75c; 1000, \$6.00. Palmetto, 2 yr., No. 1, 25, 50c; 100, \$1.25; 1000, \$8.00.

**For 42 Years Bradleys' Have Been
Selling Direct to the Planter**



Martha Washington Asparagus

BRADLEY BROTHERS
Carbondale, Illinois

MARY WASHINGTON. A most remarkable RUST PROOF ASPARAGUS. A newer and considered by many an improvement over the Martha Washington. This asparagus which has been selected by the United States Department of Agriculture, Washington, D. C., has proven to be nearly rust free. The plants form large clean shoots which are thick and heavy, they are long and straight, with closely folded tips. The color is rich dark green, tinted darker at tips. Just the color and grade of asparagus that demands the top prices on any market. It is a heavy yielder and a long lived producer of exceptionally fine flavor. The performance of the 16 year old Mother plant of the Mary Washington, which is still growing in the trial grounds of the Department of Agriculture is ample proof of its hardiness and longevity of this wonderful variety. We recommend this fine new asparagus to everyone who wants the best asparagus in existence.

Price, Mary Washington. 1 year, 25 for 75c; 100 for \$2.50; 1000 for \$11.00. 2 year old heavy roots which will give good cutting next season, 25 for \$1.00; 100 for \$3.00; 1000 for \$17.00.

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS

Rhubarb

The first thing in the Spring to furnish material for pie and sauce, also very desirable for canning. Its health-giving, tonic properties make it invaluable as a Spring regulator. Rhubarb is the first thing that starts to grow in the Spring and will produce fine tender stalks abundantly all season. **Rhubarb is easy to grow, thrives in any soil or climate.** Plant in rows 4 feet apart, with roots 3 feet apart in the row.

We have experimented with Rhubarb for twenty-five years, have tested almost every variety known, and have found the Burbank's Giant Crimson so far ahead of all other varieties, under all conditions and in every section that we have discontinued the growing of all other varieties.

Burbank's Giant Crimson. This is the greatest and most valuable vegetable we have ever tested. It is the earliest, tenderest, sweetest, and best of all rhubarb; fit for use in early Spring, Summer, and all Fall, while the common sour varieties are fit for use only a few weeks in the Spring. As fast as stalks are pulled new tender ones take their place. Scarcely has the frost disappeared until your table is supplied with this delicious, refreshing, and healthful food which is so much desired and appreciated at that time. The stalks are twice the size of the ordinary kind, and are of a bright crimson color, very tender, crisp, and of mild delightful flavor. The skin is so tender it does not have to be removed when cooking and the sauce has a deep crimson color. Stalks will average 18 to 24 inches long, broad, thick, and solid. Stalks will weigh on an average $\frac{1}{2}$ pound each and some on very rich soil often weigh a full pound. Enormously productive. Always brings very high prices, and there is always an unsupplied demand. This variety is a great money maker. We know of no other crop more profitable. **Delivered price, strong 2 yr. old, 6 for 60c; doz., \$1.00; 100 for \$5.00.**



Burbank's Giant Crimson Rhubarb

Horseradish

Horseradish is as easy to grow as a weed. Thrives everywhere. Every housewife knows its great value in the making of sauces and seasoning. Once used in pickles it will never be left out. Horseradish sauce is one of the chief appetizers. It is also one of the few sauces or condiments that is pronounced by the best authority to be perfectly wholesome. Horseradish grown in a commercial way is very profitable. Plant in rows 3 feet apart, 1 foot apart in the row. Prepare soil same as for garden, plant so top will be about 1 inch below the surface.

New Bohemian. We find this grand variety so much better than others, that we have discontinued growing any other variety. The roots are very large. Quick grower, very productive, producing about twice as much as the common sort. Flesh pure white, tender, and free from stringiness. This variety will stand a great deal of hardship and persist in soil year after year. Every garden and every home should grow enough horseradish for at least home use. This variety has produced as much as 10 tons from an acre. Fancy high quality horseradish always sells for a good price on the market. New Bohemian horseradish is a great moneymaker. Very profitable; gives quick returns. **Delivered price, fine sets, 25 for \$1.00; 100 for \$2.00; 1000 for \$14.00.**



Holt's Mammoth Sage

Sage

HOLT'S MAMMOTH

Plant very robust, perfectly hardy, ornamental, large leaves. Fine flavor. Used for seasoning sausage, meat dressing, etc. Also for medicinal purposes. This herb of our grandmothers' should be in all gardens. Price, 25c each; \$2.50 per dozen.

BRADLEY BROTHERS, Carbondale, Illinois

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS

Evergreens

They are the Aristocrats of the Lawn

All Evergreens offered in this catalog have been twice or three times transplanted and are guaranteed to be taken up and shipped in such a careful manner as to insure their safe arrival anywhere in the United States.

All Evergreens are shipped with the soil in which they grew, burlapped around the roots. Prepaid.

American Arbor Vitae. With its deep green, feathery foliage and upright, conical shape, it makes an attractive Evergreen for foundation or specimen planting. Excellent for windbreak, as it makes a very dense hedge. Can be sheared to any height. 2 to 3 ft., \$3.00 each; 2 for \$5.00.

Arbor Vitae, Globosa. Forms a natural globe without any trimming. An excellent dwarf variety. 1½ to 2 ft., \$3.00 each; 2 for \$5.25.



Pyramidal Arbor Vitae

Arbor Vitae, Pyramidal. A most beautiful feathery, upright Evergreen of a most pronounced pyramidal shape. 2 to 3 ft., \$3.50 each; 2 for \$6.50.

Pine, Mugho. A low, compact grower, stiff leaves of an excellent green color. The new growth closely resembles tiny candlesticks over the entire tree. 15 to 18 in., \$3.50 each; 2 for \$6.35.

Spruce, Norway. A tall, graceful, pyramidal shaped tree, with broad, drooping branches of deep green foliage. Fine for foundation planting and is excellent for windbreaks. 2 to 3 ft., \$2.50 each; 2 for \$4.35.

American White Spruce. One of the very best conifers, especially for cold climates. Compact, upright growing, long lived, retaining its branches to the ground, aromatic, drought-resisting; varies in color from light green to glaucous blue. 2 to 2½ feet, \$3.00.



Mugho Pine



Evergreen Foundation Planting



Norway Spruce



Globosa Arbor Vitae



American Arbor Vitae

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS



Shrub Foundation Planting—Catalpa Bungei Flowering Crab, Norway Spruce in forefront.

Bradleys' Hardy Ornamental Flowering Shrubs Add Beauty and Charm

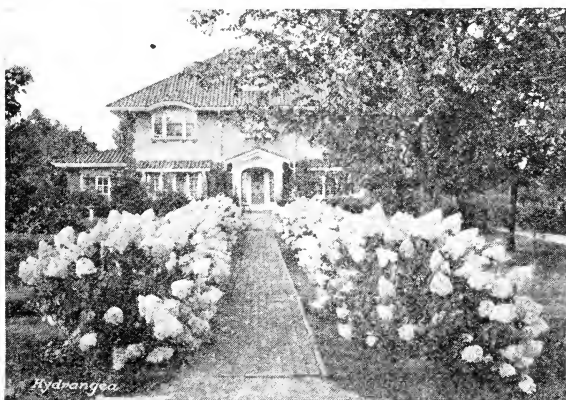
Your love of the out-of-doors, your appreciation of things that grow in the earth and gladden the heart and eyes of all beholders is that law of nature which implants in our lives those things which are really worth while.

Imagine if you can what a bleak and barren place this grand country of ours would be without beautiful flowers and shrubs. You express your pride in and your love for your home when you beautify the grounds that surround it. All who admire the results of surrounding your home with attractive shrubs, graceful hedges and beautiful ever-blooming roses, will envy your ownership of that home. Have you ever noticed that the homes which look the most attractive to you are invariably those with a few well placed beautiful shrubs? You can easily, quickly and at small cost make your home grounds charmingly beautiful. Plan and plant your grounds yourself. Most of our customers beautify their home grounds themselves. They find real pleasure in planning and planting. They derive a lot of real personal satisfaction in knowing that they did it themselves

rather than hired someone else to do it. Every one has more natural pride and gets more enjoyment out of that which they accomplish by their own efforts. The pictures and descriptions in this catalog will give you a working knowledge of the most beautiful shrubs, evergreens, ornamental, fruit and nut trees. You can easily select the proper shrubs and flowers for your own grounds, and desired landscape effect. Why go to the expense of hiring a landscape architect to plan your plantings when you can get so much real pleasure, satisfaction and pride from your own accomplishment? Shrubs increase the value of your property, make home more pleasant, life worth living, giving satisfaction and contentment that nothing else can. Every shrub offered in this catalog has been given the most rigid sort of test. Thanks to the remarkable improvements being made by systematic breeding we now offer the most vivid contrasting colors that can be planned into the most beautiful effects. In our descriptions we endeavor to give the height of each variety at maturity, color and time of blooming; from these descriptions you can plan a continuous succession of bloom from early Spring until Winter. You can easily plan an attractive and harmonious planting yourself, one you will pride for years to come.

All Bradleys' shrubs are thrifty, bushy plants which will give you quick results and beautiful flowers at money saving prices.

BRADLEY BROTHERS
Carbondale, Illinois



Hydrangea Planting (See Color Page 55)

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS

Golden Elder

(*Sambucus Aurea*)

Planted among shrubs of green foliage, this yellow and gold-leaved Elder forms a pleasing contrast, adding tone and character to the planting. The flowers are white in flat topped cymes in early Summer, turning to beautiful wine colored berries which are used for pies, jams and wine by many. Grows naturally 6 to 8 feet high, but should be pruned back each Spring to secure denser and brighter foliage. **Delivered price, strong bushes, 3 to 4 ft., ready to bloom, 75c each.**

Forsythia (Golden Bell)

One of the earliest flowering shrubs, blooming as soon as frost is out of the ground. Its striking yellow flowers, appearing as they do before the leaves, brighten up the home at a time when other flowers are scarce. Grows 5 to 6 feet high, can be pruned lower if desired. Entirely hardy. **Delivered price, strong bushes, 2 to 3 ft., 40c; 10 for \$3.50.**

Kerria Japonica

(GLOBE FLOWER)

Also sometimes called the Japanese Rose. One of the first shrubs brought from Japan. We consider it one of the best yellow flowering shrubs. Its bright yellow double flowers are borne profusely throughout the Spring, Summer and until late Fall.



Golden Bell



Golden Elder

The slender green branches make the plant very effective during the Winter months. In Autumn the leaves change to a clear yellow. It grows from 4 to 8 feet high, can be trimmed to any height. Splendid foundation plant, does well in either shade or sun. For something different and very attractive we especially recommend this shrub; **Delivered price, 12 to 18 inch bushes, 70c each. 18 to 24 inch extra heavy, \$1.00.**

Japanese Quince

(Also Called Fire Bush or Burning Cydonia Japonica)

This is very showy and one of the earliest shrubs to bloom, the flowers appearing before the leaves are developed. The brilliant scarlet flowers gleam like red-hot coals. Fruit about 1½ to 2 inches in diameter of yellowish green and of aromatic fragrance, a few cooked with apples give them a fine quince flavor. Grows 4 to 5 feet tall. Very hardy and easily transplanted, will thrive in most any soil or location. **Delivered price, strong, 2 to 3 ft. trees, 50c each; extra heavy, 3 to 4 ft. trees, 75c.**

Redbud (Judas Tree)

Small growing tree of regular form with heart-shaped leaves, covered with delicate pink blossoms real early in the Spring before its leaves appear. Makes a fine and very striking, distinct ornamental tree. **Delivered price, strong, 3 to 4 ft. trees, 50c each, postpaid.**

Rhus Typhina Laciniata

(Fern-Leaved Sumac)

Grows 6 to 8 feet tall; very robust in growth, producing cones of bright red fruit. Leaves beautifully formed, rivaling the most delicate fern. For massing with other shrubs the effect is striking; can be cut to the ground each season and a mass of beautiful fernlike foliage will result. Will thrive any place and on the poorest soil with surprising luxuriance. The leaves color to brilliant pinkish scarlet in early Autumn. **Delivered price, strong, 2 to 3 ft. bushes, 50c each, postpaid.**

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS

BRADLEY BROTHERS, Carbondale, Illinois

Prunus Pissardi

(Red-Foliaged)

Foliage is a beautiful reddish-purple, and in May tree is covered with a gorgeous mass of pink blossoms. No other red-leaved tree or shrub retains its color like this variety. For best results plant clump of three trees. Contrast is gorgeous on a green lawn or planted among other flowering shrubs. Ultimate height 12 to 15 feet. If you wish something very distinct that will attract the admiration of all, plant this tree. **Strong, 3 to 4 ft. trees, 60c; 3 for \$1.50. Delivered.**

Indian Currant

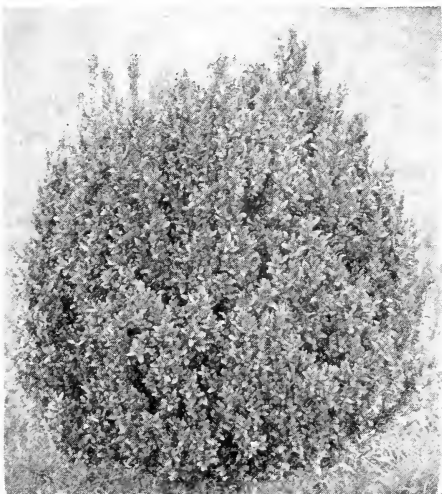
A very desirable shrub for shady places. Grows 3 to 5 feet tall, producing inconspicuous rose colored flowers in May and June. Its dull red coral-like berries cling in great profusion along the under side of the branches. One of the showiest of the berried shrubs. Fine as a hedge. **Delivered price, strong bushes, 1½ to 2 ft., 50c each; 10 for \$4.00.**

Japan Snowball

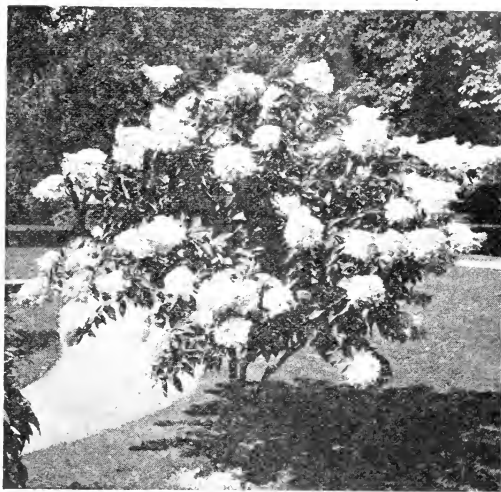
An erect, compact shrub, blooming in June; completely covered with large balls of flowers that are snow-white. Foliage is dark green. We recommend this as the finest Snowball grown. Grows 6 to 7 feet tall. **Delivered price, strong bushes, 2 to 3 ft., 65c each.**

High Bush Cranberry

Sometimes called the Tree Cranberry. An upright spreading shrub with smooth, light gray branches and broad attractive leaves. Produces flat heads of white flowers 3 to 4 inches across in May and June, followed by scarlet fruits which remain on the branches and keep their scarlet color until the following Spring. Used by some to make lovely jam. Will thrive and grow to perfection in the coldest climates, or where the heat or cold is greatest. Grows 7 to 8 feet high. **Delivered price, strong bushes, 2 to 3 ft., 65c each.**



Boxwood



Japan Snowball

**"Once A Customer Always A Customer"
Proves Truer Every Year**

Devil's Walking Stick

(Aralia Spinosa)

An unusual tall shrub of tropical appearance, with enormous divided leaves on tall straight stems, and large clusters of fluffy white blooms, followed by dark blue berries. Valuable for planting at corners of buildings or in tall shrub plantings. Its tropical appearance in the North where it is perfectly hardy attracts much admiration and comment. **Price, 2 to 3 ft. bushes, \$1.00 each.**

Boxwood

Boxwood. This old-fashioned variety is a native of England, where it has been grown for centuries. Its neat, dense, waxy foliage has secured many admirers. They are well adapted to small places and can be used with splendid effect as shrubs for the lawn. For decorative purposes both Summer and Winter. The most popular evergreen for planting in tubs or boxes. Hardy anywhere. Is a very slow grower, but requires little attention. **12 to 15 in. (balled and burlapped), very bushy, \$1.50 each; 15 to 18 in., \$2.00 each, delivered.**

Spirea Anthony Waterer

A dwarf variety growing 2 to 3 feet high and covered with large heads of crimson flowers. Very desirable for planting in front of foundation or taller growing shrubs. If flowers are removed as they fade, it will cause the plant to keep up a continuous bloom until late in Fall freezing weather. **Delivered price, strong bushes, 1½ to 2 ft., 75c each; 12 to 18 in., 50c each.**

Clethra Alnifolia

(Sweet Pepper Bush)

A handsome little shrub, delightfully fragrant in August and September when covered with long, showy wands of creamy white flowers. It is valuable for the front of the border, as it grows only 3 to 5 feet tall, and on account of its pleasing scent, is very popular beneath the house windows. **Delivered price, strong, 2 to 3 ft., selected bushes, 60c each.**

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS

Hydrangea P. G. Tree Form

Same characteristics as the bush form, but grown on stems in dwarf tree form. At maturity they stand about 4 to 5 feet high. Most attractive and desirable, making a very picturesque specimen shrub for the lawn, and especially beautiful when covered with the immense panicles of bloom. **Strong, 3 to 4 ft. trees, with well shaped heads, extra fancy, \$1.50 each, delivered.** See page 55.

Almond, Flowering

A very beautiful shrub covered in April with very fragrant flowers resembling roses. One of the earliest bloomers of all shrubs; grows about 4 feet tall. This delightful little tree, covered with rose-shaped flowers before the leaves appear, is truly a beauty, one you will be very proud to have. Colors both white and pink. Order by color. **Delivered price, strong, 1½ to 2 ft. trees, 50c each.**

Purple Fringe Smoke Tree

This different, but most striking and graceful shrub was brought to the United States from the southern part of Europe. It is perfectly hardy and easily grown, but as yet it is comparatively unknown. Planted as a single specimen on the lawn, in the corner of the yard, or planted alongside the house where it can be seen to advantage it always excites comment. In late Summer and Fall it is entirely covered with a curious fringe of fine, purplish, misty-looking flowers which give the bush a smoky appearance. Grows 10 to 12 feet tall and is surely a beauty. **Delivered price, extra strong, 2 to 3 ft. bushes, \$1.00 each.**

Calycanthus

(Sweet Scented or Strawberry Bush)

Bears great numbers of double brownish purple flowers, having a strawberry-like fragrance. Blooms in July. Grows 5 feet high. **Delivered price, strong bushes, 1½ to 2 ft., 40c; extra large, 2 to 3 ft., blooming size, 50c.**

Dogwood (Cornus)

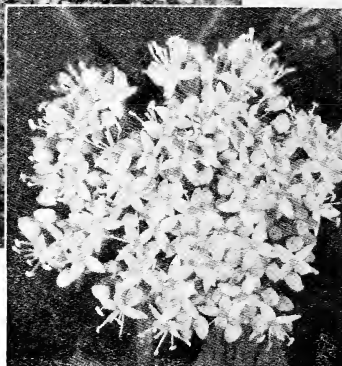
The Dogwoods are valuable for the brilliancy of their barks and berries, and the pretty variegation of their foliage; the flowers are also very beautiful. Perfectly hardy and do well in the shade and on very moist soils or water edgings. They are suited for mass planting on account of their effects of gray, yellow and red bark. They show up fine in the Winter, have very attractive fruit and it attracts great numbers of birds.

Gray Dogwood. Grows 5 to 6 feet tall, has very beautiful gray branches, white flowers and dark green foliage. **Delivered price, 2 to 3 ft., 50c each.**

Silky Dogwood. Dwarf growing with silky leaves and dense cymes of greenish white flowers in early Summer. Bark purple; berries black. **Delivered price, 2 to 3 ft., 50c each.**



Gray Dogwood



Red Dogwood. Bark bright reddish purple; grows 4 to 5 feet tall; leaves bright green above, whitened beneath. Flowers creamy white in dense, flat-topped clusters; berries white, very distinct and very showy. **Delivered price, 2 to 3 ft., 50c each.**

Golden Dogwood. Very beautiful golden bark and branches, leaves green, edged with yellow; fruit red. A real beauty. **Delivered price, 2 to 3 ft., 50c each.**

**One Each of the Four Above
Varieties for \$1.50**

Tamarix

Tall growing shrubs, 8 to 12 feet high, with fine feathery foliage like that of the Juniper; small, usually pink flowers from April on. Splendid for seaside planting, or equally good in dry sand. The first four varieties named, being slender, should be grouped close—about 2 feet apart; the other two are bushy, and may be given 3 or 4 feet space.

Africana. Reddish brown bark and slender, spreading branches; flowers pink in long terminal panicles of thin racemes, in May.

Gallica. Slender, spreading branches, the leaves dull bluish green. Buds are globose, the flowers flesh white in delicately paniced racemes. May-July.

—Indica. A form of above, with more upright branches; dull green leaves; and longer racemes of pink flowers. (2 to 3 feet only.)

Purpurea. First to bloom, in short dense racemes of nearly white flowers on last year's wood; the bark and stems almost black.

Price of four above varieties:
2 to 3 ft., 50c each; \$4.00 per 10. 3 to 4 ft., 60c each; \$5.00 per 10.

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS

French Named Lilacs

The budded varieties of named Lilacs come to us from France. All are perfectly hardy and bloom the next year after planting. We have a very fine selection of them and they are a great improvement over the old common varieties. No home or lawn is complete without some of these perfected flowers. They are certainly beautiful and perfume the air wonderfully. These wonderful budded varieties give a vast amount of fragrant, Spring bloom in compact panicles and varied shades. The bushes are stocky and easily trained into roundheaded small tree formation. We can recommend all this selected list of varieties to our most particular customers without reservation. See page 57.

Alphonse Lavalee. Large trusses of very beautiful, double violet flowers. **Delivered price, extra large, selected bushes, \$1.00 each.**

Charles X. A strong, rapid growing variety, with large, shining leaves; trusses large, reddish purple. **Extra large, selected bushes, \$1.00 each.**

President Grevy. Large, full clusters of double, light blue flowers; very showy. **Delivered price, extra large, selected bushes, \$1.00 each.**

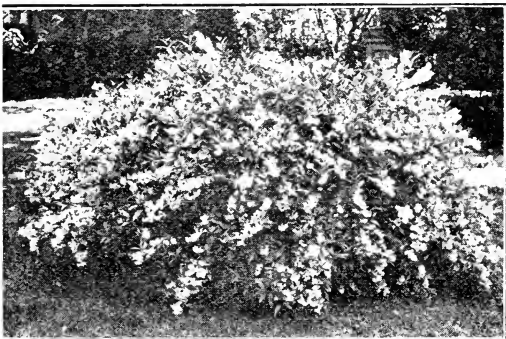
Hypericum

(St. John's Wort or Gold Flower)

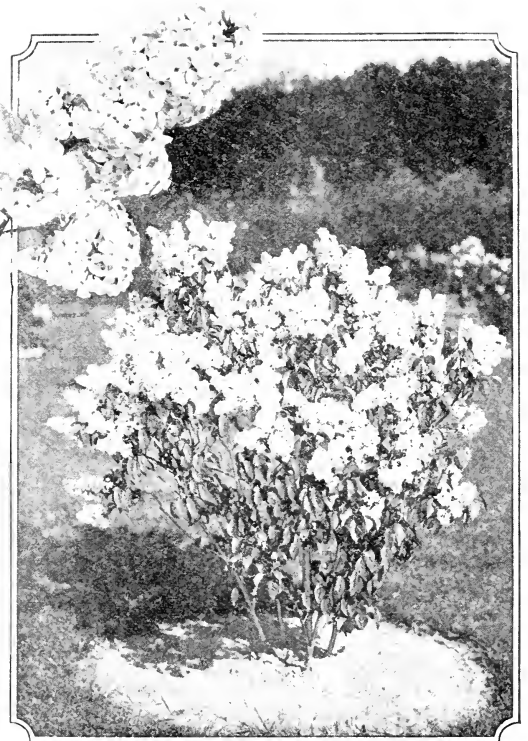
A very beautiful shrub, grows 3 to 4 feet tall, has smooth, purplish, arching stems, flowers large, two inches or more, bright golden yellow, the rich color heightened by the many tufted yellow stamens with reddish anthers. Their foliage is fern-like, with dark shiny upper surface, richly contrastive to the abundant bloom which is quite persistent. Does well in either sun or shade, thrives wonderfully in real moist ground. **Delivered price, strong, 2 to 3 ft. bushes, 70c each.**

Dwarf Deutzia, Gracilis

A low, dense-growing shrub bearing a profusion of beautiful white flowers in April and May. Excellent for shrub borders in front of taller kinds. Grows 2 to 3 feet high. Gives a splendid effect when planted in front of Pride of Rochester. Splendid for shady places. **Delivered price, strong bushes, 1½ to 2 ft., 40c; 10 for \$3.50.**



Deutzia Gracilis



President Grevy

Salix Caprea—Pussy Willow

A beautiful tree like shrub. Grows very rapidly, requires very little attention after planting. Pussy Willow branches will bloom indoors in a vase of water when everything outdoors is cold and dreary. Along in January or February when everything is bare of leaves or flowers you can cut a few branches of the Pussy Willow, bring them into the house, put them in a vase of water; when they unfold their large catkins of silvery pink you have a living bouquet of beautiful flowers at no cost whatsoever. They will last for weeks. If you take them out of water after they are in bloom they will last for months. Outdoors, the original shrub remains a beautiful ornament. A boy in Ohio sold over a hundred dollars worth of these branches from a few shrubs during the Winter. You will be very proud of and appreciate a few of these shrubs in your lawn. They produce the poor man's Winter bouquet. **Delivered price, strong bushes, 50c each; 10 for \$4.50.**

Witch Hazel

(Hamamelis Virginiana)

A native shrub of spreading habit, which grows to a height of 6 to 10 feet. The leaves are obliquely heart-shaped, turning in Autumn to bright yellow, orange or purple. A valuable characteristic of this shrub is that it blossoms in very late fall, the latest of all flowering shrubs to bloom, when most other growths are becoming dormant. The narrow flowers carried along the almost naked branches are bright yellow and often appear distorted and twisted. It gets its name from the fact that it bears fruit and flowers at the same time. Thrives best in shady moist locations. **Extra heavy 2 to 3 feet bushes, 85c each.**

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS

Hardy Ornamental Climbing Vines

A home planting is seldom complete without at least a few ornamental vines. They add a certain charm and grace not obtained from any other source. Vines keep the home cool in Summer and furnish protection and shade to the porch, arbor, and pergola. All varieties described below are hardy and easy to grow, and require practically no care or attention after planting. They will all thrive in both sunny and shady places.

Boston Ivy. It is a rapid grower and clings to brick or stone walls without artificial fastening. The foliage is handsome dark green, changing to crimson and yellow in the Autumn. One of the finest climbers we have for covering walls as it clings firmly to the smoothest surface, covering it closely with overlapping foliage, giving it the appearance of being shingled with green leaves. **Delivered price, strong 2-yr. selected plants, 75c each; 3 for \$2.00.**

American Ivy. (Virginia Creeper). A very hardy quick growing vine, fine for covering rocky slopes, trees, trellises, walls, etc. Has large attractive leaves which turn to crimson in the Fall. In early Winter covered with beautiful blue-black berries. If you wish very quick shade plant American Ivy. **Delivered price strong 2-yr. plants, 60c each; 3 for \$1.50.**

Bittersweet. Handsome glossy foliage and large clusters of beautiful, orange-crimson fruit retained all Winter. Its graceful sprays of berries make charming Winter house decoration. **Delivered price, strong 2-yr. vines, 65c each; 3 for \$1.75.**

Dutchman's Pipe. A very rapid growing vine, which on account of its very large heart shaped leaves is desirable when dense shade is required. Obtains its name from its peculiar brownish flowers resembling in shape a miniature pipe. Nothing more beautiful or attractive for porches. **Large 2-yr. vines, \$1.00 each; 3 for \$2.75; 6 for \$5.00, delivered.**

Trumpet Vine. A grand old favorite. Showy, orange-scarlet flowers and evergreen leaves. A

strong grower often over 30 feet tall. Fine for training on walls, trellises, trunks of trees and arbors. **Strong 2-yr. vines, 50c each; 6 for \$2.50, delivered.**

Hall's Japan Honeysuckle. One of the most popular of all the climbing vines, which in addition to its ordinary uses as a climber is valuable for covering banks, bare spaces, etc., where grass will not grow. Flowers white, changing to yellow. Very fragrant and in bloom the whole season. **Delivered price, 35c each; 3 for \$1.00; 6 for \$2.50; dozen, \$4.50.**

Clematis Jackmani. The most beautiful, largest, and most attractive vine known. We recommend this grand variety above all others. Flowers from 4 to 6 inches in diameter, intense violet-purple with a rich velvety appearance. It blooms continually from June until frost. Flowers are produced in masses forming a cloud of bloom all Summer and Fall. **Extra large selected vines which will bloom in abundance this Summer, \$1.00 each.**

Clematis Paniculata. Rapid grower, covering trellises and arbors with handsome, clean, glossy foliage. Flowers are of medium size, fragrant, pure white, borne in immense sheets in August and September when very few other vines are in bloom. **Delivered price, strong 2-yr.-old vines, 65c each.**

Wisteria. A most beautiful climber of rapid growth and producing long pendulous clusters of flowers. **White, 75c each; Blue, 75c each; Purple, 50c each, delivered.**

Polygonum Auberti (Silver Lace Vine). A quick-growing type of twining habit averaging 25 feet in a season. The small, cordate foliage is fresh and shiny, although the base of stalk becomes somewhat woody. Produces more bloom than any other hardy vine, covering a season extending from late summer into the fall with an extravagance of large, foamy sprays in silvery white. **2 year plants, 75c each; \$7.00 per 10.**



Boston Ivy



Clematis Paniculata

A HOME WELL PLANTED INDICATES
REAL REFINEMENT

BRADLEY BROTHERS, Carbondale, Illinois

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS

Bradleys' Choice Perennials

PLANTED THIS SPRING WILL PRODUCE GLORIOUS
FLOWERS IN YOUR GARDEN THIS SUMMER

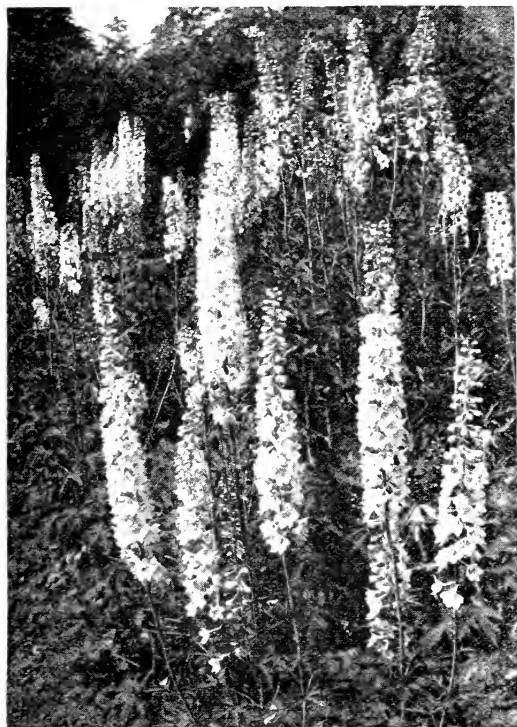
Nothing in the garden makes more generous returns in color and in fragrance and beauty, than beds of hardy perennials. There is a charm about these flowers that has a universal appeal. Nothing else requires such a small investment of money and time. They need but little care; all are easily grown and when planted are permanent; they increase in size and quality with age; are perfectly hardy, dying down to the ground in winter and coming up again each spring. Perennials require no pruning nor training and have very few insect enemies.

Beds of perennials can be so arranged as to furnish flowers from earliest spring till killing frost. They furnish a range of colors not found in any other class of plants.

Many of the varieties listed under Rock Garden plants are also ideal for beds and borders in the lawn or garden.

Our list includes an assortment ample for any purpose; all are things we recommend without hesitation.

See Page 51



Delphinium (Larkspur)

Delphinium. True Aristocrats of the flower kingdom, and an absolute essential in every garden. Their tall, graceful spikes of clear blue flowers give color and distinction to any planting, whether formal bed or careless border. Free continuous bloomers throughout the Summer, and excellent for bouquets. Plant in good, rich soil, well drained. We suggest a sunny location. We can furnish either light sky blue or dark rich blue; please state color wanted. **Delivered price, field grown plants 25c each; 3 for 60c; 6 for \$1.00; 12 for \$1.75.**

Gaillardia Grandiflora. (Blanket Flower.) A showy plant of dense tufts of drooping leaves and flower-stems, 2 feet high, producing daisy-like blossoms 2 to 3 inches across in gorgeous colors. The center is dark red-brown while the petals are orange, crimson, and red shaded into rings of color, thus dividing the petals into three somewhat different sections. Delights in rather poor, light soil, and blooms in the most wonderful profusion from June to November. **Delivered price, 25c each; 5 for \$1.00; 12 for \$1.75.**

BRADLEY BROTHERS
Carbondale, Illinois



Sweet William

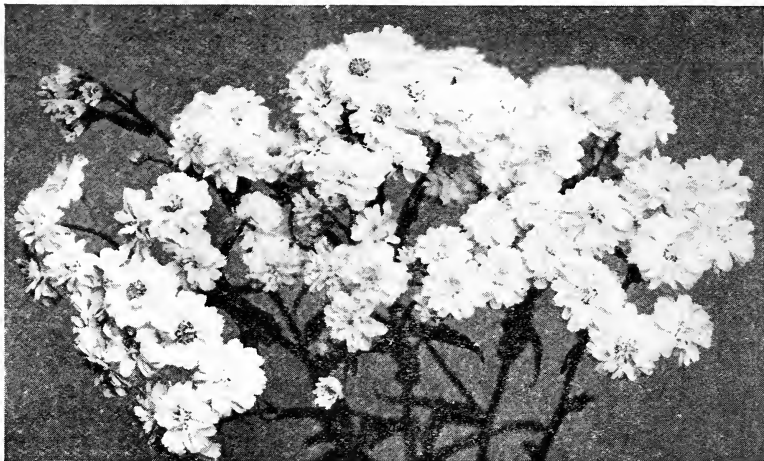
Dianthus Barbatus. (Sweet William.) Great masses of extremely rich colored flowers in April, May and June. Grows two feet high. We offer a mixture of red, white and rose. **Delivered price, 25c each; 5 for \$1.00; 12 for \$1.75.**



Gaillardia Grandiflora

Achillea

The Pearl. Dainty and charming, with the added virtue of being altogether hardy—no wonder it makes such an excellent filler in the flower garden, or that it excels as a graceful border. Tiny, roselike flowers of pure white are borne in innumerable clusters and last nearly the summer through; foliage fine and feathery. Delightful in bouquets when combined with other flowers. 20c each; 3 for 50c; 6 for 80c; 12 for \$1.50, postpaid.

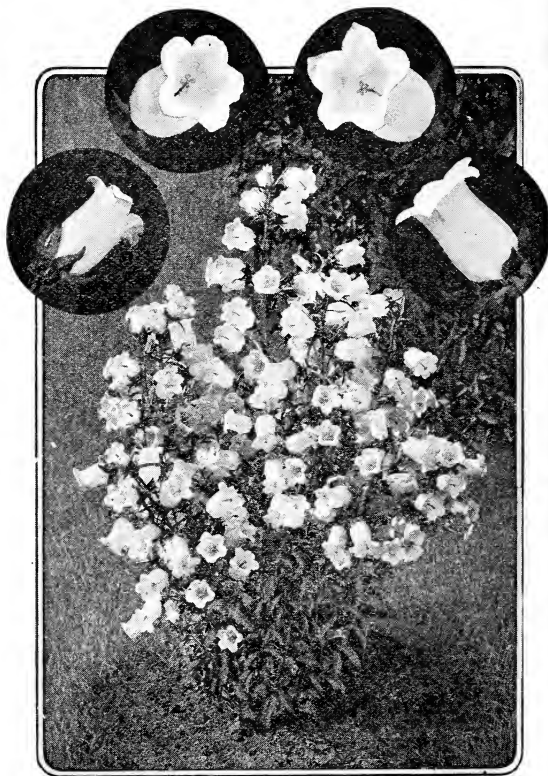


The Pearl Achillea



Shasta Daisies

Shasta Daisies. These are universally popular for outdoor planting and considering their many good qualities there is no cause for surprise to see them planted so extensively. The flowers are of the purest, glistening white, of enormous size and produced on long stiff wiry stems, which make them excellent for cutting purposes. 25c each; 5 for \$1.00; 12 for \$1.75, delivered.



Canterbury Bells

The well-known Canterbury Bells. Blooms in July; height 2 to 3 feet. The handsome spikes of bell-shaped flowers make a gorgeous show in the garden. In three colors, Blue, White and Rose. 30c each; 4 for \$1.00, postpaid.

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS

BRADLEY BROTHERS, Carbondale, Illinois

Choice Rock Garden Plants

Rock gardening has become the popular vogue. It offers so many possibilities for individual treatment that it is really no wonder that everyone is eager to have the distinction of a rockery in their own garden. On even the smallest lot there is space to build a bit of interesting rock work, for the compactness of a rock garden is one of its greatest charms. A terrace may be turned into a pleasing picture, on a level lot a mound of earth, edged and capped with rocks makes an interesting rock garden.

LOW GROWING SHRUBS AND EVERGREENS ARE PARTICULARLY EFFECTIVE IN THE ROCK GARDEN.

After studying and considering rockery plants we have selected and are offering varieties below which produce the most charming effect. Many of the rock garden plants are also charming for beds in the flower garden, lawns and borders along walks and drives and around plantings of shrubs.

ALYSSUM Saxatile Compactum. Produces masses of bright yellow flowers in May and June. 1 foot tall. **25c each; 5 for \$1.00.**

ARABIS ALPINA. One of the best rock garden plants, produces a mat of white flowers in early spring, and produces a soft grayish carpet the rest of the season. 9 inches tall. **25c each; 5 for \$1.00.**

HEUCHERA SANGUINEA. (Coralbells.) Flowers bright crimson, very free bloomer from June to September. 9 inches tall. **25c each; 5 for \$1.00.**

IBERIA SEMPERVIRENS. Dwarf evergreen foliage, covered with a sheet of white flowers in May and June. 8 inches tall. **25c each; 5 for \$1.00.**

MYOSOTIS ALPESTRIS. (Mountain Forget-Me-Not.) Clusters of azure blue flowers and dark glossy green leaves; blooms all summer. 8 inches tall. **25c each; 5 for \$1.00.**

PHLOX SUBULATA. A very dwarf creeping phlox covered with flowers in early spring and a bright green mass of foliage all year. Two colors, red and white. 5 inches tall. **35c each; 3 for \$1.00.**

SEMPERVIVUM. (House Leek or Hen and Chickens.) Especially good for rock gardens. Their rosette-like thick leaves are fleshy and pointed. Small clumps slowly spread, filling in pockets and crevices between rocks. Leaves are reddish-brown. Flowers light red. 10 inches tall. **30c each; 4 for \$1.00.**

Viola. (Hardy Pansies.) Bloom from June to Snow. We offer purple, red, yellow and white. Order by color. 6 inches tall. **25c each; 5 for \$1.00.**

YUCCA FILAMENTOSA. (Spanish Bayonet.) A very handsome, stately and striking evergreen plant with long narrow, palm-like leaves, having white threads growing from their edges. Flower stems grow 3 to 5 feet high, bearing beautiful, creamy white bell-shaped flowers in July. Heavy two year old roots. **40c each; 3 for \$1.00.**

BRADLEYS' VARIEGATED LEAF YUCCA. Everyone is acquainted with the common Yucca described above, the wonderful flowers it produces in summer and its value as a decorative evergreen plant in winter when others are somewhat drab. Then draw in your mind's eye this same plant of bright green spike-like leaves, margined with deep yellow, and you have the picture of this wonderful new addition to our list of plants. Especially attractive in winter ranking with the most beautiful evergreens; heavy leaves retained until replaced in spring. One of the most popular rock garden plants. Heavy 2 year old roots, **85c each; 3 for \$2.25.**



Yucca—filamentosa
(Spanish Bayonet)

BRADLEY BROTHERS
Carbondale, Illinois

Bradleys' Gladiolus

THE FINEST FLOWERS FOR CUTTING—BEAUTIFUL AND EASY TO GROW

This class of Summer-flowering bulbs is doubly valuable for the field show, and for its cut flowers. Gladiolus flowers last longer when cut than any others, and open best in water. Bulbs should be planted between March 15th and May 15th. Set bulbs 2 to 4 inches deep and 2 inches apart, in rows 12 inches apart. Beds do well planted 4 to 6 inches each way.

After the blooming season is over they should be lifted carefully, shaken free of earth, allowed to dry in sun for one or two days. Then cut off the stalks close to bulb and store them away in a cool, dry place until next Spring.

We offer varieties of proven worth.

Alice Tiplady. This is the "leading lady" of the Prims. Of typical form but extreme in size, furnishing long full spikes which keep in good condition a long time. Bright, clear orange-salmon, two of the lowers bronze with carmine penciling. **10c each; 10 for 95c.**

Peace. Very tall, with elongated spikes of late flowers; pure white, the lower throat streaked and dusted brilliant lilac. **10c each; 10 for 95c.**

Maidenblush. Creamy white splashed with bright pink. A dainty coloring and charming form, of great popularity for forcing. **10c each; 10 for 95c.**

Crimson Glow. Very dark scarlet with garnet streaks and velvet sheen over all. An early, showy, dependable dark red, a favorite for market cutting. **10c each; 10 for 95c.**



Peace, Crimson Glow, Maidenblush,
Alice Tiplady

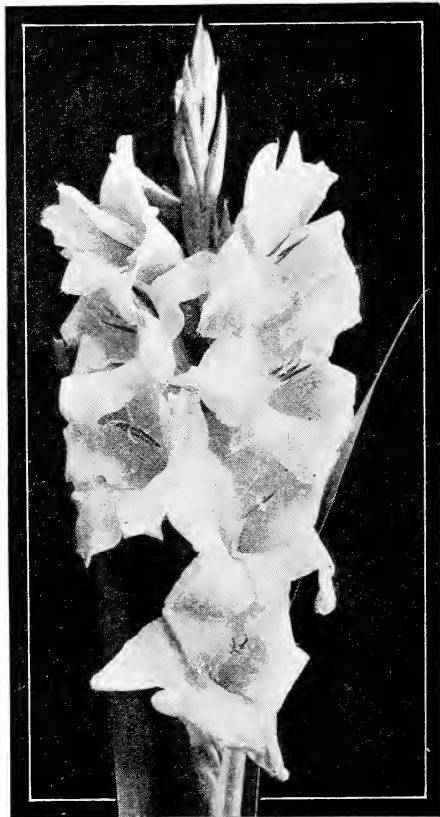
The Finest Varieties

Scarlet Princess. Iridescent color shifting in sun or shadow, from shining scarlet to raspberry red. It is a one color bloom of ideal shape, when partially opened resembling long-tubed rose buds. Very large. **15c each; 10 for \$1.00.**

Mrs. Dr. Norton. An exquisite type and color of universal appeal. Flushed white; side petals and central lower tipped shell-pink; lowers overlaid buff with red dust base. Prominent contrasting buds of damask rose. **18c each; 10 for \$1.35.**

Mrs. Francis King. Brilliant vermilion scarlet. Most popular and effective variety for all occasions. Very large flowers. **12c each; 10 for \$1.00.**

Our Famous Delight Mixture. This mixture contains many of the most choice varieties and the most beautiful colors. Price, 10 bulbs for 80c; 25 for \$1.50; 50 for \$2.50; 100 for \$4.00. Postpaid.



Mrs. Dr. Norton

Decorative Dahlias

Jack Rose. Rich glowing crimson, like the favorite old Rose, General Jacqueminot. Blooms early and profusely. The standard red dahlia. Each, 25c; doz. \$2.50.

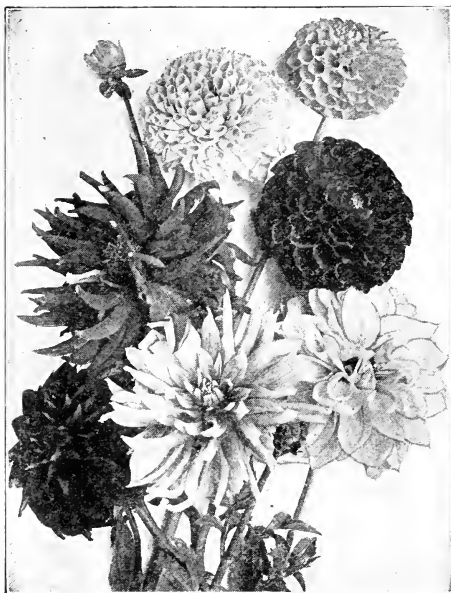
Mina Burgle. One of the finest of the new introductions of gigantic and remarkable beauty. Color brilliant ruby red. Each, 35c.

Souvenir de Gustav Doazon. Largest Dahlia in existence. A pleasing shade of orange-red. Flowers are very full and often measure 9 to 12 inches in diameter. Each, 25c; doz. \$2.50.

Golden West. Very large pure yellow, good long stems for cutting, ends of petals split. Each, 35c.

Delice. Large flower with long stems, very fine for cutting, color clear bright rose-pink. Each, 35c.

Oregon Beauty. Peony-Decorative type; mammoth flower of glowing orange scarlet; long stem fine for cutting. Each 35c.



Dahlias

BRADLEYS' CHOICE CANNAS

Gladiator. Deep yellow, dotted with red, very choice. 3 for 60c; \$2.00 per dozen.

Louisiana. Very large beautiful vivid scarlet orchid-like flowers often measuring 5 to 6 inches across. Foliage green. 3 for 60c; \$2.00 per dozen.

City of Portland. Warm rose pink, holding its tone through both hot and cool weather. The great, full-petaled trusses are borne very freely on heavy stalks and make a wonderful show throughout the season. 3 for 70c; \$2.25 per dozen.

Mrs. Alfred F. Conrad. 4 feet. One of the largest introductions. Color a beautiful shade of salmon-pink. Flowers of immense size. Producing blooms so freely as to make a continuous show for several months. 3 for 70c; \$2.25 per dozen.

President. Considered by all to be the best red variety yet introduced. Produces immense heads of glowing crimson flowers, 7 inches across the open bloom on strong, erect stalks well above the foliage; 4 feet. 3 for 70c; \$2.25 per dozen.

American Beauty. Height 5 ft. Said to be the richest colored Canna known, a velvety carmine cerise. With its large flower heads is unusually attractive. Every stalk produces two heads of bloom well above the soft green foliage. 3 for 70c; \$2.25 per dozen.

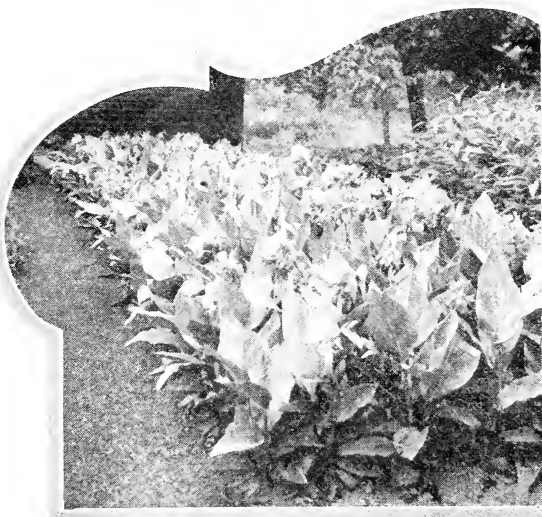
Bradleys' Prize Mixture. In this mixture we give many of the finest varieties and colors. 6 bulbs 85c; \$1.50 per dozen; 25 for \$2.75.

SPECIAL ECONOMY OFFER No. 101

Amazing Value in the Most Choice Bulbs

- 3 Scarlet Princess Gladiolus
- 3 Maiden Blush “
- 3 Mrs. Francis King “
- 2 Golden West Dahlia
- 6 President Cannas

All delivered postpaid for only \$1.98



Canna Planting

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS

Strawberries

Bradleys' heavy producing strawberry plants make the growing of strawberries highly profitable. Remember Bradleys' Plants are grown by experts and on land that is especially adapted to the growing of strawberries. All the following are perfect flowering varieties, that is, you need not plant other varieties with them. Perfect flowering varieties will produce a perfect crop when planted alone. They do not need other varieties to fertilize their bloom.

Plant strawberry plants for garden purposes in rows 2 feet apart and the plants one foot apart in the rows. For commercial fields plant in rows three feet apart and the plants 18 inches apart in the rows, 7260 plants are required per acre.

We enjoyed a fine growing season the past summer and as a result our plants are extra large and have the most perfect root system. Ripe strawberries sold on the market at very profitable prices the past season, while other farm products were selling at less than production cost.

Extra Early Varieties

Delightful. Earliest real delicious berry to ripen. Berries are large, rich dark red throughout to the heart. Very firm good shipper.

Extra Early Giant. A well known and tested variety. Produces big crops of large, evenly shaped, highly colored berries. One of the best early berries. We advise commercial growers to plant this variety liberally.

Premier. A money making frost proof strawberry; hardy, productive, very beautiful, and attractive. Succeeds everywhere, never fails to produce a big crop every year. There is a greater demand for Premier plants for commercial planting than we will be able to supply this year. One grower is known to have made over one thousand dollars per acre from Premier. Sells for fancy prices on any market. If you wish to plant Premier you must place your order early.

Bradleys' Quality is Known the World Over.
Our Customers Always Get Full Co-operation.

Medium Early or Midseason Varieties

Cooper. The biggest berry known. 27 berries fill a quart box. Unlike most of the extra large strawberries which have hollow centers and are somewhat insipid, every Cooper is firm throughout, with no green tips. For sweetness and delicious flavor, Cooper simply can't be beaten. A heavy producer. Big plants and thick fruit stems hold the berries well off the ground. Crop failures never known with Cooper. We recommend Cooper as one of the best.

Klondyke. A leading variety in many sections of the South.

Senator Dunlap. Perhaps the best known strawberry. It enjoys the distinction of producing a fine crop of berries in almost every section of the United States. A splendid shipper, and has a wonderful flavor. Good producer, fine for canning.

Aroma. A favorite berry in many berry growing sections. We have a limited supply of extra fine plants. The berry is large, well colored and one of the best shippers.

Gibson. A favorite in many berry growing sections. Splendid market variety.

*Waterford, Wisc.
March 24, 1931.*

Please send Bradleys' 1931 guide to the following, they are people that have seen your goods at my place. I have been a customer for the past 10 years and have been more than satisfied. The one fourth acre of Strawberries net \$260.00 for 1930. Not so bad do you think?

Walter Muehl.

*Tamaroa, Ill.
April 11, 1931.*

Received the bill for plants I ordered, and must say I have been in the strawberry business 12 years and those were the finest plants I have ever bought. Thanks very much.

W. L. Marlow.



Cooper

BRADLEY BROTHERS, Carbondale, Illinois

The New Blakemore Strawberry

Highly recommended by the Department of Agriculture, Washington, D. C.

The Blakemore strawberry originated from a cross of the Missionary Howard No. 17 and Premier. The Blakemore is a tarty berry of the Missionary type with foliage more resistant to disease than either parent plant. According to the Department of Agriculture. It is a firmer berry than either parent, but inherits its firmness from the Missionary. In hot moist weather it does not puff and become soft as do the Howard. Berries are very large and of a bright red color, which it derives from the Howard and unlike most varieties does not turn dark on holding, which makes this variety a great favorite. An ideal strawberry for the Central and Southern States. We believe it will become very popular in the North also. They say that ninety per cent of the fruit from the Blakemore will go in the number one grade. It takes an almost perfect berry to do this.

Extra Late Giant. The largest and most perfect strawberry. This variety blooms freely and opens its buds late enough in the Spring to avoid the late frosts. Fruit has a fine bright red color and a wonderful flavor, very firm and one of the best shippers. We guarantee this to be the best extra late berry.

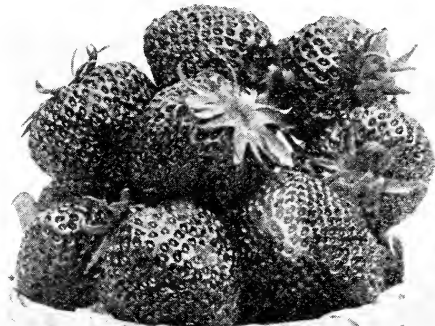
Gandy. Another old favorite for low wet or heavy clay soils. Fruit a little sour but has a splendid flavor. Sells for high prices on the market on account of its large size and fine appearance.

Direct to Planter Delivered Prices

Big Reduction in Strawberry Plant Prices
Delivered Prices

We Pay the Postage and Express

	25	100	250	1000
Senator Dunlap.....	\$.35	\$.85	\$1.50	\$4.50
Delightful.....	.60	1.25	2.25	7.00
Premier.....	.60	1.25	2.25	7.00
Cooper.....	.60	1.25	2.25	7.00
Blakemore.....	.70	1.85	2.50	9.00
Aroma.....	.50	1.00	1.70	6.00
Extra Late Giant.....	.60	1.25	2.25	7.00
Extra Early Giant.....	.60	1.25	2.25	7.00
Gandy.....	.50	1.00	1.70	6.00
Klondyke.....	.50	1.00	1.70	6.00
Gibson.....	.60	1.25	2.25	7.00



Premier—See Page 44

Falls Church, Va.

June 12, 1931.

I have meant to write and thank you for the promptness in sending my order of trees and plants this spring. The strawberries which I received from you are the talk of our neighborhood, they are the most healthy, thrifty bushes I have ever seen and are at present a mass of runners, I have not lost a single plant. The apricot and peach trees are doing wonderfully,— will have a nice order for you.

E. W. Brandon.

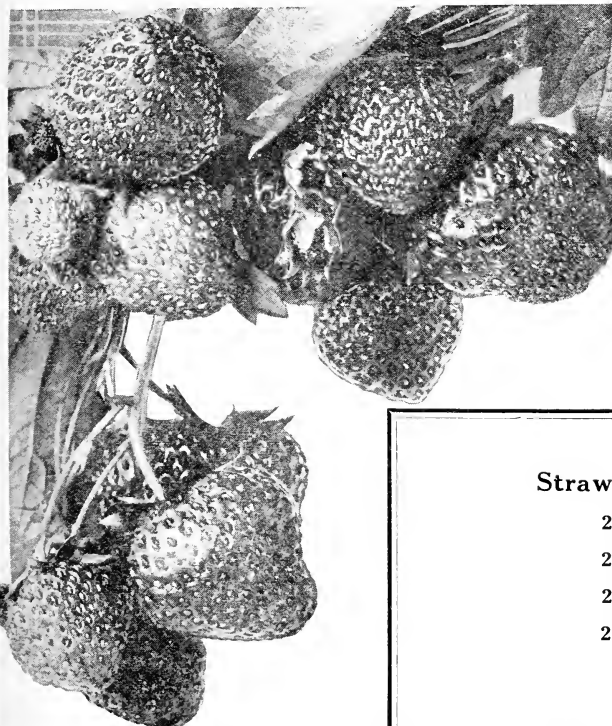
STRAWBERRY COLLECTION NO. 1

100 Extra Early Giant
100 Premier
100 Cooper
100 Extra Late Giant
All for only \$4.50

Strawberry Collection No. 2

25 Extra Early Giant
25 Premier
25 Cooper
25 Extra Late Giant

All for \$2.00



Extra Late Giant

Blackberries

Blackberries grow like weeds—any time, anywhere, any place. The varieties we offer will make good as per our promise in descriptions. The plants we grow are guaranteed to live, grow and produce big crops of fruit just as described and pictured regardless of what kind of soil they are planted on or in what climate. Of all the berry crops with which we are familiar, Blackberries are the most profitable and dependable year after year. There is never a crop failure with Blackberries. Blackberries are the ideal crop for obtaining money returns from poor land, will do well where other fruits could not hope to succeed. Blackberries will absolutely give big profitable returns on any soil or in any climate. Plant Blackberry plants 4 feet apart in rows 7 feet apart; 1600 plants required per acre. For garden plant 2 feet apart in rows 4 feet apart.

We will mail you free of charge instructions on growing Blackberries if you desire.

Allstate Blackberry

Best all-around Blackberry for all sections and purposes. This grand variety is our own introduction. After giving it the most rigid tests we pronounced it the greatest bearer of delicious fruit among either Blackberries or Raspberries. Many consecutive years of close observation have fully confirmed our opinion.

Back of all stands its sturdy constitution. Stocky, vigorous canes bear abundant, heavy foliage, and the canes are literally loaded with fruit yielding heavily year after year. The individual berries are very thick and 2 inches long. A berry of this size, delicious flavor, small seed and fine appearance, is sure to please whether raised for pleasure or profit. The large, fine berries are ideal for canning, preserving, making wine, or dessert. Allstate will produce a big crop of fruit the same season planted. Is perfectly hardy, having withstood a temperature of 40 degrees below zero without injury to a single branch. For all purposes plant Allstate. Our 40-year enviable reputation stands behind this grand variety which we recommend above all others.

SEE BACK COVER PAGE



Hoco Blackberry

Hoco Blackberry

The hardiest and most profitable Blackberry on the market. It is an upright grower, the canes are stiff and abundantly able to hold up the enormous crop of fruit it yields. The berries are extra large in size, 1½ to 2 inches long and almost as thick as they are long. Enormously productive, producing at a rate of 8,500 quarts per acre; begin to ripen medium early and continue over a long period of time. Berries are of the finest flavor, sweet, juicy, delicious and coreless, hence its name. As a fresh fruit from the vine it is most delicious; for cooking and for wine it is superior to any other Blackberry. It contains even less acid than the Loganberry, making it possible to make luscious jams, preserves and jellies with much less sugar than other Blackberries. For a commercial variety we consider it the most profitable variety. Its productiveness together with its fine shipping qualities enables you to get the top market prices; it is very firm and holds up after being picked better than any variety we have ever fruited.

Ambrosia Blackberry

The earliest Blackberry in cultivation, ripening ten days before the Early Harvest, earlier than any dewberry; ripening with the earliest raspberries and before all of the strawberries are gone. Berries extra large, long, meaty, sweet, mild, of exquisite flavor and surpassing quality; rich in sugar and free from the bitter taste contained in most Blackberries; firm texture; compact and free from any hard core; seed small and so soft that the whole berry melts in one's mouth while eating. Berries hang in large, long clusters more like grapes, easily picked, do not scald, rust or blight, and hold their large size through entire season. Berries very attractive and fine for the table, pies, jelly, jam and blackberry juice. Canes are absolutely always and everywhere hardy, thrifty, and enormously productive, producing 250 cases of 24 quarts per acre; sold in Chicago for \$8.00 per case on account of extreme earliness, fine flavor, large size, and fine appearance.

BRADLEY BROTHERS Carbondale, Illinois

Chicago, Ill.
March 20, 1931.

My order was received several days ago in excellent condition. I am very much pleased.

Everett Per Lee.

Bellingham, Wash.
March 24, 1931.

Received the La France raspberries and grape vines yesterday in fine shape.

Rev. F. A. Guiler.

Danville, Ill.
March 27, 1931.

Received shrubs in fine shape. Many thanks.
Mrs. Oliver Radebaugh.

Ettrick, Va.
March 29, 1931.

Received raspberries and thank you very much, they are all very nice plants and are all growing nicely. When I want more plants I will order from you and always speak a good word for you.

Mrs. Laura Swertjeger.

Texas Everbearing. First introduced by Mr. Texas, who brought it from South Africa. This is the greatest acquisition of the day. One grower claims he has picked 108 quarts from a dozen plants. The fruit is borne in enormous clusters, with a long fruiting season. The fruit is firm, melting, sweet, and fine for shortcake, dessert, jam, jellies, and preserving; almost as large as English walnuts. Canes very hardy and thrifty; an upright grower, seem to do well everywhere and on any kind of soil. These berries are becoming very popular everywhere. Everybody likes them and those who have them want more. Should be planted on every farm and in every garden.

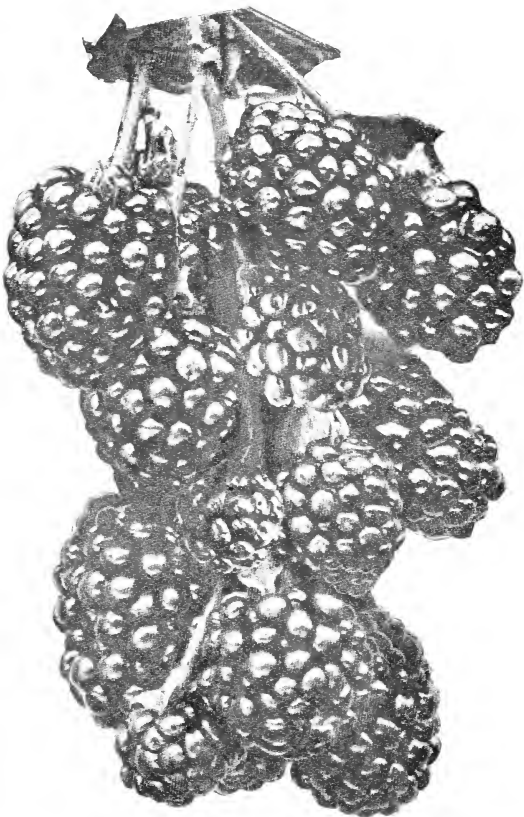
Ward. This is a vigorous grower and gives large annual crops of beautiful large berries. The fruit is black throughout, firm and good for shipment, yet tender and melting and of the best quality. This is more largely grown than any other variety. The plant is rust-resistant, and the berries are almost wholly without a core. Midseason.

Eldorado. The vines are very hardy and vigorous, enduring the Winters of the far Northwest without injury, and their yield is enormous. The berries are large, jet black, borne in large clusters and ripen well together; they are very sweet, melting, have no hard core and keep for 8 to 10 days after picking with quality unimpaired. Perhaps the most valuable sort in cultivation.

Early Harvest. Anyone with a good local market will find this variety very profitable as it bears early and over a long season. The fruit is medium size, good quality, of very sweet, delicious flavor. The canes are strong, healthy, upright growers, and produce an enormous amount of fruit. You will find Early Harvest a good dependable variety and much better than a lot of other varieties.

Reduced, direct to planter, delivered prices on strong, well rooted, extra large, selected Blackberry plants:

	6	12	25	100	1000
Eldorado.....	\$.50	\$.75	\$ 1.25	\$ 4.00	\$ 30.00
Early Harvest.....	.50	.75	1.25	4.00	30.00
Hoco.....	.60	.80	1.50	4.50	35.00
Ward.....	.50	.75	1.25	4.00	30.00
Texas Everbearing.....	.65	.90	1.75	5.00	38.00
Ambrosia.....	.75	1.25	2.25	6.00	42.00
Allstate.....	.80	1.40	2.50	7.00	52.00



Texas Everbearing

BLACKBERRY COLLECTIONS

COLLECTION NO. 1

3 Allstate	3 Ambrosia
3 Texas Everbearing	3 Hoco
12 Plants in All for.....\$1.00	

COLLECTION NO. 2

25 Allstate	25 Ambrosia
25 Texas Everbearing	25 Hoco
100 Plants, \$8 value. Delivered for \$6.50	



Gardena (Dewberry)

Dewberries

Gardena. The earliest and largest Dewberry known. Its superior points are extreme earliness, extra large size, great productiveness, its black, glossy color. Fruit very firm, sweet, juicy and delicious, fine for eating in pies, jellies, jam and makes excellent juice or wine.

Lucretia. Is an old standard variety, is well liked and popular and profitable. Berries large, long, sweet, juicy and good quality. Vines very productive, hardy, thrifty and succeed everywhere.

PRICES OF DEWBERRIES DELIVERED

	6	25	100	1000
Gardena.....	\$.40	\$ 1.00	\$ 2.75	\$ 25.00
Lucretia.....	.40	.80	2.50	20.00

Hopkins, Minn.
May 5, 1931.

This is to advise that I received my order yesterday and the plants were in excellent condition. I am more than pleased with the fine looking, healthy plants. Thanking you for your very satisfactory service and assuring you any future orders which I may have, I am

Very Truly Yours,
John E. Empenger.

Raspberries

First in commercial importance of all summertime desserts there is none to equal Raspberries.

Raspberries are rightfully deserving as leaders in commercial importance. Nothing more delicious or useful than Raspberries for the home garden. They are easy to grow, require but little care and attention. For quick profits and enjoyable work plant Raspberries. Now is the time to make big money growing Raspberries. The demand for big, luscious Raspberries was never greater, the supply is nothing near sufficient. Bradleys' big guaranteed disease free plants are northern grown and hardy enough for any section or climate of the United States. Healthy, disease-free Raspberry plants will give you big, highly profitable crops of perfect fruit for at least ten years.

How to Grow Raspberries

Either red or black Raspberries are a profitable crop wherever grown, and after being planted are not hard to care for. As with strawberries, the same land that will produce good corn or potatoes will also produce good Raspberries and with just about the same amount of cultivation and hoeing. Black Raspberries should be set 3 feet apart in rows 6 feet apart. As soon as growth starts and the plants are from 18 to 20 inches high, pinch out the top of each cane which causes them to send out laterals and gives a larger fruiting surface for next year. Red Raspberries should be set 2 feet apart in the row, and the rows 6 feet apart. Do not pinch off the tips of red. However, they should be cut back some next Spring. After the fruiting season of both reds and blacks, cut out the old wood, thus allowing the new stalks to make a good growth for the coming season. Follow these instructions and you can rest assured you can grow fine Raspberries.

Reduced wholesale direct to planter prices on Raspberry plants, delivered:

	6	25	100	250	1000
La France, Red..	\$.65	\$2.00	\$7.00	\$16.00	\$58.00
Latham, Red50	1.50	5.00	10.00	38.00
Ohta, Red.....	.50	1.50	5.00	10.00	38.00
King of Market, Red.....	.50	1.50	5.00	10.00	38.00
Victory, Red....	.50	1.35	4.50	8.50	30.00
Herbert, Red....	.50	1.50	5.00	10.00	38.00
Welch Honey, Red.....	.50	1.50	5.00	10.00	38.00
Cuthbert, Red..	.40	1.25	4.00	8.00	28.50
King of Cliffs, Black.....	.50	1.50	5.00	10.00	38.00
Honeysweet, Black.....	.50	1.35	4.50	8.50	30.00
Plum Farmer, Black.....	.40	1.25	4.00	8.00	28.50
Black Diamond, Black.....	.50	1.35	4.50	8.50	30.00
Cumberland, Black.....	.40	1.25	4.00	8.00	28.50
Columbian, Purple.....	.65	2.00	7.00	16.00	58.00

300 or more Plants at 1000 Rates

Black Raspberries

Cumberland. The old reliable standard black Raspberry. Plants are tall, vigorous, and very productive. Thrive everywhere, has withstood 25 degrees below zero uninjured. Berries are unusually large, firm, jet black, with delicious flavor. The Cumberland is rather tough skinned. They are wonderful long distance shippers and because of their attractive appearance always command good prices. The Cumberland is the most extensive grown of all black Raspberries and can always be depended upon for a big profitable crop.

Honeysweet. Black. Berries extra large, glossy black, firm, and remarkably rich, honey flavored, sweet, and very luscious, oblong in shape, very meaty, small seed; flavor unsurpassed. Hangs on the vine a long time after ripe. Berries are produced in great abundance, being extra large and attractive; sells for top prices on the market. Fruit pulp surrounding the very small seed is full of thick, sweet juice. Very little sugar is necessary in serving or canning. This grand variety receives many praises and is considered one of the most profitable commercial varieties of black Raspberries. Thrives everywhere regardless of climate. We can guarantee all to be well satisfied with Honeysweet.

Red Raspberries

King of the Market. Red. One of the largest red Raspberries we have ever tested. Berries are very showy and attractive in color, firm, juicy with very small seed. Bears very heavy crops; sells for a premium over most other varieties on the market. Very hardy never known to Winter-kill.

Ohta. Red. In hardiness it easily takes first place, standing lower temperature than any other kind. Successfully grown in Canada and the extreme northwest. Sometimes called Flaming Giant. It is absolutely free from any disease, very vigorous in growth, and adaptable to all kinds of soil. The color is a rich brilliant red. If you are located in the extreme Northwest or in a very hot dry climate plant Ohta.

Victory. Red. A better variety than the old standard and noted Cuthbert. Berries are exceptionally large in size. Very delicious, firm, and one of the best shippers. Their very attractive appearance causes them to sell for fancy prices on any market. Has withstood 30 below zero unprotected without damage. Victory is a delight to the housewife for canning.



Honey Sweet

Topeka, Kans.
March 9, 1931

I received my raspberry plants in first class condition, am well pleased, will send another order in a short time. Thank you very much.

Henry Zart.

Latham. This is the largest, firmest and most prolific of all red Raspberries. **The new Mosaic-free, Hardy Red Raspberry.** In quality it stands at the top. It is extremely hardy, was originated on the State Fruit Breeding Farm of Minnesota. This grand variety will soon take first place as a commercial sort. Is very highly recommended by the State Agricultural Stations. Is a splendid, strong growing variety and produces immense quantities of bright red, extra large berries. Is one of the earliest to ripen. Is not considered an everbearer, but the season of ripening is very long, sometimes a month and a half in length. Reports from the extremely cold northwestern states say it is perfectly hardy there, withstanding the coldest Winters without protection. The berries are very large, firm, the color being a brilliant bright red makes it an eye-catcher on all markets. Truly one of the most profitable varieties. A very delightful table



Latham

sort and a perfect canner. We personally recommend this variety as the most delicious and most profitable. Be sure and plant a few Latham this season.

LaFrance, a Genuine Everbearing Red Raspberry



LaFrance

Think of picking giant luscious, rich, juicy red Raspberries from July until November.

The berries are twice the size of other Raspberries, wonderfully delicious in flavor; firm. The size of the berry and its delicious flavor are the same from first to last. La France is a prodigious bearer throughout the season, from late June until all vegetation is killed by frosts. The bushes of this remarkable Raspberry are rapid, vigorous growers, the canes are strong and erect, frequently an inch or more in diameter with practically no thorns, the canes branch freely, aiding greatly to their productivity. The fruit is borne on racemes, 1 to 3 inches long in great clusters and the same racemes show the unusual sight of buds, blooms, fruit setting, green berries and ripening fruit. This condition continues through the entire season. La France is a great table berry, a great shipping berry, a great canning berry and a great marketing berry. The extra large first quality, fine colored La France will command a premium of at least a dollar a crate over other varieties. Due to the exceptional vigor and vitality of this variety it is one of the easiest of all varieties to grow. Plant on any ordinary soil and you will be both surprised and amazed by the growth they will make in only a few weeks. They commence to bear soon and continue for many years. La France is perfectly hardy and will withstand the coldest Winters successfully in any part of the United States. La France is all meat, has but few very small seeds. La France holds the world's highest record. Has been awarded the world's highest medal over all other Raspberries. Awarded Silver Medal by the Terrytown Horticultural Society; also by the Connecticut Horticultural Society. We find that the La France is really the only practical everbearing Raspberry that can absolutely be depended upon every year and under all conditions. To those who wish the best in Raspberries, we always advise the La France.

BRADLEY BROTHERS, Carbondale, Illinois

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS



King of Cliffs. Black. The most wonderful black Raspberry. This grand variety is an everbearer in many sections in good seasons. Originated here in the noted Ozark Mountains, where the State of Illinois has located its largest and most beautiful state park. Fruit extra large, firm, sweet, and has an ideal flavor. Proven the hardest Raspberry known, has withstood unprotected the coldest Winters in the most northern sections of the United States uninjured. Almost every mail brings us letters from the extreme southern states praising this most perfect variety. Thrives on almost every kind of soil and its long deep growing root system enables it to withstand the hottest and driest season. The big jet black berries always bring top prices. King of Cliffs yields more fruit to the bush than any other Raspberry. This variety comes nearest being an everbearer in all sections of the United States than any black Raspberry we have ever known and we have tested them all. No matter where you live, what kind of soil you have or for what purpose you plant, we recommend this variety above all others. **Plants, 6 for 50c; 25 for \$1.50; 100 for \$5.00, delivered.**

TURN TO PAGE 48 PLEASE

SPECIAL RASPBERRY BARGAIN COLLECTIONS

These grand collections contain
our four finest varieties, two red
and two black

RASPBERRY COLLECTION NO. 1

12 Plants in All
3 LA FRANCE
3 KING OF CLIFFS
3 LATHAM
3 HONEYSWEET

Delivered for only \$1.00

The New Youngberry

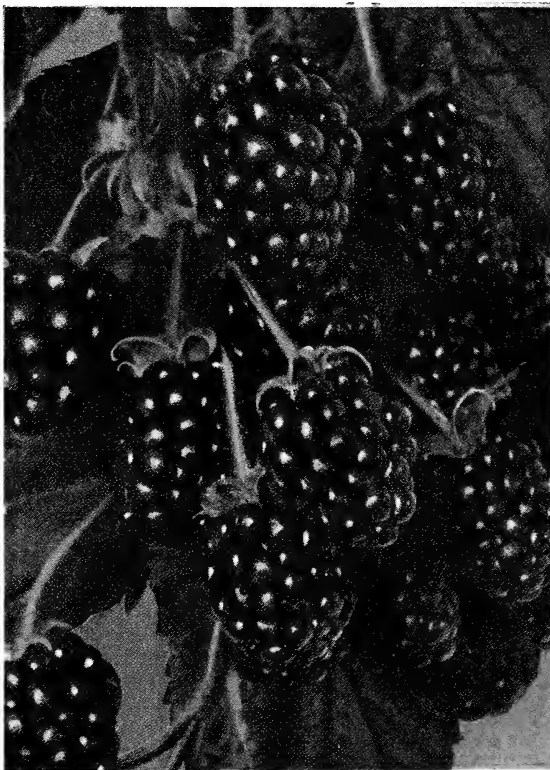
**VERY HARDY, HAS WITHSTOOD
20 BELOW ZERO**

This is a grand new fruit which we believe it will pay you to try. A very heavy yielder, has produced 10,000 quarts per acre. Berries run about an inch long, are blackish-purple in color and have a very fine flavor. When you eat them you think you have a delicious ripe red raspberry. The plants grow very robust and make vines over ten feet long in one season. One planting will last a life time. You need not set every few years, just cut out the dead wood each year and next season pick another big crop of fine fruit. Bradley Brothers never advise their customers to plant anything unless they consider it extra good. We think enough of this berry that we are going to increase our planting on our fruit farms. Don't fail to plant a few Youngberry this season. Get in on the ground floor, we are sure this is going to become one of the most profitable berries grown. It has been reported that some growers have cleared from five hundred to one thousand dollars per acre. It is a very profitable berry if it makes you one half that amount.

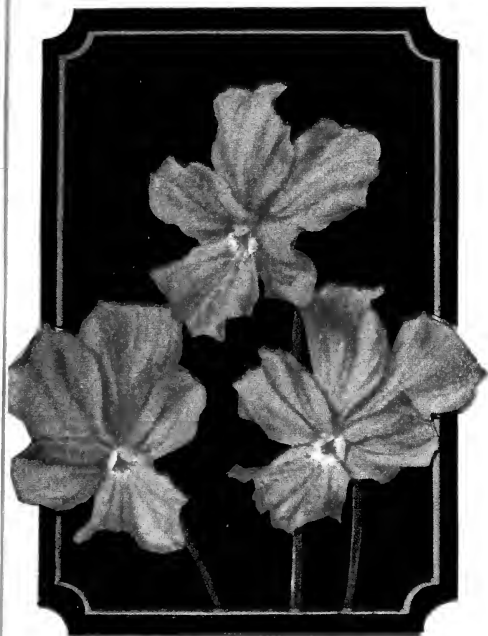
Cultivation of the Youngberry is no more difficult than any other vining berry. Best results are obtained by planting in rows 7 feet apart and the plants 5 feet apart in the rows. It is best to build a two wire trellis four feet high, the vines will cover this in one year. Only ordinary soil and a moderate amount of moisture is necessary for a successful growth. Youngberry makes new plants from tips (end of vines.)

**Price of plants: 6 for 80c; 12 for \$1.50;
25 for \$2.50; 100 for \$7.50 prepaid.**

**BRADLEY BROTHERS
Carbondale, Illinois**



The New Youngberry

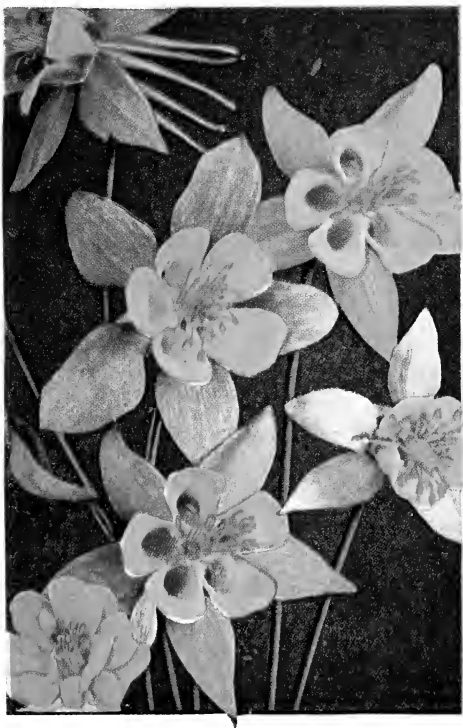


Viola (Violet)—Jersey Gem
Rock Garden Plant

BRADLEY BROTHERS
Carbondale, Illinois



Painted Daisy



Columbine

VIOLA, Jersey Gem. (Excellent for Rock Gardens.) A very beautiful new variety that blooms from May to late fall. Its flowers are borne on stems 6 inches long, making it a splendid subject for cutting, as well as a most desirable plant for Rock Gardens, beds and borders. The plant is compact in growth and extremely hardy. **Price, 35c each; 3 for 90c; 10 for \$2.50. See Page 41 for other Rock Garden Plants.**

Columbine (Aquilegia). Mrs. Scott Elliott's Long Spurred Hybrids. No other flower has such grace as the Columbine. Generous in bloom, ideal for cutting purposes. Columbine play a most important part of the hardy garden and should be grown in quantity. This strain is considered the best in the world. A mixture of beautiful new shades in **Blue, White, Yellow, Pink and Rose.** We offer assorted colors only. Grows 2 feet or more in height. **Price, 25c each; 5 for \$1.00; 12 for \$1.75, postpaid.**

Painted Daisy (Pyrethrum) Hybrid Single. A profusion of chrysanthemum-shaped flowers from June through September. A mixture of colors of various shades, including white, pink, rose and darkest crimson. Their long stems and lasting qualities make them exceedingly valuable for cut flowers. Grows 2 to 3 feet high. **Price, 25c each; 5 for \$1.00; 12 for \$1.75, postpaid. See Page 40 for Other Perennials.**

Bradleys' Most Choice

Hardy Phlox

Planted this Spring will provide glorious flowers all Summer

We have no more satisfactory flowering plants than the Hardy Perennial Phlox. Once planted they are permanent. Hardy as oaks. Require no petting or protection. No coaxing. Free from disease and insects. Have immense heads of blooms of the most brilliant and delicate colors, which are produced in continuous profusion until cut down by severe freezes.

Ordinary garden soil is all that is necessary. They are not at all particular as to soil. For border planting Phlox has no equal. They can be used to great advantage in groups and in beds on lawns, as borders for drives and walks, giving a finish to a mass planting of shrubs and brightening up the dullest places.

Their brilliant blossoms retain their superb coloring for a long period of time. Phlox has a much longer blooming period than any other garden flower. Hardy Phlox are becoming more and more popular; no home grounds are complete without some of the better varieties of Phlox. Our list of varieties contain the best now known, all are the most choice and were selected for merit and beauty.



Eclairleur



Champs Elysee

ECLAIREUR. Bright rose-carmine with a hint of purple and orange. Very attractive. Enormous flowers and trusses similar to Hydrangeas. Strong grower, bright, shiny foliage. One of the very best. **Price, strong 2 year old blooming size plants, 25c each; 3 for 60c.**

CHAMPS ELYSEE. A rare shade of purplish crimson, very desirable. A free flowering variety producing immense panicles of crimson flowers, overlaid with a beautiful purple glow. **Price strong 2 year old blooming size plants. 25c each; 3 for 60c.**

SPECIAL PHLOX BARGAIN NO. 31

One strong 2 year old blooming size plant each of the 6 varieties offered on pages 52 and 53, 6 plants in all for only \$1.25 delivered.

SPECIAL PHLOX BARGAIN NO. 32

Three strong 2 year old blooming size plants each of the 6 varieties offered on pages 52 and 53, 18 plants in all for only \$3.50, delivered.

**FREE DELIVERY. WE PAY THE
POSTAGE AND EXPRESS**

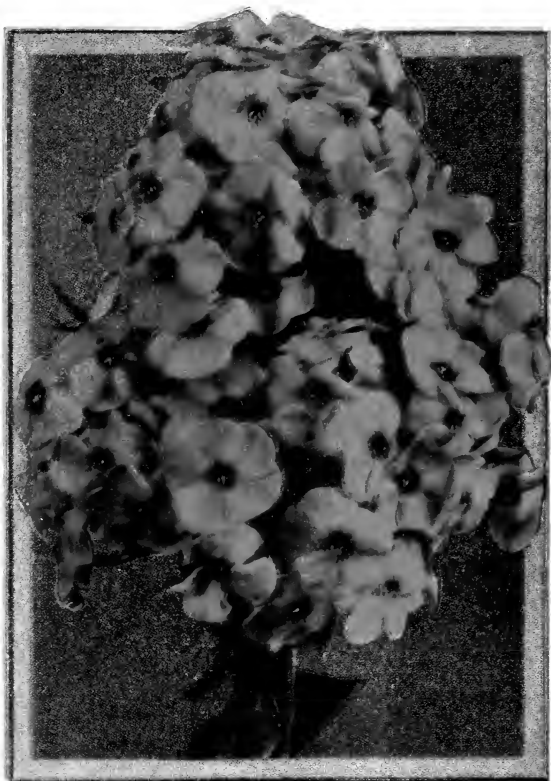
Sir Edwin Landseer. Bright crimson with conspicuous dark eye. Conceded the deepest red phlox of all. Exceptionally large flowers, with strong and bushy growth. Attractive shiny foliage. A very distinct variety. Very showy, our favorite. In every way a superior new red variety. **Price, strong 2 year old blooming size plants 30c each; 3 for 75c.**

Sunset. A rare new color tone, delicate pink, tinged with dark carmine-lilac. Individual flowers and clusters are large and compact. Strong stems. Resistant to heat and rain. Stems and foliage dark green. The color of flowers is unique. Truly a flower of dignity and merit. **Price, strong 2 year old, blooming size plants 30c each; 3 for 75c.**

B. Comte. Brilliant, rich satiny purple. The rich purple affords a pleasing contrast with other colors. **Price, strong 2 year old, blooming size plants 25c each; 3 for 60c.**

Mrs. Jenkins. A large pure white. A very free-flowering early variety of medium height. Producing immense panicles of the most beautiful pure white flowers. **Price, strong 2 year old, blooming size plants 25c each; 3 for 60c.**

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS



Sir Edwin Landseer



Sunset

**SPECIAL FLOWER GARDEN
BARGAIN No. 98**

1 Sir Edwin Landseer Phlox
1 Sunset Phlox
1 Eclairer Phlox
1 Gertrude Iris
1 Karl Rosenfield Peony
ALL DELIVERED FOR \$1.85

**SPECIAL FLOWER GARDEN
BARGAIN No. 99**

1 Champs Elysee Phlox
1 Mrs. Jenkins Phlox
1 B. Comte Phlox
1 Austin D. Hour Peony
1 Ambassadeur Iris
ALL FOR \$1.96

**BRADLEY BROTHERS
Carbondale, Illinois**

Bradleys' Iris

Absolutely hardy anywhere, flowers large and handsome and are prized for cut flowers.

Gertrude. Lovely shade of deep velvet blue. Very fragrant. 25c each; 3 for 60c, postpaid.

Alcazar. Upright petals, bluish violet; drooping petals rich velvety crimson-purple. One of the most beautiful Iris of good growth, producing tall, strong, widely branched flowering stalks. The flowers are very large. Price 35c each; 3 for 75c, postpaid.

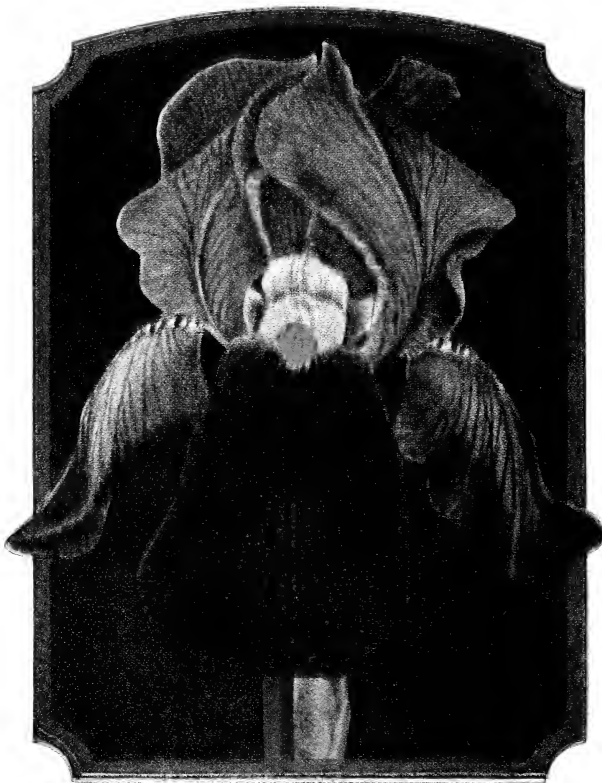
Lorely. A bright yellow bordered with cream. A free bloomer. Flowers exceedingly large and handsome. Price 25c each; 3 for 60c, postpaid.

Ambassadeur. "S" smoky bronze; "F" dark velvety maroon. A strong grower carrying its large flowers well disposed on its tall, 40-inch stalks; petals of great substance. One of the finest varieties grown. Price, 80c each; 3 for \$2.00, postpaid.

Kharput. Large handsome flowers. Violet standards; falls purple-purple. Price 30c each; 3 for 70c.

Midnight. A tall-growing variety with standards and falls of extremely deep purple. Price 25c each; 3 for 60c.

Monsignor. Standards of rich satiny violet; falls purple-crimson with lighter shades at edges; quite rich. 40c each; 3 for \$1.00.



Gertrude Iris

Bradleys' Magnificent Peonies

The Peony is absolutely hardy anywhere without protection. Once planted lasts for many years. Considered the most beautiful flower. We offer only the best and most beautiful varieties. All prices include transportation.

Karl Rosenfield. Rich, velvety bright red. A sturdy grower and free bloomer. Flowers very large. \$1.00 each; 3 for \$2.50.

Austin D'Hour. A deep, rich, brilliant red. One of the most satisfactory garden varieties. Flowers are attractive, set on tall stems. 85c each; 3 for \$2.00.

Eugene Verdier. Fine, large double flowers of a rich shell pink and of the rose type, a free bloomer. \$1.00 each; 3 for \$2.50.

Duke of Wellington. Extra large, magnificent flowers of a beautiful cream-yellow. Vigorous grower, free bloomer. 60c each; 3 for \$1.65.

James Kelway. The very finest double white. The blossoms are large and have a wonderful fragrance. \$1.00 each; 3 for \$2.50.

Common Unnamed Varieties. Pink, 40c each; 3 for \$1.00. Red, 50c each; 3 for \$1.25. White, 40c each; 3 for \$1.00.



Karl Rosenfield Peony

BRADLEY BROTHERS, Carbondale, Ill.

Hydrangea Arborescens

(Hills of Snow)

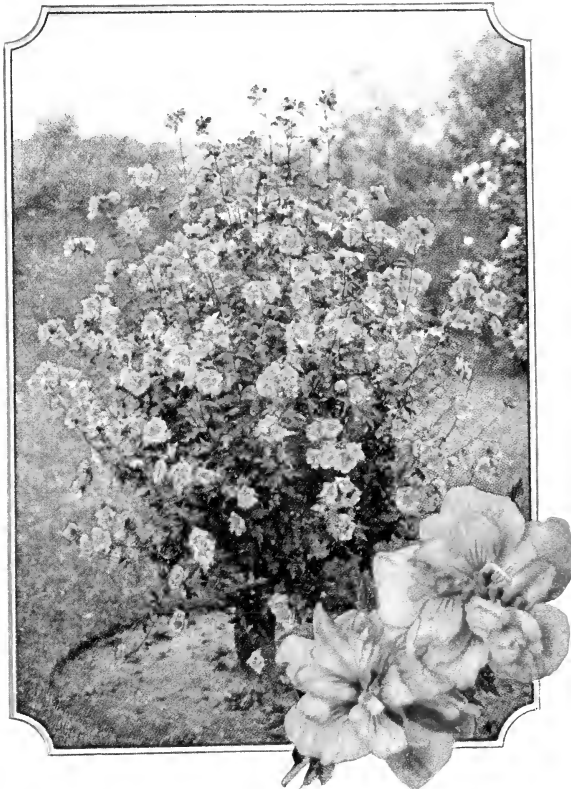
The finest and most beautiful of the Hydrangeas. Blooms are of the very largest size, of pure snow-white color. The blossoms are more refined than those of the *Paniculata Grandiflora*. Begins to bloom in June, continues through July, August and September. Extremely hardy; thrives in all soils, in both shady and sunny locations. Easy to grow. Requires very little attention. Very valuable for foundation planting. Grows normally about 4 feet high. Can be pruned to any height or shape. For all purposes we especially recommend this variety. **Delivered price of strong bushes, extra large, well branched, 50c.**

Hydrangea Paniculata Grandiflora

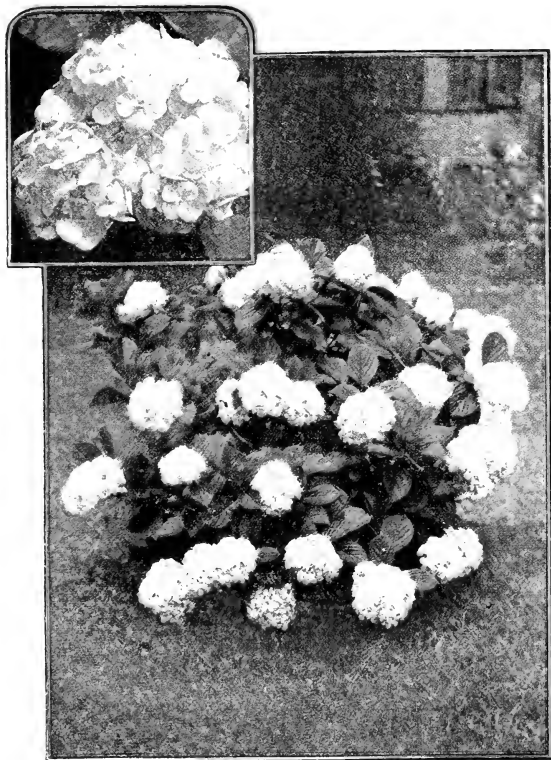
Absolutely hardy; thrives in all soils; grows rapidly and blossoms profusely. The flowers are pure white, afterward changing to pink, and are borne in large pyramidal trusses often more than a foot long and six to eight inches in diameter. Begins to bloom early in August, and continues to bloom for several weeks. 6-7 feet at maturity. **Delivered price, strong bushes, extra large, 50c.**

Althea. Very symmetrical, with brightly colored, rosette-like flowers and beautiful variegated foliage. Blossoms from August on, and is the "color spot" of the fall. Pink, red, purple and white. Grows 8 to 10 feet. **Delivered 2 to 3 ft. 50c each; 3 for \$1.35.**

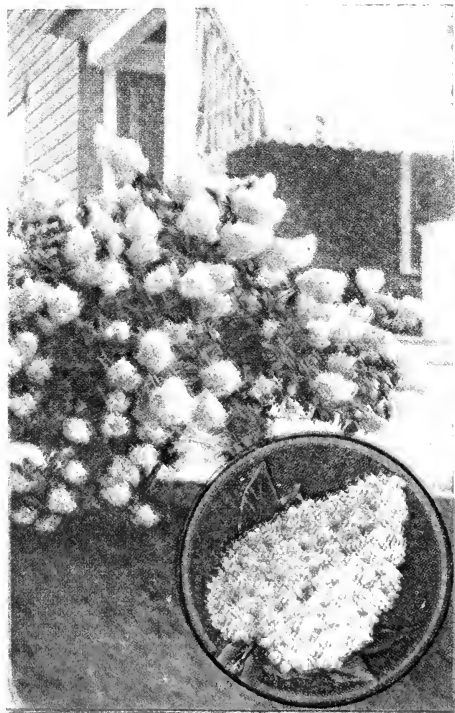
SEE PLANTING OF HYDRANGEA ON PAGE 33



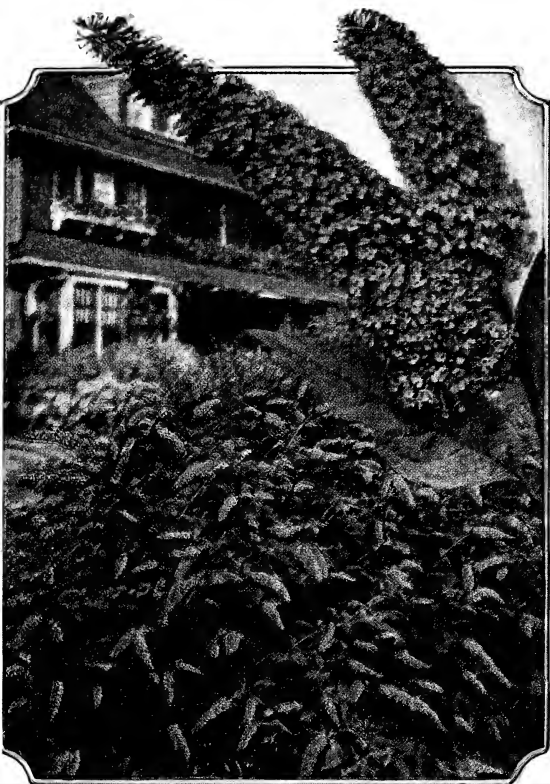
Althea (Rose of Sharon)



Hydrangea Arborescens (Hills of Snow)



Hydrangea, P. G.



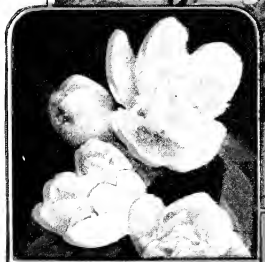
Buddleia (Butterfly Bush)



Bechtel's Flowering Crab



Philadelphus Virginal



Bechtel's Flowering Crab

A very handsome bush or little tree, seldom grows over 15 feet high. One of the finest for lawn decoration or specimen planting. When in bloom it appears to be covered with delicate pink, perfectly double roses, of delicious fragrance. Blooms when very young. They are a delight to the whole family. They are being used extensively in cemetery planting also. Tree very hardy, grows on all soils. **Delivered price, well branched, 2 to 3 ft. trees, 75c each; large blooming size, 3 year old, 3 to 4 ft. trees, \$1.00 each.**

Buddleia (Everblooming Butterfly Bush). It produces long, graceful stems which terminate in tapering panicles of beautiful lilac-colored flowers, borne by the hundreds on a flower head frequently ten inches long. Exceedingly fragrant and attracts butterflies. A rapid grower, ultimate height, 4 to 5 ft. Blooms all summer. **2 to 3 ft., 50c each; 3 for \$1.35, delivered.**

Philadelphus Virginal. A magnificent new variety, blooms throughout the season. This is a new and wonderful addition to the Mock Orange family but is far beyond anything in this line that has been brought out in the past. It is without question one of the most beautiful shrubs grown. The flowers (fully double, semi-double and single) are the largest, handsomest, and most sweetly fragrant of any known variety. The Monarch of the modern Philadelphus and gaining tremendous popularity the world over. The demand is great and the supply is scarce, but we are going to offer ours at the following prices as long as our supply lasts. We back this charming new variety with our most rigid guarantee. **Strong, 1 1/2 to 2 ft. bushes, 60c each; 2 to 3 ft. selected specimens, 75c each, delivered.**

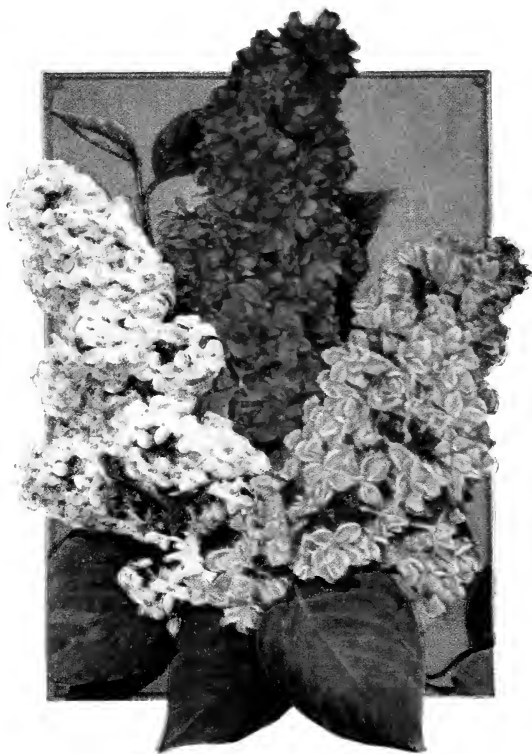


Eva Rathke Weigela

BEAUTIFUL
FLOWERS AND
SHRUBS
BRING
REAL CON-
TENTMENT
AND PRIDE TO
THE HOME.

Weigela Eva Rathke. One of the most charming shrubs in cultivation; the flowers deep crimson. Begins blooming in June and continues the entire season. Grows 3 to 5 feet tall. Hardy any place in the United States. **Strong bushes, 18 to 24 in., 65c each, delivered.**

Weigela Rosea. An elegant shrub, with beautiful rose colored flowers. One of the old favorites, blooms very profusely during May and June. Erect in habit with beautiful foliage. Grows from 4 to 5 feet tall. Very hardy and needs no winter protection. **Strong bushes, 2 to 3 feet, 50c each, delivered.**



French Lilacs

Beautiful Budded French Lilacs

Will Bloom This Summer

Congo. A very beautiful variety, has large trusses of double, wine-red flowers. **Price, large, selected bushes, \$1.00 each.**

Ludwig Spaeth. This is the most beautiful Lilac we have ever seen. Flowers are of the darkest blue, a very deep purplish shade; large and in very long panicles. A very distinct, superb sort that will give great satisfaction and be admired by all. **Price, large, selected bushes, \$1.00 each.**

Mme. Lemoine. A very large, double white. We consider this grand variety the most beautiful pure white French Lilac grown. **Price, large, selected bushes, \$1.00 each.**

One bush each of these three select varieties for only \$2.50, delivered.

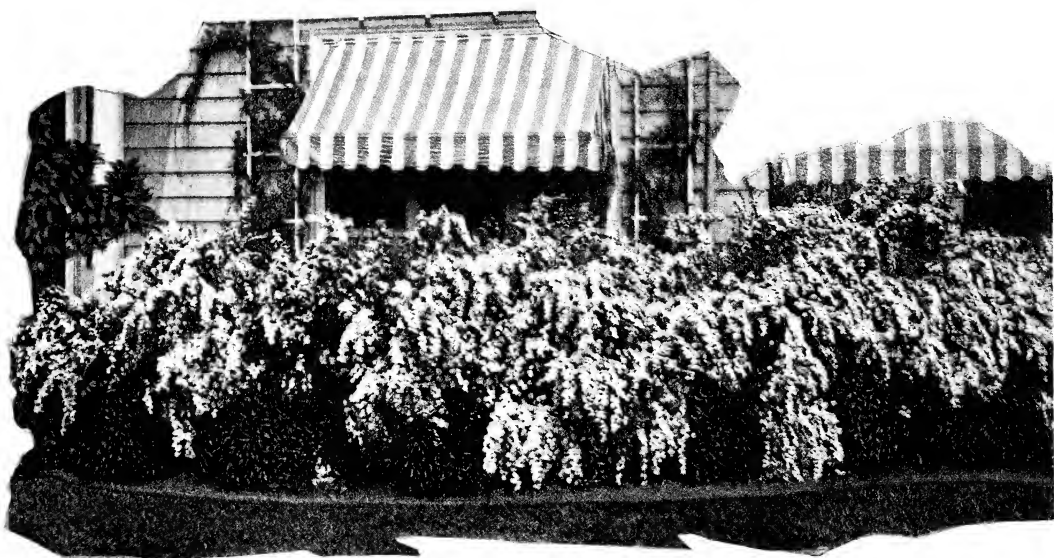
Please turn to page 37 for a more complete description of the wonderful French Lilacs.



Rosea Weigela

BRADLEY BROTHERS
Carbondale, Illinois

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS



Spirea Van Houttei

A hedge of the graceful Spirea Van Houttei dividing two properties is beautiful during the entire season, first with its glossy leaves, followed by the beautiful sprays of white flowers, then by the gentle swaying of its long slender branches and dark green foliage, making it truly the most beautiful hedge for that purpose. It never grows high enough to be called a "spite" fence but is enjoyed equally by those on both sides. It is often planted and cared

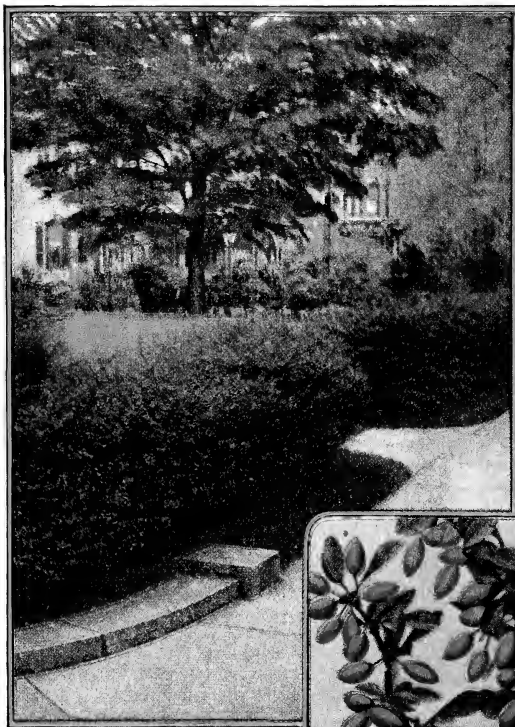
for in partnership. This shrub when covered with beautiful white flowers presents a most beautiful appearance. It is very hardy and thrives in all climates and all kinds of soil. **Delivered price, strong hedge plants, 12 to 18 inches high, well branched, 10 for \$1.00; 100 for \$8.00. For hedges they should be planted 18 inches apart.**

Extra heavy select 2½ to 3 feet bushes which will bloom as soon as planted 35c each; 10 for \$3.00.

New Red-Leaved Japanese Barberry. This beautiful shrub is easily the most brilliant foliage plant that has ever been brought to our attention. In growth and habit it is just like the Thunberg's Japanese Barberry, but the foliage is a beautiful crimson. Should be planted in full sun-light. **Price, 12 to 18 inch bushy plants, 50c each; 10 for \$4.50, delivered.**

Berberis Thunbergi (Japan Barberry.) The ideal low-hedge plant—hardy, tough, impervious; of dense growth adapted to shearing. Daintily small and profuse foliage, beautiful alike in summer greens and autumnal crimson. The plentiful racemes of red fruit are resplendent on winter-bared branches. It is customary to set the plants about 12 to 15 inches apart for a tight hedge, but 2 feet is close enough where individual expression is desired. Pruning may be done at any time, but preferably in the spring.

Select well branched bushes, 1 to 2 feet, 10 for \$1.50; \$9.00 per 100. Select specimen bushes for foundation planting, 2 to 3 feet, 50c each; 10 for \$4.50, delivered.



Thunbergi (Japan Barberry)



New Red Leaved Barberry



Amoor River Privet

Amoor River Privet North

The hardiest of all Privets. No plant has come more rapidly and deservedly into public favor. It is of vigorous growth, has glossy dark green foliage, keeping its color until after Christmas. Almost an evergreen. An important factor in the ever-growing popularity of live fences is their economical maintenance and the fact that they adapt themselves readily to the changing desires of their owners. If a hedge grows too tall, it may be cut back and trained to any of the many shapes or heights. If curiosity on the part of the public becomes annoying let your hedge grow tall and enjoy the privacy of most remote woods. Nature will accommodate man, and these hedge plants are among the most accommodating children of Nature. Amoor River Privet has a beautiful green foliage, and forms a dense, handsome hedge. Succeeds in the shade of overhanging trees much better than does any other hedge or shrub. Has numerous panicles of white flowers during June and in the Autumn the branches are loaded with conspicuous steel-blue berries. In growth similar to the California Privet, but the hardiest of all Privets. Without a question Amoor River will thrive in any climate or soil in the United States. We, without hesitation, recommend the Amoor River above all hedges. Should be planted from 6 to 12 inches apart. We advise planting in two rows, say 10 inches apart, alternating the plants, your hedge will look wider and more dense.

Delivered price strong well branched plants 12 to 18 in. 10 for \$1.00; 100 for \$6.00. 18 to 24 in. 10 for \$1.50; 100 for \$8.50. Extra heavy, 3-year-old, bushy, 3 to 4 ft. plants, which are a hedge as soon as planted, 10 for \$2.50; 100 for \$14.00, delivered.

California Privet

On account of its exceptional charm and beauty this variety is very popular in all sections south of Central Illinois. It has long been recognized as one of the very best hedges. Remarkable for its dark green, glossy foliage; quick, strong growth. Is also almost evergreen. Especially desirable in the hot, dry sections. Should be planted same as Amoor River Privet. **Delivered price, strong, well branched plants, 12 to 18 inches high, 10 for 80c; 100 for \$5.00. 1½ to 2 ft., 10 for \$1.00; 100 for \$6.50. Extra heavy, 3-year-old, bushy, 3 to 4 ft., plants which are a hedge as soon as planted, 10 for \$1.50; 100 for \$10.00, delivered. Write for special prices on large quantities.**

Complete instructions for planting, trimming and caring for hedge free.

Hillsboro, Ohio.

Sept. 8, 1931.

Please send a catalogue. I sent to you for my hedge and other plants several years ago, am well satisfied with all and found it to be as represented.

Mrs. Osa McKinley.

Lower Salem, Ohio.

Aug. 27, 1931.

Just a line to let you know that I am well satisfied with the trees I bought from you last spring, am sending you the names and addresses of friends who want your catalogue.

Henry W. Miller.

BRADLEY BROTHERS
Carbondale, Illinois



California Privet

FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS

Choicest Climbing Roses

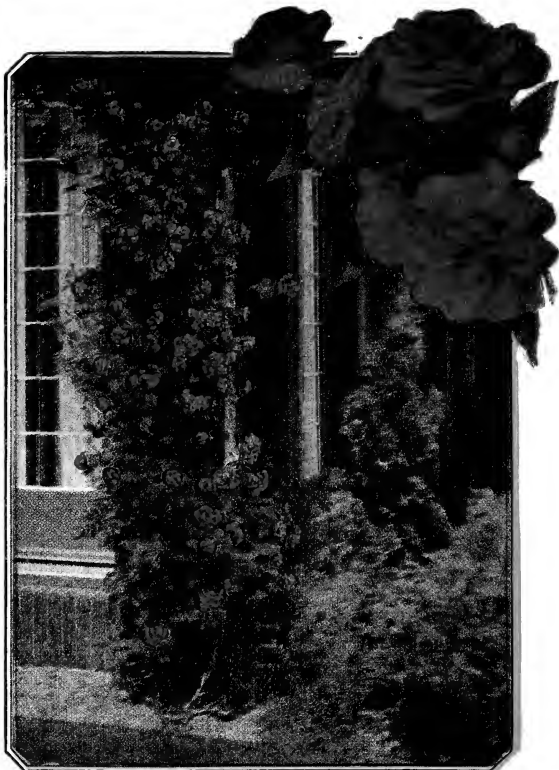
The following varieties represent the highest perfection yet attained in roses. Each variety offered is hardy enough for any climate in the United States. All have been given the most rigid tests.

Paul's Scarlet Climber. The most popular red-flowered climber of the day. Flowers large, well-shaped, vivid scarlet-red, does not fade. Has a tendency to bloom again in the Fall. This rose received the gold medal and cup for the best climbing rose at the National Rose Society's exhibit. **Strong, 2 year bushes, 60c each; 3 for \$1.50, delivered.**

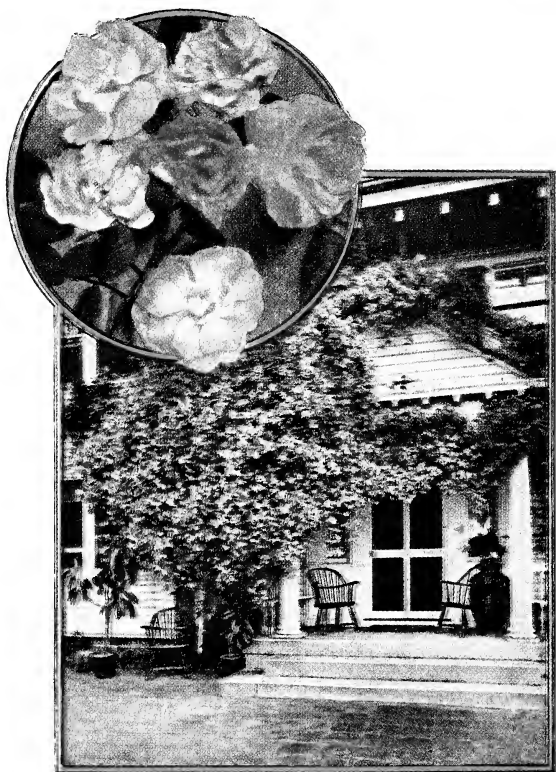
Flower of Fairfield. Everblooming Crimson Rambler, mildew proof and one of the hardiest. This grand variety will give you flowers all Summer. **Strong, 2 year bushes, 65c each; 3 for \$1.70, delivered.**

Thousand Beauties. Vigorous, thornless plant bearing large clusters of flowers varying from white to soft pink. One of the most charming and most popular flowers. **Strong, 2 year bushes for 60c each; 3 for \$1.50, delivered.**

Red Climbing American Beauty. A lovely deep red, of the same form and fragrance as the popular variety whose name it bears. Free bloomer, healthy, vigorous and a favorite. Blossoms from early May till last of June. **Strong two year bushes 60c each; 3 for \$1.50.**



Paul's Scarlet Climber



Thousand Beauties



Red Climbing American Beauty

Golden Sun. One of the strongest growers, with beautiful glossy foliage. Blooms with great freedom during June and again during the Summer and Fall. Beautiful double flowers of Golden Yellow. **Strong, 2 year bushes, 85c each; 3 for \$2.35, delivered.**

Dorothy Perkins. Graceful twining growth of great vigor. Flowers soft shell pink. **Strong, 2 year bushes, 50c each; 3 for \$1.25, delivered.**

Excelsa Red Dorothy Perkins. 50c each; 3 for \$1.25, delivered.

Dr. Van Fleet. Large flowers of exquisite pale pink on fine long stems. Extremely vigorous, and marvelous foliage. One of our best climbers. 70c each; 3 for \$1.85, delivered.

Silver Moon. The favorite white Climber. Flowers double, very large, with brilliant yellow stamens. Growth vigorous. Foliage perfect. 70c each; 3 for \$1.85 delivered.

DWARF POLYANTHA OR BABY RAMBLERS (Everblooming)

Called "Baby Rambler" on account of their short close growth, the flowers are borne in clusters of 20 or more. Bloom from May to November.

Crimson Baby Rambler. Flowers brilliant ruby red. **Strong, 2 year bushes, 60c each; 3 for \$1.50, delivered.**

Golden Salmon. Large clusters of striking reddish orange buds and blooms of most amazing color. The compact bushes bloom continually and make a fine mass effect. Attracts unlimited attention and admiration. **Strong, 2 year bushes, 70c each; 3 for \$1.85, delivered.**

Jessie. Immense clusters of bright cherry-red flowers borne all summer in great profusion. It is one of the most vigorous in growth of the group and at the same time one of the daintiest in general effect. 65c each; 3 for \$1.75.



Golden Sun



Baby Rambler

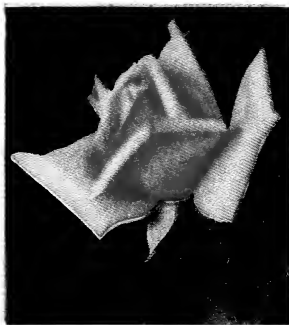


Dr. Van Fleet

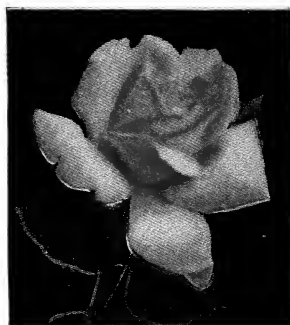
FREE DELIVERY. WE PAY THE POSTAGE AND EXPRESS.



Etoile de Hollande



Dame Edith Helen



Souvenir de Georges Pernet

Bradleys' Preferred Roses

Illustrated in Nature's Colors

Will provide glorious flowers immediately after planted. **STRONG SELECT TWO YEAR OLD "BLOOMING SIZE" FIELD GROWN BUSHES.**

A selection of the most beautiful roses in the world. All are Hybrid Tea varieties which are guaranteed to bloom all summer, from early June to late fall or freezing weather. Bradleys' roses are famous for their wonderful development. Our list represents the choice of rose experts, and are the hardest everblooming roses known; hardy any place in the United States with a little winter protection. Why plant a rose which blooms only in the spring, when you can have beautiful roses all summer? We offer only select 2 year old field grown bushes. Complete instructions sent with each order free.

Souvenir de Georges Pernet. A gorgeous rose of unusual color. Its long pointed buds of rich pink, tipped with carmine and suffused with a golden sheen. Fine double flowers in abundance, which have never been matched for form or color. A strong low growing variety. **Price, 90c each; 3 for \$2.60.**

Dame Edith Helen. One of the largest and most perfectly shaped pink roses known. Blooms abundantly, with long strong stems. It has attracted abundant praise and unstinted admiration everywhere. The most perfumed of all pink roses. **Price, 90c each; 3 for \$2.60.**

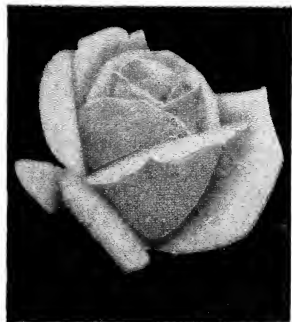
Etoile de Hollande. The finest dark red rose, unquestionably the best and most popular red Hybrid Tea rose in America. Its gigantic flowers are velvety crimson and are produced with great freedom throughout the spring, summer and fall. **Price, \$1.00 each, delivered.**

Mme. Butterfly. Bright light pink, shaded with gold. Very popular free bloomer and hardy. **Price, 55c each, delivered.**

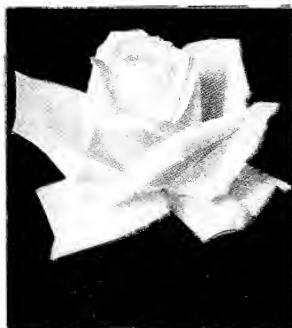
Mme. Jules Bouche. Bushy, erect plants with large, well-shaped, white flowers, lightly tinted with pink at the center, produced abundantly throughout the season. The most dependable white rose for bedding. **65c each, delivered.**

Columbia. A very popular variety which does well any place, producing long stemmed, pointed flowers of vivid pink throughout the season. **Price, 55c each, delivered.**

Charles Douglas. Intense crimson, shaded scarlet; very large, full and magnificent form, with high pointed center; growth upright and vigorous, free and continuous blooming; is the finest of all autumn roses, highly perfumed. **Price, 80c each, delivered.**



Mme. Butterfly



Mme. Jules Bouche



Columbia



Charles Douglas



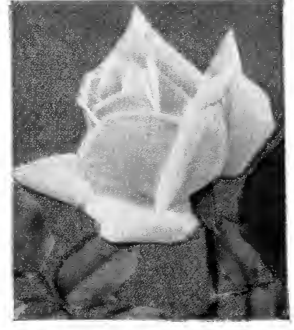
Lady Margaret Stewart
(See next page)



Sunburst



Kaiserin Augusta Victoria



Mme. Edouard Herriot

Lady Margaret Stewart. Stout, erect plants with immense, copper-orange buds, opening to bright golden yellow flowers of wonderful shape and luscious color, we believe it will become the most popular rose in America. **Price, \$1.00 each, delivered.**

Sunburst. Rich yellow, cupped flowers shaded with orange, very striking, nothing else like it. **Price, 55c each, delivered.**

Mme. Edouard Herriot. The original of all the bright orange-pink varieties which have gained such wide popularity. One of the very best. **Price, 85c each, delivered.**

Kaiserin Augusta Victoria. The standard, double, pure white bedding rose which has been popular and in great demand for many years. **Price, 60c each, delivered.**

Sir David Davis. One of the new red roses in which we have great confidence. Flowers are brilliant scarlet-crimson and borne in great profusion throughout the summer. A very handsome bedding rose. **Price, 95c each, delivered.**

Betty Uprichard. One of the finest new roses, with brilliant copper-red buds and semi-double, salmon pink flowers with copper pink on the inside. It is a profuse bloomer and one of the outstanding varieties. **95c each, delivered.**

Rev. F. Page Roberts. Marvelously colored flowers of golden yellow stained with copper, and reddish buff on the outside. One of the most popular varieties. **Price, 90c each, delivered.**

Los Angeles. Beautifully shaped, fragrant flowers of salmon pink, richly shaded with deep rose and gold. Extremely popular with everyone for its beauty and fragrance. **Price, 70c each, delivered.**

Etoile de France. Bushy plants with large, dark crimson blooms, has long been popular and in great demand. **Price, 60c each, delivered.**

Bradleys' Beauty. Scarlet-Crimson. This is our most beautiful red rose. Great massive blooms of deep scarlet, velvety on inside and glistening outside. Stiff erect plants with splendid foliage and extremely long-pointed buds opening to large double flowers. It has attracted abundant praise and admiration everywhere. The favorite of our flower garden, admired daily by hundreds. Its unusual hardiness recommends it for cold climates. **Price, \$1.00 each; 3 for \$2.50.**



Sir David Davis



Betty Uprichard



Los Angeles

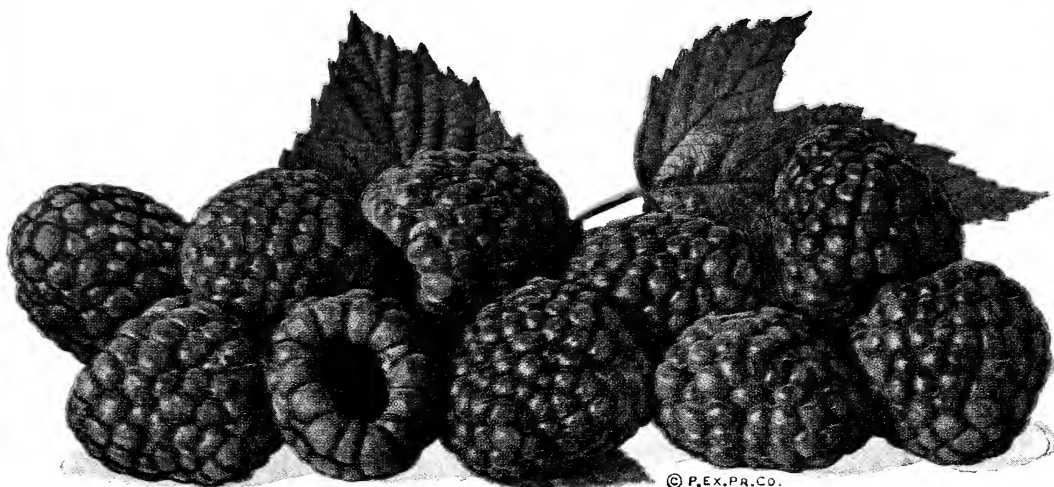


Rev. F. Page Roberts



Bradleys' Beauty

On Account of the Wonderful Growing Season our Rose Bushes Are Extra Large This Year



© P. EX. PR. CO.

Columbian. The finest purple berry. Excellent for canning. A popular favorite.

Columbian (Purple). The most delicious and the most beautiful Raspberry known. We have found it to be the most profitable. A strong grower, extremely hardy, can be grown anywhere without winter protection. The most productive variety we have ever found. An excellent shipper and in great demand for canning. Very large dark reddish-purple, rich, juicy and delicious. Ripens in mid-season. Two acres are known to have netted \$2500 in one season, three times as much as did 40 acres of wheat. This variety is especially desirable for pies, jams and preserves, we believe it has the finest flavor found in any fruit. We highly recommend this variety to our friends. **Delivery price, 6 plants for 65c; 25 for \$2.00; 100 for \$7.00.**

Allstate Blackberry. Newest, hardiest, most delicious blackberry. Thrives everywhere, hence its name. Has stood 40 below zero. Berries 2 inches in length. For complete description see page 33. **Price, 6 for 80c; 12 for \$1.40; 100 for \$7.00.**

Senator Dunlap. No other variety of strawberry is so well known throughout the country as the old reliable Dunlap. It has stood the test for years. **Price, 25 for 35c; 100 for 85c; 1000 for \$4.50, delivered. See page 44.**

Berries of almost every kind have been selling on the market for good prices even during this depression, when many of the farm products have been selling for less than the production cost. Plant berries and be sure of quick profits.

